OVERVIEW

United Way of Broward County is an architect of solutions for challenges faced by many people in our community. Many organizations focus on one cause, but United Way really looks at the community as a whole and in a collaborative effort, creates solutions.

United Way of Broward County, along with community volunteers who are experts in their fields, identifies specific gaps in services and then seeks partners and funds to develop programs delivering measurable results. Through a collaborative approach, the best people, ideas, talents and resources are brought together to tackle complex challenges head on and create long-lasting positive changes in Broward County.

MISSION

To focus and unite our entire community to create significant lasting change in the impact areas of Education, Income and Health – the building blocks for a better life – which positively impacts people’s lives.

VISION

United Way of Broward County will be the catalyst for change and convener of partnerships that unite hearts, minds and resources within our community.
Dear United Way of Broward County Supporters,

The past year was one of great challenges and opportunities for Broward County. United Way of Broward County responded to these issues aggressively. We invested more than $18 million in our communities through coordinated work in our six impact areas: Youth Success, Financial Stability, Improving People’s Health, MISSION UNITED, Emergency Needs and Substance Abuse Prevention.

United Way of Broward County’s true strength comes from focusing on the needs of our community as a whole. Instead of working on one challenge, we concentrate on many of them to support our neighbors across the county. This way, your donation helps the high profile need everyone is aware of, but also supports the issues less obvious, but no less important.

During the 2014-2015 fiscal year, United Way continued to extend its reach in Broward County through its partnerships, initiatives and programs. Since its inception in 2012, ReadingPals volunteers have nearly tripled their volunteer hours ensuring more children are reading at grade level. Project Lifeline has provided more than 450,000 food insecure families and individuals with nutritious food, including fresh produce.

Since its inception, MISSION UNITED has served more than 2,000 veterans and their families with the services they need to re-acclimate to civilian life. In addition, five United Ways across this nation have adopted the MISSION UNITED program and are serving veterans in their area. There are over 30 more local United Ways currently looking at the program for their area which was created right here in Broward County.

We are very proud to play a leadership role in Broward County and are grateful to our supporters and community partners for their continuing endorsement and participation in our work. On behalf of United Way of Broward County, we present this recap of a challenging and incredible year of making Broward County a better place to live, work and play.

Matt Shore
Chairman, Board of Directors
United Way of Broward County

Kathleen Cannon, LCSW
President and CEO
United Way of Broward County
YOUTH SUCCESS
Helping children and youth achieve their greatest potential through early learning and leadership programs

Youth and families served by 19 programs

Achievements of those touched by United Way of Broward County’s Youth Success funded programs and initiatives

CHILD DEVELOPMENT

- One hundred percent of children improved in all child developmental milestones
- More than 88 percent of children improved in their social and emotional functioning
YOUTH SUCCESS

ACADEMIC SUCCESS

- Children's academic skills and performance improved by 90 percent
- Literacy skills in children and youth increased 90 percent

YOUTH ACCOMPLISHMENT

- More than 90 percent of children and youth improved in life skills and daily functioning

READINGPALS

ReadingPals is an early literacy initiative for children kindergarten through third grade. The program focuses on ensuring these children have been exposed to the wonders of literature and are reading at grade level by the end of third grade. United Way of Broward County engages, trains and deploys volunteer “reading pals” in our community. These volunteers dedicate an hour a week for 25 weeks to read in individual or small group settings. ReadingPals also provides the children with books so they can start a home library.

Achievements:

- Children with a “reading pal” increased their scores significantly in print knowledge, phonological awareness, math and oral language.
- ReadingPals volunteers contributed more than 5,000 hours impacting more than 320 students.
- The number of schools with a ReadingPals program grew from three in 2012 to 19 in 2014.
- More than 12,500 books were distributed to ReadingPals children.

Partners: The Children’s Movement of Florida, Broward County Public Schools, Children’s Services Council of Broward, City of Fort Lauderdale, A.D. Henderson, PNC Bank and Carol and Barney Barnett

SUCCESS STORY SPOTLIGHT

Seventeen year old twin brothers, Jose & Raul...

Jose & Raul

were removed from their home due to neglect and abuse.

Their mother suffered from mental illness and substance abuse.

The boys joined an academic life skills for foster children program funded by United Way and received the support they needed. As a result both boys have made great progress.

One of the twins is currently employed and enrolled in college while the other is considering joining the military.

Both Jose and Raul have a brighter future.
FINANCIAL STABILITY
Empowering people to earn, keep and grow assets

Clients and families served through
23 programs

Achievements of the clients and families assisted by United Way of Broward County Financial Stability funded programs and initiatives

SKILLS DEVELOPMENT
- More than 90 percent of program participants obtained a diploma, GED, or certification
- Nearly 100 percent of clients increased their employability skills
- Of the individuals assisted, 98 percent increased their level of financial literacy

EMPLOYMENT AND EARNINGS
- Employment was obtained and retained for at least six months by 85 percent of participants
- Of the people assisted, 69 percent were able to increase earnings, savings or credit scores

SUCCESS STORY SPOTLIGHT

Marie, a 50 year old mother, and her special needs child were homeless and living in their car.

She joined the Stop the Cycle program funded by United Way. Marie showed perseverance in wanting a better life and through her hard work she became a leader and a motivator to her peers.

She spent countless hours working on her computer skills...

and tutored others who struggled.

Marie graduated from Sheridan Tech with a specialization in Phlebotomy and Early Child Care.
IMPROVING PEOPLE’S HEALTH
Ensuring people have the opportunity to achieve optimal health

Clients and families served by
15 programs

Achievements of the clients and families supported by United Way of Broward County Health funded programs

ACCESS TO HEALTHCARE
• More than 50 percent of clients were able to access healthcare and/or make medical linkages

OBESITY PREVENTION
• A healthy Body Mass Index (BMI) was maintained and/or unhealthy BMI was decreased by more than 60 percent

HIV/AIDS PREVENTION
• More than 57 percent of clients increased their knowledge regarding risky sexual behaviors
• Nearly 90 percent of persons tested for HIV returned for their test results

SUCCESS STORY SPOTLIGHT

Leonid worked as a computer programmer until two years ago when he suffered a stroke at the age of 51.

He arrived at a clinic and entered the HEALTH program funded by United Way.

Leonid brought in a list of eleven medications he was supposed to take, but couldn’t afford. The nurse practitioner counseled him on specific lifestyle changes.

The clinic, with its cadre of specialists and services, attended to his medical needs. They stabilized his condition and provided medication to prevent him from relapsing.

Leonid is applying for jobs and is now able to focus on contributing back to society!
MISSION UNITED
Assisting Broward’s Veterans as they re-acclimate to civilian life

Nearly 1,000 veterans and their families have been served through MISSION UNITED

MISSION UNITED is a critical program supporting US military service members, veterans and their families in Broward County by helping them re-acclimate to civilian life. Key focus areas include employment services, legal assistance, education, financial services, health and housing support.

Through MISSION UNITED, United Way of Broward County aligns existing services and creates solutions where there are gaps in support.

ACHIEVEMENTS:

- MISSION UNITED has assisted nearly 1,000 clients with one on one case management
- Free legal services were provided to more than 500 clients via Pro Bono Attorneys with services equaling more than $600,000
- Nearly 70 mentors have been trained and more than 15 successful mentor/mentee pairs have been connected
- More than 140 veterans received mental health services and nearly 3,000 people received information at mental health events
- MISSION UNITED assisted more than 450 veterans and their spouses with career resources
- Veterans receiving employment services from MISSION UNITED went on more than 440 job interviews, resulting in 160 offers of employment
- More than 775 households were housed, or maintained housing through a SSVF Homeless prevention grant received by United Way of Broward County

Partners: JM Family Enterprises, Inc., Roy and Kathryn Krause, Chase, Nova Southeastern University, Comcast and Sun-Sentinel

SUCCESS STORY SPOTLIGHT

Thanks to MISSION UNITED, Dennis and his wife were able to secure stable, safe housing.

Dennis, an Army vet, and his wife Mary succumbed to many illnesses and injuries.

They found themselves homeless and living in a median on State Road 84.

A chance meeting with a MISSION UNITED staff member changed their lives forever.

MISSION UNITED arranged housing for Dennis and Mary along with furniture and all of the necessary household supplies to turn their new house into a home.

MISSION UNITED is a critical program supporting US military service members, veterans and their families in Broward County by helping them re-acclimate to civilian life.
SUBSTANCE ABUSE PREVENTION

Helping children, youth and families to live healthy and drug-free

Clients and families served through 16 programs

United Way of Broward County’s Commission on Substance Abuse is the county’s broad based substance abuse prevention coalition dedicated to reducing substance use/abuse and all its devastating consequences on individuals, families and communities for more than 25 years.

ACHIEVEMENTS:

- More than 123,000 adults and over 510,000 children received services from United Way’s Commission on Substance Abuse and/or funded partners
- An integrated marketing campaign educated the community regarding the risk factors associated with substance abuse and mental illness and reached more than 26 million people
- Nearly 70 professionals in the substance prevention field received technical assistance to enhance their skills and implement better programs
- More than 26,000 children and youth actively participated in activities to increase protective factors and educate the danger of drug use

EMERGENCY NEEDS

Providing emergency food, clothing and shelter

Clients and families served by nine programs

PROJECT LIFELINE

Project Lifeline is United Way of Broward County’s response to the increased demands placed upon agencies and organizations throughout the community due to the economic hardships now facing so many of Broward County’s families. Commencing in May 2009, this initiative coordinates the bulk purchases and delivery of nutritious food, including fresh fruits and vegetables, meats, rice, beans, and grains to a network of approximately 25 food banks and feeding programs in Broward County.

- More than 453,000 clients and families received over one million pounds of nutritious food
- Over 25 food banks engaged in bulk purchasing resulting in cost savings and increased volume of food

Partners: The Jim Moran Foundation, The Watts Foundation and Bi-Lo Holdings Grant
COMMUNITY PROGRAMS

(2014 - 2015)

ARC Broward
Alternative Behavioral Learning Environment
ARC Broward Specialized Community
Mental Health Center
Parents as Teachers
ARC Broward Center for Financial Stability

Archways, Inc.
Substance Abuse Prevention

American Red Cross, Broward County
Emergency Services

Aspira of Florida, Inc.
Too Good for Drugs

Big Brothers/Big Sisters of Broward, Inc.
One to One Mentoring

Boys & Girls Clubs of Broward County, Inc.
Admirals Marine Academy

Branches
Ways to Work Program (Center for Working Families)

Broward County Elderly & Veterans Service Division
SA Prevention for Older Adults

Broward House, Inc.
LIFT

Broward Housing Solutions
Chronic Homelessness Housing

Broward Partnership for the Homeless
Family Services

Broward Regional Health Planning Council
Healthy Families Broward
Broward AIDS Partnership
Healthy Kids Broward
MISSION UNITED SSVF

Broward Wealth Building Coalition c/o Urban League of Broward County, Inc.
Individual Development Accounts

Center for Hearing and Communication
Aging with HIV/AIDS/STIs: The New Challenge for Seniors

Center for Independent Living of Broward
High School/High Tech
Living Well with a Disability

ChildNet, Inc.
Pathways to School Readiness

Children's Diagnostic & Treatment Center, Inc.
Lift a Child to Health

Children's Harbor, Inc.
Academic & Life Skills for Foster Children

Coast to Coast Legal Aid of South Florida, Inc.
Healthcare Access Project
MISSION UNITED SSVF

College Summit, Inc.
Mentoring Tomorrow's Leaders Towards College and Career Success

Community-Based Connections, Inc.
Sunland Park – Early Achievers

Community Foundation of Broward
Leadership Institute/Non-Profit Resource Center

Covenant House Florida, Inc.
ACCESS: Healthcare Services for Homeless Teens
Under 21, their Babies and Children

Crockett Foundation, Inc.
iHeath 4 Teens

Family Central, Inc.
Home Instruction for Parents of Preschool Youngsters
Subsidized Child Care

Firewall Ministries, Inc.
T.H.I.N.K. Leadership Middle School Program

First Call for Help of Broward, Inc.
2-1-1 Helpline Services
MISSION UNITED Helpline
MISSION UNITED SSVF

The FLITE Center
TIL System of Care

Florida Department of Health in Broward County
KidCare

Gilda’s Club South Florida
Kids CAN: Cancer Awareness Now

HandsOn Broward
Emergency Preparedness and Recovery Initiative

Hanley Center Foundation, Inc.
Roots and Wings

Healthy Mothers-Healthy Babies Coalition
Emergency Basic Needs Assistance

Helping Abused Neglected
Disadvantaged Youth
LIFE Youth Development

Henderson Behavioral Health, Inc.
HELP – Henderson Emergency Lifeline Program
HIV Testing, Education & Counseling Program
REAP – Recovery, Employment and Prosperity Program
MISSION UNITED

Hispanic Unity of Florida, Inc.
Center for Working Families
Center for Working Families Expansion
Te Ayudo

H.O.M.E.S., Inc.
Project EARP

Hope South Florida, Inc.
Faith in Action Community Housing
The Shepherd’s Way Family Shelter

Impact Broward, Inc.
Retired & Senior Volunteer Program
Foster Grandparent Program

Jack & Jill Children’s Center
Family Strengthening Program
Promising Future’s Early Childhood Education Program

Jewish Family Service, Inc. of Broward County
Emergency Assistance/Homelessness Prevention

Joe Di Maggio Children’s Hospital Foundation, Inc.
Be Responsible

Junior Achievement of South Florida
JA World

Legal Aid Service of Broward County, Inc.
Broward Foreclosure Defense Project
MISSION UNITED Veteran’s Pro Bono Legal Services
MISSION UNITED SSVF

LifeNet4Families/Cooperative Feeding Program, Inc.
Emergency Food Services

Lighthouse of Broward County, Inc.
Keys to Independence

Luz Del Mundo (Light of the World Clinic), Inc.
HEALTH (Helping Everyone Achieve Life Through Health)

Mental Health Association of Broward County, Inc.
I'm Thumbs Up

Museum of Discovery & Science
STEM Center for Education and Career Development
APP-titude

N.E. Focal Point CASA, Inc.
N.E. Focal Point Preschool

New Direction Institute, Inc.
Prevention Services GGC

Nova Southeastern University, Inc.
MISSION UNITED

Pace Center for Girls, Inc.
Getting to the Heart of the Matter

Salvation Army - Broward County
New Beginnings for Homeless Pregnant Women
Plymouth Colony Family Transitional Program

School Board of Broward County Diversity,
Prevention & Intervention Dept.
Project Brain

Second Chance Society, Inc.
Hand Up Program

South Broward Hospital District - Memorial Healthcare System
Substance Abuse Prevention
STARS Program (PPG)

SunServe/Sunshine Social Services, Inc.
LGBTQ Youth and Young Adult Total Wellness Program

Susan B. Anthony Center, Inc.
Helping Children Succeed Program
The REAP Program

TaskForce Fore Ending Homelessness, Inc.
Homeless Outreach

United Way of Broward County Commission
on Substance Abuse
Choose Peace
Partnership for a Healthy & Drug Free Broward Master Contract & Contract Administration Services/Coalition Building

Urban League of Broward County, Inc.
Center for Working Families
Job Readiness Certification Program
Life Skills Training
Turning Point
MISSION UNITED SSVF

Women in Distress of Broward County, Inc.
The LIFT Project

YMCA of Broward County, Florida, Inc.
Y-Youth Leaders
FAREWELL WALT
Walt Crosson was United Way’s biggest fan, our greatest volunteer and our most energetic champion. For more than 50 years, he made United Way a better organization and changed our community. Thank you Walt for your support, your heart and for always “Living United”.
SUBSTANCE ABUSE PREVENTION
Helping children, youth and families to live healthy and drug-free

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Partners: The Jim Moran Foundation, The Watts Foundation and Bi-Lo Holdings Grant

Clients and families served by nine programs

READINGPALS

Wanda Robinson of Broward County Public Schools, Kathleen Cannon, Superintendent Robert Runcie, Author Ty Allen Jackson, ReadingPals volunteer Stephanie Petrosky, and Lori Canning of Broward County Public Schools celebrate the end of another successful school year of ReadingPals.

ROCK UNITED

United Way of Broward County Young Leaders Society Steering Committee members Kristen Ross and Brian Gale enjoy the fruits of their labor at the Young Leaders Society’s Rock United battle of the bands competition.

The Associates from JM Family Enterprises, Inc. pose with their Rock United champions’ trophies after being voted the winners by a panel of judges.

TOOLS FOR SCHOOL

Jim McDonald of Suddath Relocation Systems joins Maria Brous, Mike Meredith and Barbara Batchelder of Publix Super Markets, Inc. to load more than $100,000 of school supplies into the cars of local teachers.

Plantation Middle School teachers Ann Marie Poulos and Claudette Spence were able to restock their classrooms for the rest of the year thanks to the generosity of Publix Super Markets shoppers.

ENVISION UNITED

Envision United Founding Forty members participate in a volunteer activity at Jack & Jill Children’s Center.
MISSION UNITED

Assisting Broward’s Veterans as they re-acclimate to civilian life

Dennis, an Army vet, and his wife Mary succumbed to many Illnesses and injuries. They found themselves homeless and living in a median on State Road 84. MISSION UNITED arranged housing for Dennis and Mary along with furniture and all of the necessary household supplies to turn their new house into a home. Thanks to MISSION UNITED, Dennis and his wife were able to secure stable, safe housing. A chance meeting with a MISSION UNITED staff member changed their lives forever.

MISSION UNITED is a critical program supporting US military service members, veterans and their families in Broward County by helping them re-acclimate to civilian life. Key focus areas include employment services, legal assistance, education, financial services, health and housing support.

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• MISSION UNITED has assisted nearly 1,000 clients with one on one case management
• Free legal services were provided to more than 500 clients via Pro Bono Attorneys with services equaling more than $600,000
• Nearly 70 mentors have been trained and more than 15 successful mentor/mentee pairs have been connected
• More than 140 veterans received mental health services and nearly 3,000 people received information at mental health events
• MISSION UNITED assisted more than 450 veterans and their spouses with career resources
• Veterans receiving employment services from MISSION UNITED went on more than 440 job interviews, resulting in 160 offers of employment
• More than 775 households were housed, or maintained housing through a SSVF Homeless prevention grant received by United Way of Broward County

Partners: JM Family Enterprises, Inc., Roy and Kathryn Krause, Chase, Nova Southeastern University, Comcast and Sun-Sentinel

SUCCESS STORY SPOTLIGHT

Nearly 1,000 veterans and their families have been served through MISSION UNITED

HOLMAN AUTOMOTIVE CAR GIVEAWAY

Glenn Gardner of Holman Automotive Group, Kathleen Cannon and Steven Stumer of Audi Pembroke Pines present a 2015 Audi A3 to the winner of the annual car giveaway, Roy “Blake” Hannah of AT&T.

WINE WOMEN & SHOES

Sole Men including Charlie West, Craig Eppy, David Esposito, Darryl Jones, Jason Camardese and Abdool Gani passed out champagne and presented shoes and handbags on silver platters.

Title sponsor Consolidated Credit Counseling Services’ Stephanie Beckwith, Taylor Sica and April Lewis pose for a photo prior to the fashion show.

Shira Kastan, Amanda Gonzalez and Thais Lopez of presenting sponsor Sylvester Comprehensive Cancer Center were among the more than 350 key influencers, fashion trendsetters, and charity supporters at the event.

MAYOR’S GALA

Mayor’s Gala host Barbara Sharief (center) with event co-chairs Juliet Roulhac of Florida Power & Light and Ramola Motwani of Merrimac Ventures.

Colin Brown of title sponsor JM Family Enterprises, Inc. is joined by Dennis and Pat Smith and Broward County Public Schools Superintendent Robert Runcie and his wife Diana.

Nova Southeastern University President and CEO, George L. Hanbury II, Ph.D. and his wife Jana enjoy the cocktail reception prior to the dinner and program portion of the evening.

MAYOR’S GALA

1 Mayor’s Gala host Barbara Sharief (center) with event co-chairs Juliet Roulhac of Florida Power & Light and Ramola Motwani of Merrimac Ventures.

2 Colin Brown of title sponsor JM Family Enterprises, Inc. is joined by Dennis and Pat Smith and Broward County Public Schools Superintendent Robert Runcie and his wife Diana.

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IMPROVING PEOPLE’S HEALTH
Ensuring people have the opportunity to achieve optimal health

Achievements of the clients and families supported by United Way of Broward County Health funded programs

ACCESS TO HEALTHCARE
• More than 50 percent of clients were able to access healthcare and/or make medical linkages

OBESITY PREVENTION
• A healthy Body Mass Index (BMI) was maintained and/or unhealthy BMI was decreased by more than 60 percent

HIV/AIDS PREVENTION
• More than 57 percent of clients increased their knowledge regarding risky sexual behaviors
• Nearly 90 percent of persons tested for HIV returned for their test results

Leonid worked as a computer programmer until two years ago when he suffered a stroke at the age of 51.

He battled diabetes for 15 years and had been out of insulin for weeks.

He didn’t have health insurance and made frequent visits to the emergency room where they provided him with small amounts of insulin.

He arrived at a clinic and entered the HEALTH program funded by United Way.

Leonid is applying for jobs and is now able to focus on contributing back to society!

The clinic, with its cadre of specialists and services, attended to his medical needs. They stabilized his condition and provided medication to prevent him from relapsing.

Leonid brought in a list of eleven medications he was supposed to take, but couldn’t afford. The nurse practitioner counseled him on specific lifestyle changes.

SUCCESS STORY SPOTLIGHT
Clients and families served by 15 programs

DAY OF CARING
1 United States Coast Guard member Noreen P. Carroll was one of the more than 600 volunteers who participated in Day of Caring at Osswald Park.

2 Members of Team Bosch take a quick break for a photo while painting gazebos around the park.

MAGNOLIA LUNCHEON
3 Keynote Speaker Maria Mas Blet, Women United chair Rosy Lopez, luncheon speaker Lisa Efird, Kathleen Cannon and Magnolia Leadership Award winner Lynne Wines pose for photo in front of the new Women United logo, which was unveiled at the Magnolia Luncheon.

4 Nicole Krauss accepted the Magnolia Corporate Philanthropy Award on behalf of Publix Super Markets, Inc. at the annual Magnolia Lucheon.

MISSION UNITED
5 Samantha Sanchez, pictured with her mother Rosa, proudly shows of her new backpack filled with school supplies she received through the annual MISSION UNITED Back-to-School Backpack Giveaway at the William B. Kling VA Center.

6 Keynote speaker and Million Dollar Roundtable member Mike Jackson and his wife Alice join Tocqueville Society chair Scott Parker and his wife Patti at the Tocqueville Society Executive Breakfast.

7 Tocqueville Society Annual Reception hosts Tom and Maureen Shea of Right Management join Tocqueville Society Award winner and Nova Southeastern University Chancellor Ray Ferrero, Jr. and his wife Raquel.
PARTNER RECOGNITION
(2014 - 2015)

A special thank you to all the organizations who generously support the community work of United Way of Broward County.

TOP 25 WORKPLACE CAMPAIGNS

1. Publix Super Markets, Inc.
2. Memorial Healthcare System
3. Enterprise Holdings South Florida
4. JM Family Enterprises, Inc.
5. AT&T Florida-CWA Local 3104 & 3120
6. United Parcel Service-Teamsters Local 769
7. Florida Power & Light Company-IBEW Local 759
8. Wells Fargo
9. Bank of America
10. Broward County Government - Federation of Public Employees
11. AutoNation, Inc.
12. Holman Automotive Group
13. Zachry Group
14. Macy’s
15. School Board of Broward County
   Broward Teachers Union & Federation of Public Employees
16. Nova Southeastern University
17. Broward Health
18. Royal Caribbean Cruises Ltd.
19. SunTrust Bank, South Florida
20. Comcast Cable Communications, Inc.
21. Federal Express Corporation
22. CHG Healthcare Services
23. United Way of Broward County
24. Holy Cross Hospital
25. Steven Douglas Associates

SPONSORS

Chairman's Circle Sponsors

CONSOLIDATED CREDIT

Sponsors
FINANCIAL HIGHLIGHTS
(2014 - 2015)

STATEMENT OF FINANCIAL POSITION

JUNE 30, 2015

<table>
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<tr>
<th>Description</th>
<th>Amount</th>
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<td>Current assets</td>
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<td>Other assets</td>
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<td>Total assets</td>
<td>11,463,294</td>
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<tr>
<td>Liabilities</td>
<td>8,355,601</td>
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NET ASSETS

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<th>Description</th>
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<tr>
<td>Unrestricted</td>
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<tr>
<td>Temporarily restricted</td>
<td>960,332</td>
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<tr>
<td>Permanently restricted</td>
<td>1,000,627</td>
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<tr>
<td>Total net assets</td>
<td>3,107,693</td>
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STATEMENT OF ACTIVITIES

YEAR ENDED JUNE 30, 2015

REVENUE

<table>
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<td>Gross contributions</td>
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<tr>
<td>Provision for uncollectible</td>
<td>(912,796)</td>
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<tr>
<td>Net contributions</td>
<td>10,978,515</td>
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<td>Grants</td>
<td>5,162,832</td>
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<tr>
<td>Other revenue</td>
<td>626,260</td>
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<td>Investment gain (loss)</td>
<td>(83,340)</td>
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<tr>
<td><strong>TOTAL REVENUE</strong></td>
<td><strong>16,684,267</strong></td>
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EXPENSES

<table>
<thead>
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<th>Description</th>
<th>Amount</th>
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<tbody>
<tr>
<td>Allocations and contracted programs</td>
<td>10,919,617</td>
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<tr>
<td>Designations</td>
<td>1,946,369</td>
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<tr>
<td>Program services</td>
<td>3,032,449</td>
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<tr>
<td>Development</td>
<td>1,706,465</td>
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<td>Management and general</td>
<td>878,790</td>
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<tr>
<td><strong>TOTAL EXPENSES</strong></td>
<td><strong>18,483,690</strong></td>
</tr>
</tbody>
</table>

CHANGE IN NET ASSETS

(1,799,423)

WHERE YOUR DOLLAR GOES

86% PROGRAMS & INITIATIVES

100%

5% ADMINISTRATION

9% DEVELOPMENT & OUTREACH

For complete audited financial statements, visit UnitedWayBroward.org
LEADERS IN GIVING
(2014 - 2015)

TOCQUEVILLE SOCIETY
STEERING COMMITTEE

W. Scott Parker, Chair, Parker-Harrigan Group UBS Financial Services
Allison Cagnetta, Community Advocate
Kathleen Cannon, United Way of Broward County
Carolyn Davis, Community Advocate
Joseph Eppy, The Eppy Group
Brett Frazee, Enterprise Holdings, Inc.
John Heins, Community Advocate
Matt Katz, Katz Barron Squerito Faust
Dara Levan, Community Advocate
W. Scott Parker, Parker-Harrigan Group
Andrew Taubman, Kaufman Rossin & Co., P.A.
Kurt Zimmerman, Zimmerman & Associates

FOUNDING MEMBERS

Robert "Bob" Elmore*
Norma and William* Horvitz
Marti and H. Wayne Huizenga
Millicent and Robert A. Steele*

MILLION DOLLAR ROUNDTABLE MEMBERS

Edmund Ansin
Robert "Bob" Elmore*
Madeline and Steve Halmos
Marti and H. Wayne Huizenga
Alice and Mike Jackson
Elaine P. and Jon E. Krupnick
Jan and Jim* Moran
Alvin Sherman
The Watts Foundation

ORDRE D’ÉGALITÉ - ($50,000 - $74,999)

Bob Birdsong
Colin W. Brown

ORDRE DE LIBERTÉ - ($25,000 - $49,999)

Fran and Joe Eppy
Katy and Jon Ferrando
The Gendal Family Charitable Foundation
Dara and Jarett Levan
Jim Moran, Jr.
Una Murphy
Laura and Dick Norwalk
Andrew Lindley Wurtele
Patty Hooley-Zimmerman and Kurt Zimmerman

ORDRE DE CONSUL - ($15,000 - $24,999)

Debbie and Walter Banks
Carolyn S. Davis and Ned D. Black
Jeannie and David Clarke
Robert E. Dooley, Esq
Kip Hunter-Epstein and Joey Epstein
Jana and George L. Hanbury II, Ph.D.
Carmen and Mark Johnson
Billie Grieb and Duke Lohr
Monica and Michael Maroone
Audrey Millsaps
Maureen and Fred Perry
Lori and Steve Sadaka
Lawrence A. Sanders Foundation
Carrie and David Schulman
Holly and Steve Thibault
Lynne Wines
Lainie and Michael Zager

MEMBERS DE LA SOCIÉTÉ - ($10,000 - $14,999)

John E. Abdo
Shannon and Rollie Alfonso
Pam and Angel Alvarez
Winifred J. and Joseph C. Amaturo
Jennifer O’Flannery Anderson, Ph.D. and Peter Anderson
Ron Ansins and Jim Stork
Adrienne and Brendan Barry
Jill and Steven Belous
Nancy Bennett
Caren and Peter Berg
Lisa and James Berger

CHILD DEVELOPMENT

• One hundred percent of children improved in all child developmental milestones
• More than 88 percent of children improved in their social and emotional functioning

COMMUNITY IMPACT

Youth and families served by 19 programs (2014 - 2015)
Dear United Way of Broward County Supporters,

The past year was one of great challenges and opportunities for Broward County. United Way of Broward County responded to these issues aggressively. We invested more than $18 million in our communities through coordinated work in our six impact areas: Youth Success, Financial Stability, Improving People’s Health, MISSION UNITED, Emergency Needs and Substance Abuse Prevention.

United Way of Broward County’s true strength comes from focusing on the needs of our community as a whole. Instead of working on one challenge, we concentrate on many of them to support our neighbors across the county. This way, your donation helps the high profile need everyone is aware of, but also supports the issues less obvious, but no less important.

During the 2014-2015 fiscal year, United Way continued to extend its reach in Broward County through its partnerships, initiatives and programs. Since its inception in 2012, ReadingPals volunteers have nearly tripled their volunteer hours ensuring more children are reading at grade level. Project Lifeline has provided more than 450,000 food insecure families and individuals with nutritious food, including fresh produce. Since its inception, MISSION UNITED has served more than 2,000 veterans and their families with the services they need to re-acclimate to civilian life. In addition, five United Ways across this nation have adopted the MISSION UNITED program and are serving veterans in their area. There are over 30 more local United Ways currently looking at the program for their area which was created right here in Broward County.

We are very proud to play a leadership role in Broward County and are grateful to our supporters and community partners for their continuing endorsement and participation in our work. On behalf of United Way of Broward County, we present this recap of a challenging and incredible year of making Broward County a better place to live, work and play.

Matt Shore
Chairman, Board of Directors
United Way of Broward County

Kathleen Cannon, LCSW
President and CEO
United Way of Broward County

---

LEADERS IN GIVING
(2014 - 2015)

Courtney and Ray Berry
Cathy and Kenneth Bierman
Christina and Robert Brinkman
Tammy and Brent Burns
Allison and Andrew Cagnetta
Margaret and Matt Callihan
Elizabeth and Jack Cambareri
Kathleen Cannon
Mario Careaga and Ray Stapleton
Pamela and Mario Cartaya
Dot and Keith Cobb
Keith Costello
Amy and John Daly
Nancy A. and Paul E. Daly
Nina and Sean DeMartino
Tracey and Ed Dikes
Cathy and James Donnelly
Mr. and Mrs. Herbert Elkins
Laurie and Charles Ermer
Raquel and Chancellor Ray Ferrero, Jr.
Brijin and Brett Frazee
Phillip Freedman and Ronn Glanz
Susan T. and Jesse P. Gaddis
Bonnie and Glenn Gardner
Diane and Angelo Gencarelli, III
Wayne Gilmore
Greaton Family Foundation, Inc.
Ellen and Gerald Greenspoon
H.I. Foundation
John D. Heins
Judith and C. Kenneth Hetlage
Zach Hoffman
Jill and Steve Holt
Francie and David Horvitz
Barbara and Scot Hunter
Ann Marshall and Frederick Ingham
Michele and Stephen Jackman
Ellen & Joe Jacobs
Brenda and John Johnson
Jill and Matt Katz
Lisa and Michael Kaufman
Patricia W. and Bruce M. Keir
Stephen Keller*
Patricia and Paul Kilgallon
Doreen* and Keith Koenig
Mary and Chuck Laetsch
Liz and Kurt Langsenkamp
Robert W. Leider
Ida and Raymond Leightman
Susie and Alan B. Levan
Vicki and Alan Levine
Marsha and Alan Levy
Bill Mahoney
Wendy and Stewart Martin
Patricia L. and George M. Meillarec
Elissa Mogilefsky and Len Weiselberg
Rhoda and Stephen Moss
Patti and W. Scott Parker
Ann L. Payne
Cynthia and Ramon Rodriguez
Dr. Marcelle Abell-Rosen and Andrew Rosen
Gina and Jay Ryan
Barbara and Herbert E. Saks
Teri and Paul Sailwasser
Rachael and Dave Schmidt
Skip and Frank Scruggs
Maureen and Tom Shea
Casey and Matt Shore
Rose and Stuart Singer
Robbin and Joe Slama
Samantha and Andrew J. Sossin
Julie N. and Raymond C. Southern
Teresa and Adam Spiegel
Melinda and Kenneth Strauss
Lori and Andrew Taubman
The Thies Family
Phyllis and Alfred Thomas
Susan and Karl Wagner
Lynda and Mark Walter
Gaby Vicuña and Charlie West
Kevin White
Linda and Mark Wilford
Tricia and Jerry Willenborg
Janet Amy Wollowick and Sandra Lois Lowe
Kathleen Woods-Richardson
The Yerves Family
Lisa and David Zwick

*Tocqueville Legacy
Circle Member

Two members wish to remain anonymous.

This list represents current members as of June 30, 2015.

* deceased
### BOARD OF DIRECTORS

<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Matt Shore, Chair</td>
<td>Steven Douglas Associates</td>
</tr>
<tr>
<td>John Benz</td>
<td>Memorial Healthcare System</td>
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<tr>
<td>Colin Brown</td>
<td>JM Family Enterprises, Inc.</td>
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<tr>
<td>Andy Cagnetta</td>
<td>Transworld Business Brokers</td>
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<tr>
<td>Kathleen Cannon</td>
<td>United Way of Broward County</td>
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<tr>
<td>Lori Chevy</td>
<td>Bank of America</td>
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<tr>
<td>Walter Crosson*</td>
<td>Broward County AFL-CIO</td>
</tr>
<tr>
<td>Paul Daly</td>
<td>United Way of Florida Representative</td>
</tr>
<tr>
<td>Michael De Lucca</td>
<td>Broward Regional Health Planning Council, Inc.</td>
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<tr>
<td>Howard Dvorkin</td>
<td>Consolidated Credit Counseling Services, Inc.</td>
</tr>
<tr>
<td>Jon Ferrando, Vice Chair</td>
<td>AutoNation, Inc.</td>
</tr>
<tr>
<td>Pauline Grant</td>
<td>Broward Health North</td>
</tr>
<tr>
<td>George L. Hanbury II, Ph.D.</td>
<td>Nova Southeastern University</td>
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<td>C. Kennnon Hetlage</td>
<td>Memorial Hospital West</td>
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<td>Matt Katz</td>
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<td>Community Advocate</td>
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<tr>
<td>Matt Shore</td>
<td>Steven Douglas Associates</td>
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### GOVERNANCE COMMITTEE

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Jon Ferrando, Chair</td>
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### EXECUTIVE DEVELOPMENT COUNCIL

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Jon Ferrando, Chair</td>
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<tr>
<td>Andy Cagnetta</td>
<td>Transworld Business Advisors</td>
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<tr>
<td>Lori Chevy</td>
<td>Bank of America</td>
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<tr>
<td>Mike Jackson</td>
<td>AutoNation, Inc.</td>
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</tbody>
</table>

### COMMISSION ON SUBSTANCE ABUSE BOARD OF GOVERNORS

<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Position</th>
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<tbody>
<tr>
<td>Rudy Morel, Chair</td>
<td>Public Defender’s Office, Drug Court</td>
</tr>
<tr>
<td>Daniel Castellanos</td>
<td>FIU – Department of Psychiatry</td>
</tr>
<tr>
<td>David Choate</td>
<td>Community Advocate</td>
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<tr>
<td>Marsha Currant</td>
<td>The Starting Place</td>
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<tr>
<td>Paul Daly</td>
<td>Community Advocate</td>
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<tr>
<td>Cassandra Evans</td>
<td>Circuit 17 – FL Department Juvenile Justice</td>
</tr>
<tr>
<td>Anita Fain Taylor</td>
<td>Community Advocate</td>
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<tr>
<td>Paul Faulk</td>
<td>Broward Addiction Recovery Center</td>
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<tr>
<td>Stephen Ferrante</td>
<td>Group Victory, LLC</td>
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<tr>
<td>David Freedman</td>
<td>Community Leadership Consulting</td>
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<tr>
<td>Jim Hall</td>
<td>Nova Southeastern University – ARSH</td>
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<td>Joel Kaufman</td>
<td>Community Advocate</td>
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<td>Mark Ketcham</td>
<td>SunServe</td>
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<td>Monica King</td>
<td>ChildNet</td>
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<td>Susan Langston</td>
<td>Drug Enforcement Agency</td>
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<tr>
<td>Jeff Marcus</td>
<td>17th Judicial Circuit</td>
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<td>Carlton Mills</td>
<td>Broward Health Medical Center</td>
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<tr>
<td>Charles Morton</td>
<td>Community Advocate</td>
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<tr>
<td>Amalio Nieves</td>
<td>Broward County School Board</td>
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<tr>
<td>Frank Orts</td>
<td>City of Pembroke Pines</td>
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<tr>
<td>Rosalind Osgood</td>
<td>Broward County School Board</td>
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<tr>
<td>Ralph Page</td>
<td>Crime Stoppers</td>
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<tr>
<td>Cynthia Peterson</td>
<td>Broward County Medical Association</td>
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<tr>
<td>David Pinsker</td>
<td>MADD</td>
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<tr>
<td>Renee Podolsky</td>
<td>Broward County Health Department</td>
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<tr>
<td>Gisele Pollack</td>
<td>Community Advocate</td>
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<tr>
<td>Carmen Puentes-Croye</td>
<td>FL Alcoholic Beverages &amp; Tobacco</td>
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<tr>
<td>Jon Quinton</td>
<td>Central Broward Teen Coalition</td>
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<tr>
<td>Jose Rada</td>
<td>Broward-Dade Council</td>
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<tr>
<td>David Scharf</td>
<td>Department of Community Programs</td>
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<tr>
<td>Sanford Silverman</td>
<td>Comprehensive Pain Medicine</td>
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<tr>
<td>Honorable Michele Towbin Singer</td>
<td>Drug Court</td>
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<tr>
<td>Teri Stockham</td>
<td>Community Advocate</td>
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<tr>
<td>Rosemarie Stadelman</td>
<td>Community Advocate</td>
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<tr>
<td>Tammy Tucker</td>
<td>Memorial Regional Hospital</td>
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<tr>
<td>Norma Wagner</td>
<td>Broward Behavioral Health Coalition</td>
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### FINANCE COMMITTEE

<table>
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<tbody>
<tr>
<td>Chuck Laetsch, Chair</td>
<td>Crowe Horwath, LLP</td>
</tr>
<tr>
<td>Karen Bowman</td>
<td>McGladrey</td>
</tr>
</tbody>
</table>
United Way of Broward County is an architect of solutions for challenges faced by many people in our community. Many organizations focus on one cause, but United Way really looks at the community as a whole and in a collaborative effort, creates solutions.

United Way of Broward County, along with community volunteers who are experts in their fields, identifies specific gaps in services and then seeks partners and funds to develop programs delivering measurable results. Through a collaborative approach, the best people, ideas, talents and resources are brought together to tackle complex challenges head on and create long-lasting positive changes in Broward County.

**OVERVIEW**

**MISSION**
To focus and unite our entire community to create significant lasting change in the impact areas of Education, Income and Health – the building blocks for a better life – which positively impacts people’s lives.

**VISION**
United Way of Broward County will be the catalyst for change and convener of partnerships that unite hearts, minds and resources within our community.

**UNITED WAY VOLUNTEERS (2014 - 2015)**

Paul Daly  
Community Advocate

Timothy C. Leixner  
Holland & Knight

William O’Leary  
Northern Trust

Robert Raudeaux  
Fifth Third Bank

Gary Rosen  
Becker & Poliakoff

Maureen Shea  
Right Management

Michael Siegel  
Deloitte & Touche

Paul Tanner  
UBS

**AUDIT COMMITTEE**

Karen Bowman, Chair  
McGladrey

Keith Cobb  
Community Advocate

Jorge Gonzalez  
JM Family Enterprises, Inc.

Shea Smith  
Berkowitz Pollack Brant Advisors

**EDUCATION COMMITTEE**

Sharon Cohen, Chair  
Children’s Services Council of Broward

Dr. Desmond Blackburn  
Broward County School District

Felicia M. Brunson  
Florida Virtual School

Lori Canning, Ed.D.  
Broward County Public Schools

Charles M. Hood  
Early Learning Coalition

Adriane J. Jackson  
Partners in Education

Julia Musella  
Baby Boomers International Preschool

Barbara Packer-Muti  
Nova Southeastern University

Monica Pujol-Nassif  
Family Central, Inc.

Wanda Robinson  
Broward County Public Schools

George R. Silver, CFP  
Merrill Lynch

Julie Southern  
Community Advocate

Scott Strawbridge  
City of Fort Lauderdale

Donald J. Torok, Ph.D., FACSM  
Florida Atlantic University

**HEALTH COMMITTEE**

Mike DeLuca, Chair  
Broward Regional Health Planning Council, Inc.

Robert Boo  
The Pride Center

Yolanda Falcone  
Broward Regional Health Planning Council, Inc.

Lori Kessler  
Broward Health

Matt Leachman  
I Trace Foundation

Dr. Steven Marcus  
Community Foundation of Broward

Audrey Millsaps  
Community Advocate

Dr. Deborah Ann Mulligan  
Nova Southeastern University

Reene Podolsky  
Florida Department of Health

Kim Saiswick  
Holy Cross Hospital

**INCOME COMMITTEE**

Diane Schlachter, Chair  
Publix Super Markets, Inc.

Courtnee Biscardi  
Urban League of Broward County

Jim Carras  
Carras Community Investment, Inc.

Sharon Cohen  
Children’s Services Council of Broward

Kim Gorsuch  
Department of Children and Families

Yanick Goutier  
Family Central, Inc.

Renee Law  
Broward College

**PUBLIC POLICY ADVISORY COMMITTEE**

Joanne Richter, Chair  
Broward Regional Health Planning Council, Inc.

Pamela Adams  
Fort Lauderdale Development Corp

Ashley Boxer  
Memorial Healthcare System

Gail Bulfin  
Greater Fort Lauderdale Alliance

Paul Daly  
Community Advocate

Tim Elverman  
Retired Lobbyist

Sandy Harris  
Community Advocate

Tim Hogans  
Florida Power & Light

Chuck Hood  
Early Learning Coalition of Broward County

Karen Holmes  
Baptist Health South Florida

Skeet Jernigan  
Broward Chamber of Nonprofits

Mark Ketcham, Vice Chair  
SunServe

Eddy Labrador  
Broward County Government

Pamela Landi  
Community Advocate

Alice Levy  
League of Women Voters

Charlotte Mather-Taylor  
Broward Health

Monica Menahem  
The A.D. Henderson Foundation

Nick Milano  
Holland & Knight

Robert O’Dor  
Coldwell Banker

Felipe Pinzon  
Hispanic Unity of Florida

John Pisula  
Pisula Insurance Alliance
Kim Praitano  
Family Central, Inc

Kevin Purvis  
Cothrom Risk and Insurance Services

Gloria Reinhardt  
AARP

Ryan Reiter  
Children’s Services Council of Broward

Dan Schevis  
Community Advocate

Bobbie Sewell  
Community Advocate

Heather Siskind  
Jack and Jill Center

Stella Tokar  
BOLD Consulting

Norma Wagner  
Broward Behavioral Health Coalition

Charles Webster  
Broward County Public Schools

**MISSION UNITED ADVISORY COUNCIL**

Stephen Moss, Chair  
Holland & Knight

Bob Birdsong  
OK Generators

Carolyn Burns  
Coldwell Banker - Las Olas

Peter Caspari  
Our Community Salutes of Broward

Sonny Crouse  
Bank of America

LaVerne Daley  
CTI Consulting

Sandra Einhorn  
Rebuilding Together Broward

Tim Farrell  
Veterans4You

Stephen Ferrante  
Group Victory, LLC

Ray Ferrero, Jr.  
Nova Southeastern University

Amber Goethel  
Holland & Knight

Denise Jones  
Resolve Marine Group

Tony Karrat  
Legal Aid Service of Broward County

Roy Krause  
Broward Workshop, Veterans Committee Chair

Ed Lawton  
Enterprise Holdings, Inc.

Edward Lohrer  
Becker & Poliakoff

Tammi Lyon  
AlliedBarton Security Services

Susie Marshall  
Nova Southeastern University

Carlos Molinet, Vice Chair  
Greater Fort Lauderdale Convention & Visitors Bureau

Craig Pollock  
Southeast Toyota Distributors, LLC

Barbara Prager  
Coast to Coast Legal Aid of South Florida

Roy Rogers  
Community Advocate

Tracy Schuldiner  
2-1-1 Broward

Stephen Sigelman  
Bill Kling OPC

Ben Sorensen  
Optimum Associates, LLC

Stella Tokar  
BOLD Consulting

Sherrill Valdes  
Department of Veterans Affairs (Retired)

**WOMEN UNITED STEERING COMMITTEE**

Rosy Lopez - Chair  
Rosy Strategies

Gale Butler  
Friends of Birch State Park

Elizabeth Cambareri  
J.P. Morgan Private Bank

Jacqueline F. Howe, Esq.  
Shuts & Bowen

Bridget Christie Jeffries  
SunTrust Bank, Inc.

Lorrie Jones, Ph.D.  
Memorial Regional Hospital

Marissa Kelley  
Stearns Weaver

Juliette Love  
Community Advocate

Sasha Moon  
JM Family Enterprises, Inc.

Christine Pallesen  
Dale Carnegie Training

Stephanie Petrosky, MHA, RD  
Nova Southeastern University

Dr. Mercedes Quiroga  
Broward College

Stella Tokar  
BOLD Consulting

Jenny Watson  
AutoNation, Inc.

**YOUNG LEADERS COMMITTEE**

Matt Beck, Chair  
Steven Douglas Associates

Rachel Barzilay  
Bank of America

Michael De Biase, Esq.  
Becker & Poliakoff

Heather Brindise  
Fifth Third Bank

Latoya Campbell  
UPS

Brianne DeSellier  
Crowe Horwath, LLP

Jerry Donnini  
Moffa, Gainor, & Sutton, P.A.

Samuel Eppy  
The Eppy Group

Marlene Fishbein  
Revolution Prep

Brian Gale  
McKinsey and Company

Jordan Gillespie  
Advanced Insurance Underwriters LLC

Sam Hockenberry  
Tribridge

Mark Mariani  
Intermedix

Lais Pontes  
The Pontes Group

Tiphanie Rood  
Kauffman Rossin & Co.

Kristen Ross  
First Source Hospitality

Daphnee Sainvil  
Broward County Government

Ashley Shea  
AutoNation, Inc.

Zachary Stein  
On the Ball Marketing

*deceased