

# POWER OF U

## Investing in communities through Diversity, Inclusion, & Collaboration

### **Objective:**

Power of U serves to engage our rich diverse populations in our mission to fight for the Health, Education, and Financial Stability of every person in our community.

UWBC recognizes the diversity in our community as defined by communities of color, nationality and gender identification.

### **Goals:**

Power of U will be to engage our diverse community to help

- Raise awareness regarding philanthropic giving within diverse communities
- Increase dollars invested in UWBC programs in diverse communities
- Build strong and lasting collaborations with diverse community leaders, volunteers and businesses

### **Membership Benefits**

- Participation in the annual signature event
- Volunteer opportunities
- Professional development/networking
- Social activities

### **Commitment**

- Annual investment to United Way (no set amount required)
- Attendance at bi-monthly Power of U Action Committee meetings
- Attendance at UWBC fundraising and/or educational events
- Participation in activities/programs to learn more about UWBC (ie Get on the Bus; Neighbors United, etc.)

### **What's Next:**

- Pop of Color Sunset 2/27/19
- All White Affair 3/30/19
- Power of U Action Committee Meeting 4/12/19
- Get on the Bus TBD