Dear Valued Donor:

Broward County has grown and progressed a lot since 1939, but one thing has remained constant: United Way has always been here to serve people in need.

For 80 years, United Way of Broward County has looked for gaps in our community and has brought together resources, talent and ideas to tackle a multitude of complex challenges head-on. For 80 years, we have been fighting for the health, education and financial stability of every person in our community.

Now as we celebrate our 80th anniversary, United Way of Broward County has created the “Live United... Forever” endowment fund. Dollars donated to this fund through wills, estate plans and outright gifts provide a steady income stream, enabling United Way to continue supporting programs and collective impact initiatives our community will always need and to address new and ever-changing needs in Broward County. Legacy giving does not require great wealth, but its impact is never-ending. The goal is to secure 80 legacy and endowment gifts during this 80th anniversary year.

We are both a part of the fabulous “founding 80.” Join us by calling 954-462-4850 or emailing Legacy@UnitedWayBroward.org

Thank you for all you do for our community every day.

Andy Cagnetta  
Chairman of the Board  
United Way of Broward County

Kathleen Cannon, LCSW  
President & CEO  
United Way of Broward County

ANSIN BUILDING UPDATED

Significant upgrades were made to United Way of Broward County’s Ansin Building through the generous support of Edmund Ansin, who also dedicated a powerful new generator in memory of his dear friend and fellow United Way champion, Robert Leider. In times of emergency and power outages, the generator will enable United Way to continue to serve the needs of our community.

LEADERSHIP MESSAGE

Kathleen Cannon, LCSW

President & CEO

United Way of Broward County

SILVER CHAIRMAN’S CIRCLE

GOLD CHAIRMAN’S CIRCLE

DIAMOND CHAIRMAN’S CIRCLE

GOLD CORPORATE PARTNERS

SILVER CORPORATE PARTNERS

JM FAMILY ENTERPRISES, INC.  
TOYOTA  
Celebrity Cruises®  
CONSOLIDATED CREDIT  
PUBLIX SUPER MARKETS CHARITIES

BROWARD HEALTH

NSU  
Wells Fargo

Hoelman Enterprises  
THE HOWLAND GROUP  
Memorial Health System  
NEW SOUTH EASTERN UNIVERSITY  
KL  
T-Mobile

TOM ASK TO JOIN US.
With a dazzling Wizard of Oz theme as the backdrop, a sold-out crowd of more than 600 guests gathered at the 2019 Mayors’ Gala to celebrate United Way of Broward County’s milestone 80th anniversary.

The gala, held October 19th at the Fort Lauderdale Marriott Harbor Beach Resort & Spa, was chaired by Hector Ponte and brought together United Way donors and supporters, mayors, county and city officials, business leaders and other local notables for a spectacular evening of entertainment, dinner, dancing, and live and silent auction to raise dollars for community programs. JM Family Enterprises, Inc. and Southeast Toyota Distributors were title sponsors and AutoNation and Broward Health were presenting sponsors.

A highlight of the event was the presentation of awards to deserving community leaders. Broward County Mayor Mark Bogen received the GameChanger Award and Alice and Mike Jackson were recipients of the Champion of Philanthropy Award in recognition of their long-term commitment to United Way and our community.

**COMMISSION ON BEHAVIORAL HEALTH & DRUG PREVENTION**

Through a variety of educational programs and conferences, peer-led teen groups and the dissemination of important information, United Way of Broward County’s Commission on Behavioral Health & Drug Prevention addresses such topics as mental health, bullying, substance use and more.

In the past year:
- 4,531 youth and health providers participated in anti-vaping prevention presentations.
- 15.5% of Broward County high school students reduced their alcohol use.
- 7,250 youth participated in Life Skills training and increased their knowledge and skills related to substance abuse.
GET INVOLVED

United Way of Broward County’s affinity groups provide networking, professional development and volunteer opportunities with like-minded individuals who donate and care about supporting our neighbors in need.

**NextGen United** presented another event in its popular Lessons in Leadership series featuring Zimmerman Advertising CEO Michael Goldberg, who spoke about “creating your personal brand.”

More than 80 women joined in Part I of our **Women United’s EAT.LIVE.SAVE.** series. They sampled “clean eating” and learned about United Way of Broward County’s Project Lifeline program, which provides fresh, nutritious food to 25 local food banks.

**ALEXIS DE TOCQUEVILLE SOCIETY**

Members of the **Alexis de Tocqueville Society** toasted the past year’s successes and the new year’s opportunities at a holiday get-together sponsored by Andrew Wurtele.

**WOMEN UNITED**

More than 80 women joined in Part I of our **Women United’s EAT.LIVE.SAVE.** series. They sampled “clean eating” and learned about United Way of Broward County’s Project Lifeline program, which provides fresh, nutritious food to 25 local food banks.

**MISSION UNITED**

**MISSION UNITED** shared some holiday happiness with military veterans by distributing nearly 400 Thanksgiving dinner packages during Operation Turkey Dinner, courtesy of our generous donors.

For information about affinity groups, please email: ConnectUnited@UnitedWayBroward.org

PARTNER SPOTLIGHT

With more than 30 locations throughout Broward County and a team of more than 1,800 affiliated physicians and 8,200 employees, Broward Health supports United Way of Broward County’s impact work in our community. **Broward Health** served as Presenting Sponsor of the 2019 Mayors’ Gala and is also a Chairman’s Circle Gold Partner. We thank Broward Health for its ongoing partnership, which enables us to fight for the health, education and financial stability of every person in Broward County.
More than 500 volunteers joined together during United Way of Broward County’s 28th Day of Caring, presented by Memorial Healthcare System. Gathering at the BB&T Center in Sunrise, these volunteers packed more than 300,000 nutritious meals and hand-painted ceramic mugs for distribution to the 25 local food banks served by United Way’s Project Lifeline program. Volunteers also brought canned goods to be donated to LifeNet4Families. Last year, Project Lifeline served nearly 389,000 individuals and families.

Holland & Knight has a long tradition of public service, beginning with a firm-wide commitment to pro bono legal work led by the late Chesterfield Smith, the firm’s founder and chairman emeritus.

Holland & Knight has enjoyed a relationship with United Way of Broward County for many years, providing pro bono legal services since 2010. To date, Holland & Knight’s representation has included legal services totaling 2,088 hours for an estimated value of $1,136,000. This has included assistance with matters relating to business law, intellectual property (trademarks and copyrights), automobile raffles, general counsel, employment law, real estate matters, and matters relating to a pension plan.

In addition to these legal services from attorneys in Holland & Knight’s Fort Lauderdale office, attorneys in the firm’s Miami, Tallahassee, Chicago, Washington, D.C., Atlanta and San Francisco offices provided pro bono legal services to United Way of Broward County. Attorneys and support staff of the Fort Lauderdale office have also volunteered more than 7,500 hours with MISSION UNITED, ReadingPals and other programs of United Way of Broward County.

Holland & Knight Fort Lauderdale Partner, United Way of Broward County Board member and veteran Stephen Moss with his wife, Rhoda, and veteran daughter, Shannon.
SUCCESS STORY

For the past 10 years, Sunland Park Academy has been home to the Early Achievers, funded by United Way of Broward County and operated by Community Based Connections. This unique program provides on-site afterschool tutoring for children in Kindergarten through 2nd grade, as well as coaching and support to parents. The efforts have paid off: Sunland Park Academy recently received an “A” rating from Broward County Public Schools!

It was a match made by United Way of Broward County. In early December, we received a call from Corporate Insurance Advisors, LLC, who had been doing a year-long fundraising drive and wished to “adopt” a family in need for Christmas. Immediately we thought of Tiy, a struggling single mother who has been unemployed and was seeking assistance providing presents for her daughters, ages 2 and 8. United Way brought the company and the family together for a huge gift delivery that included a Christmas tree, stuffed animals, learning toys, car seats, clothing, a hoverboard – and a few happy tears. United Way also connected Tiy to a job-assistance source and other resources to help make her new year brighter.

A HAPPY HOLIDAY STORY

For more information about upcoming events, please visit UnitedWayBroward.org/events

Read Across America - Friday, February 28, 2020
Get Dirty Day - Friday, April 24, 2020
Women United 9th Annual Magnolia Luncheon - Thursday, April 30, 2020
Impact Bus Tour - Friday, May 8, 2020
Behavioral Health Conference - Tuesday, May 12 - Wednesday, May 13, 2020

STAY UPDATED

Keep up with all the latest news from United Way of Broward County.
• Read our blog at UnitedWayBroward.orgblogs
• Receive our e-newsletters by signing up on the home page of UnitedWayBroward.org
• Follow us on social media –