UNITED WAY OF BROWARD COUNTY AND ITS PARTNERS PUBLIX SUPER MARKETS AND SUDDATH RELOCATIONS SYSTEMS HOSTED THE 5TH ANNUAL TOOLS FOR SCHOOLS EVENT. OVER $500,000 WORTH OF SCHOOL SUPPLIES WERE DISTRIBUTED TO BROWARD COUNTY PUBLIC SCHOOL TEACHERS.

UNITED WAY FIGHTS FOR THE HEALTH, EDUCATION AND FINANCIAL STABILITY OF EVERY PERSON IN OUR COMMUNITY.

HEALTH
Investing in programs that ensure your neighbors have the opportunity to achieve optimal health.

EDUCATION
Helping today’s youth achieve their greatest potential by focusing on early learning and leadership programs.

FINANCIAL STABILITY
Empowering and ensuring individuals and families that they have the skills and tools needed to earn, keep and grow their assets.
Dear Valued Donors

It’s hard to believe that we are getting ready to wrap up our 2017-2018 fiscal year! Thanks to you, our donors, we have truly left a long-lasting positive impact in our community. In January we distributed over $500,000 worth of school supplies to our Broward County public school teachers, we took more than 300 children from our partners for a Black Panther movie experience like no other and we read to over 500 children during Read Across South Florida and Real Men Read, to name just a few.

While such great things were accomplished in our community, we felt as a whole the heartbreak and sorrow following the tragedy at Marjory Stoneman Douglas High School. United Way of Broward County was at the Family Assistance Center providing support to the victims, families, teachers and first responders and we will continue to be there and #NeverForget. In an effort to honor the 17 innocent lives that were taken we are facilitating advocacy trainings for students, this will be an ongoing initiative leading up to the 2019 Legislative Session. In addition to this great advocacy work we will be collaborating with the Community Foundation of Broward and the Jewish Federation to create an alliance for the elderly in our community.

There is still so much work that needs to be done. As we count down the final 100 days of our fiscal year, we should all ask – Whose life can I change? Our 100 Days of Impact is an effort to raise the remaining $1.5 million to finalize our annual campaign on a high-note to help support our food pantries, veteran programs, educational and health initiatives, youth development and fight the tragic opioid epidemic.

Inside our newsletter you will find a pledge card, whether you are a new donor or have contributed before we invite YOU to act now and make an impact. Together we can fight for the health, education and financial stability of every person in our community and change lives.

Jon Ferrando
Chairman of the Board
United Way of Broward County

Kathleen Cannon, LCSW
President & CEO
United Way of Broward County

CRISIS INTERVENTION TRAINING LED BY UNITED WAY OF BROWARD COUNTY STAFF MEMBERS
Following the tragedy at Marjory Stoneman Douglas High School, Crisis Intervention Training (CIT), stepped right in to support the Broward Sheriff’s Office and city police officers. Founded by the National Alliance on Mental Health (NAMI), CIT programs enhance communication, identify mental health resources for assisting people in crisis and ensure that officers get the training and support they need. These services are crucial to our first responders following traumatic events and we will continue to provide and promote self-care and mental health to them with the support of the Broward Behavioral Health Coalition.

BLACK PANTHER CHALLENGE
United Way of Broward County recently partnered with the Leo Goodwin Foundation and took nearly 300 children from local after school programs for a screening of Black Panther at AutoNation IMAX Theater. Following the screening, a panel discussion was held to review the significance of the movie and the important life applicable lessons.

UNITED WE END HOMELESSNESS The Greater Fort Lauderdale Alliance, in partnership with United Way of Broward County, launched an important next-step in our community solution to end homelessness. The newly formed Broward Business Council on Homelessness will be the private sector’s vehicle for becoming involved to find new solutions and strategies to end homelessness. For more information, please visit UnitedWayBroward.org

MISSION UNITED Celebrating 5 Years
On May 1st MISSION UNITED celebrated 5 years of service here in Broward County. This critical program supports United States military veterans and their families as they re-acclimate to civilian life. MISSION UNITED focuses on employment services, legal assistance, education, financial services, health and housing support.

Pro bono legal work has been provided to over 5,000 veterans.
Since inception, MISSION UNITED has helped more than 10,000 veterans with solutions.
Provided more than 2,500 veterans and their families with housing support since inception.
Provided nearly 2,000 veterans with career resources.
Did you know that nearly one third of Florida’s third graders attending public school cannot read at their grade level? Those children are also four times more likely to drop out of high school. In an effort to ensure more children are reading at grade level by the end of third grade, United Way of Broward County introduced an early literacy initiative called ReadingPals. Volunteer ‘reading pals’ are screened, trained and deployed into the schools for one hour a week for 25 weeks to read to a child in 21 sites in Broward County. Since inception, ReadingPals has distributed over 40,000 books and volunteers have completed over 22,000 hours impacting more than 1,197 children.
Getting Involved

**Leaders United** had a one-of-a-kind experience at their Tesla and Technology event at the first ever Tesla dealership in Dania Beach. Guests had the opportunity to get behind the wheel of the newest Tesla models for a test drive. Guest speaker, Lenny Chesal from Cybraics discussed the growing technology industry here in South Florida.

**NextGen United** enjoyed a yoga class like no other at Bend and Brew. Located at the downtown brewery, LauderAle, guests enjoyed an outdoor yoga class, designed for all levels that focused on individual and group positions while sipping craft beer. Following the event, donors enjoyed brunch from a local food truck and complimentary brewery tours.

**Women United**

Over 70 **Women United** volunteers met at Sunland Park Academy and read “Did I Ever Tell You How Lucky You Are?” to more than 500 students to celebrate Dr. Seuss’s birthday. After the reading, each child received a brand new copy of the book and participated in a coloring activity where they described why they are so lucky.

**Alexis de Tocqueville Society**

The **Tocqueville Society** held their Annual Reception at the home of Katy and Jon Ferrando. During the event, Carolyn Davis and Ned Black were honored with the **Tocqueville Society** award and celebrated their contributions in our community. We also recognized the late Al Sherman for his lifetime of philanthropy.

**For more information please email: connectunited@UnitedWayBroward.org**

**Royal Caribbean**

For over 20 years Royal Caribbean has been a supporter of United Way of Broward County. This year’s workplace campaign theme, Team Up with United Way, showcased the commitment and excitement that the executives and associates have for our community. Events included Sport’s Day, Finale Fair, Spin Class and a visit to nearby funded agencies. In South Florida, over 4,000 employees participated, raising close to half a million dollars. We are also thrilled to announce an exclusive opportunity with Royal Caribbean and Celebrity Cruise Lines for United Way supporters. They are offering 250 rooms for the pre-inaugural cruise on the brand new modern ship, The Edge. All proceeds will benefit United Way.
United Way’s Broward Youth Coalition hosted its 4th Annual Alternative Spring Break. More than 62 middle and high school students spent their Spring Break giving back to the community by volunteering for a number of service projects throughout Broward County.

On Monday, students attended a professional development and networking event where they heard from United Way of Broward County donors during a Q&A, roundtable discussion and a panel. On Tuesday, they created a piece of heart art with inspirational messages in honor of the Stoneman Douglas High School Tragedy, the artwork will be displayed in Parkland. Wednesday and Thursday the students spent time organizing donated food for homeless youth and families. The largest event took place on Friday where the students cleaned Fort Lauderdale beach and distributed prevention messages about underage drinking on water bottles to patrons on the beach.

#ASBBrowardCounty

**Upcoming Volunteer Opportunities**

**BACKPACK BROWARD**  
**June 1st – July 31st**  
United Way of Broward County  
You can help a child in need feel confident when they walk into school by donating school supplies including notebooks, pencils, highlighters, crayons and more.

**IMPACT BUS TOUR**  
**Friday, September 28th**  
United Way of Broward County  
Join us for an exclusive chartered bus tour to our funded agencies and partners to see firsthand the impact your dollars have in our community.

**BECOME A READINGPALS VOLUNTEER**  
**2018 – 2019 School year**  
Dedicate just one hour a week for 25 weeks to children in Pre-Kindergarten and First Grade, ReadingPals training takes place during the summer months.

For more information on volunteer opportunities please email: volunteer@UnitedWayBroward.org

**SUCCESS STORY**

First grade can be scary for any child, especially for one who just moved to Fort Lauderdale all the way from China. Rose barely spoke any English and she struggled with her reading and writing. To help her, Rose’s teachers paired her with Clara, a ReadingPals volunteer. Clara visited Rose every Wednesday, they practiced reading aloud, played interactive games and became fast friends. One day, Rose turned to Clara and said that a few kids in her class were teasing her because she had an accent. Clara, born in Venezuela, explained to Rose she was also picked on as a little girl, but focused on the amazing things that came with her culture – great music, food and her family. This brought a huge smile on Rose’s face and she realized being different is a good thing. Over the year Rose’s teachers saw a dramatic improvement with her reading and writing, they credited this to the weekly sessions with Clara. Rose now confidently can read and write and is quickly catching up to other children in her classroom.