Investing in programs that ensure your neighbors have the opportunity to achieve optimal health.

Helping today’s youth achieve their greatest potential by focusing on early learning and leadership programs.

Empowering and ensuring individuals and families that they have the skills and tools needed to earn, keep and grow their assets.

United Way fights for the health, education and financial stability of every person in our community.
Dear Supporters,

Happy 2018! We are excited and thankful to ring in the new year with each of you, our donors, volunteers and advocates. Your United Way was very busy in 2017 from hurricane preparation and post recovery efforts to our advocacy efforts for the opiate epidemic to packing over 300,000 meals at the 26th Annual Day of Caring. These are just a few examples of the great work that was accomplished.

We are working hard to tackle the complex challenges our community is facing, but there are many that we are unable to reach. In Broward County ALICE and poverty households account for 44 percent of the population, that means 1 in 5 children live in poverty! ReadingPals mentors are currently only in 16 public elementary schools, which means 125 elementary schools do not have access to this early literacy program. Since inception MISSION UNITED has ended or prevented homelessness for over 3,000 veterans and their families, but on any given night there are still 200 veterans without a roof over their heads.

So, we are asking you to open your heart and begin your new year with a charitable gift. If you have already donated, please think about increasing your gift. There are many of our neighbors who desperately need your help.

Together we can fight for the health, education and financial stability of every person in our community and change lives.

Kathleen Cannon, LCSW
President & CEO
United Way of Broward County

Jon Ferrando
Chairman of the Board
United Way of Broward County

1,200 THANKSGIVING MEALS WERE DISTRIBUTED: In partnership with the Castle Group, Children’s Services Council and Hispanic Unity, United Way distributed over 700 turkeys at the Fort Lauderdale Black Police Officers’ Association annual turkey distribution. At the same time MISSION UNITED partnered with Kaplan University, 15th Street Fisheries and Francis A. and Adeline M. Sines Memorial Fund of the Community Foundation of Broward and distributed 500 Thanksgiving dinner baskets to military veterans and active service members.

ADOPT A FAMILY
More than 20 volunteers came together to bring holiday cheer to the families at the Susan B. Anthony Recovery Center in Pembroke Pines. Donors gave more than 500 presents including toys, books and clothes to 24 families.

BROWARD SMILES
Volunteers gathered at Sunland Park Academy to educate over 500 students about the importance of dental hygiene. More than 1,000 dental products were donated including toothbrushes, toothpaste and floss and were distributed to the 26 classrooms visited.

HURRICANE RELIEF EFFORTS
United Way in collaboration with the Community Foundation of Broward and the Jewish Federation of Broward County created BROWARD CARES. It was designed to meet community needs during and following catastrophic events.

Eight schools were opened across Broward County to serve hot meals to over 4,000 students and their families who were impacted by Hurricane Irma.

We managed an event that provided assessments and referrals for over 450 families displaced from Hurricane Irma.

Over 3,800 Hurricane Maria evacuees from Puerto Rico arrived at Port Everglades aboard the Royal Caribbean’s Adventure of the Seas, United Way planned a Hurricane Relief Fair to provide aid for the evacuees in need.
Every month is a juggling act for so many families in our community who are working hard, but struggling to make the bare minimum. In just our county, over 81,000 children go to bed hungry. Project Lifeline was created as a response to aid the increasing demands placed upon organizations throughout Broward County who are serving these families. Since inception, Project Lifeline has distributed 7 million pounds of food to over 25 local food banks.
GET INVOLVED

Leaders United offers an innovative approach to philanthropic professionals from all industries to advance their personal, professional and community impact. They lead by example, demonstrating a spirit of caring and inspire others to think bigger and do more.

NextGen United is a network of emerging leaders (35 years old or younger) who share a passion for advancing community solutions in their own backyard. Young professionals have the opportunity to participate in meaningful volunteer opportunities, innovative trainings and networking events.

For more information please email: ConnectUnited@UnitedWayBroward.org

PARTNER SPOTLIGHT

For nearly 25 years employees of JM Family Enterprises have participated in United Way of Broward County’s workplace campaign. This year, results from their Making Waves with United Way campaign were record-breaking, more than 750 associates contributed in donations totaling $533,822. JM Family offered their associates an array of incentives during the campaign and the week concluded with a companywide tropical themed celebration including an inflatable, mechanical surfboard!
More than 700 volunteers from over 30 companies joined United Way of Broward County for the 26th Annual Day of Caring, presented by Memorial Healthcare System.

These **volunteers packed over 300,000 meals** for our neighbors in need at the BB&T Center in Sunrise. The meals were then distributed, with holiday themed ceramic tiles, to 25 local food banks and feeding pantries through Project Lifeline. Canned goods were collected at the door and were donated to LifeNet4Families.

**SUCCESS STORY**

Lisa had everything she ever dreamed of, two young beautiful children, a loving fiancé and a stable household. Until one day her earth shattered – she lost her fiancé in a freak accident. Lisa was left without a home, not knowing if she would have food on the table or how she would be able to support her children. She turned to a Family Strengthening Program, funded by United Way of Broward County. Through emergency assistance programs she was provided shelter, food and clothing. Because of the help she received she was able to get back on her feet and provide for her children. Despite all she went through, her children never missed a day of school and she proudly displays their honor roll certificates on the fridge in their new apartment.

**Volunteer Opportunities**

**IMPACT BUS TOUR**
Friday, February 9th
United Way of Broward County
Join us for an exclusive chartered bus tour to our funded agencies and partners.

**READ ACROSS SOUTH FLORIDA**
Friday, March 2nd
Sunland Park Academy
Celebrate Dr. Seuss’s birthday by joining Women United as they read to over 500 children.

**BROWARD BOOK SWAP**
Saturday, May 19th
Xtreme Action Park
Freshen up your child’s at home library by bringing your gently used books and swap them out for a different one.

For more information on volunteer opportunities please email volunteer@UnitedWayBroward.org
Thank you to our Partners, Supporters and Volunteers

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UPCOMING EVENTS

United Way of Broward County’s Women United
7TH ANNUAL MAGNOLIA LUNCHEON
Thursday, March 15, 2018
Pier 66 Hotel and Marina
11:00am – 1:30pm
Recognizing women of dignity, strength and
perseverance with featured speaker Leigh Anne Tuohy.
Minimum Gift of $1,000 to the 2017-2018 Community Campaign is Required

ALL WHITE AFFAIR
Saturday, April 14, 2018
Grateful Palate
Join us for a South Florida chic affair right on the
Intracoastal.

United Way of Broward County’s MAYORS’ GALA
Saturday, October 20, 2018
Save the date for the annual event of the season,
the Mayors’ Gala.
Minimum Gift of $365 to the 2018-2019 Community Campaign is Required

For more information about upcoming events please visit: