

**YOU'RE CHANGING LIVES.
THANK YOU!**



CONNECT UNITED



THANK YOU!

Making a gift to United Way of Broward County shows your commitment to strengthening the community as a whole. Thanks to you, United Way is able to focus on hundreds of causes and issues creating a stronger and greater impact for all.

United Way along with community volunteers identify specific gaps in services and then seeks partners and funds to develop programs delivering measurable results. This collaborative approach brings the best people, ideas, talents and resources together to tackle complex challenges head on and create long-lasting positive changes in Broward County. United Way fights for the health, education and financial stability of every person in our community today and for generations to come.

As a valued donor, we hope you will get involved in our affinity groups which are designed to connect and unite you directly to our community. United Way's affinity groups provide networking, professional development and volunteer opportunities with like-minded individuals who care about supporting our neighbors in need.

Join us!

UNITED WAY GIVING LEVELS AND BENEFITS

HOUSEHOLD GIVING LEVELS

Alexis de Tocqueville Society

Million Dollar Roundtable

\$1,000,000 +

Visionary Circle

\$250,000 +

Benefactor Circle

\$100,000 - \$249,999

Emissary Circle

\$50,000 - \$99,999

Ambassador Circle

\$25,000 - \$49,999

Society Member

\$10,000 - \$24,999

INDIVIDUAL GIVING LEVELS

Signature

\$7,500 - \$9,999

Pillar

\$5,000 – \$7,499

Envision

\$2,500 - \$4,999

Leadership

\$1,000 - \$2,499

GameChangers

\$365 - \$999

Community Builders

\$364 & under

Legacy Circle Giving

Endow your annual gift in perpetuity to ensure your legacy

RECOGNITION LEVELS

ALEXIS DE TOCQUEVILLE SOCIETY (ADT) | \$10,000 +

Donors at the Tocqueville level receive benefits from all the recognition levels as well as invitations to three Tocqueville Society receptions, monthly Tocqueville Tuesday speaker series events and access to the National Tocqueville Society reception. In addition, donors receive recognition for their generous gift in the annual Tocqueville Society Roll of Honor, community report and donors recognition walls located in United Way's lobby and Fort Lauderdale International Airport. During the Spring Reception each donor will receive a copy of the book *Tocqueville, Democracy in America* and a Tocqueville Society Rosette pin.

SIGNATURE | \$7,500 +

Donors giving at the Signature level receive all the benefits of the groups listed below as well as an invitation to a private reception with United Way of Broward County's Tocqueville Society.

PILLAR | \$5,000 +

Donors receive all the benefits of each recognition level below. In addition, they will be invited to United Way of Broward County's Tocqueville Society annual Executive Breakfast which includes networking with top business leaders, national recognized speaker and breakfast.

ENVISION | \$2,500 +

Donors who make a minimum gift of \$2,500 are automatically part of the Envision level. All donors giving at this level will be listed in the online business and professionals directory and invited to networking, leadership development and volunteer opportunities.

LEADERSHIP | \$1,000 +

Donors giving at the Leadership level will be recognized during an event, receive a lapel pin and will be listed in the online Leadership Registry. Your generosity also provides you access to Women United's Magnolia Luncheon.

GAMECHANGERS | \$365 +

Donors giving at the GameChangers level will have access to volunteer opportunities, networking and professional events.

UNITED WAY AFFINITY GROUPS

Leaders United
NextGen United
Women United



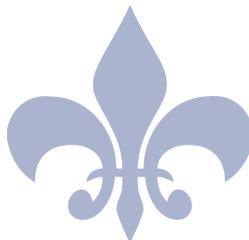
ALEXIS DE TOCQUEVILLE SOCIETY (ADT)

When you give at the Alexis de Tocqueville level, the power to change lives and transform communities is in your hands. Your support helps local veterans as they re-acclimate to civilian life, guides underserved youth to opportunities for a better future and lays the foundation for families and individuals to succeed by meeting basic needs – food, shelter and safety – and building strong skills for financial self-sufficiency.

Being a part of the Tocqueville Society is meaningful because giving is transformative. Maybe your personal values or family traditions drive you to create positive change through philanthropy. Maybe you know investing in the community where you live and work makes economic sense. Maybe you care about building a social network of like-minded peers. Whatever the reason behind your investment, you can be confident that you are making a tangible difference in the lives of children, young people and families right here in our community.

JOIN US TO:

- Exchange ideas regarding innovative solutions for our tough community issues
- Attend network, volunteer and social gatherings with other philanthropists
- Ensure every family has the support they need to succeed





LEADERS UNITED

United Way of Broward County brings the business and professional community together to advance the mission to *“fight for the health, education, & financial stability of every person”* and ensure the overall vitality of our Broward County neighbors. Through Leaders United, individuals make the commitment to help create real, lasting community impact in our region while building skills and a reputation as a society leader.

As a participant, you’ll gain new and valuable experiences, including:

- **Professional Development** – An impactful mentorship opportunity to leverage diverse backgrounds, experiences and insights to provide valuable support and guidance to help participants navigate their careers, bridge their skills and increase their philanthropic engagement
- **New Connections** – Build relationships with a diverse network of philanthropic-minded peers from a variety of sectors and industries
- **Skills-Based Volunteering** – Leverage your professional skillset to progress community impact programs and initiatives
- **Community Impact** – Join other community members as you learn about United Way and the programs/agencies we support and align your passion with direct service

Leaders United are career-oriented future business and community leaders, they are encouraged by impactful engagement, they are community-minded and eager to give back and are ready to make a mark through philanthropy.

“Leaders United connects like-minded individuals within the business community who are looking to grow both personally and professionally while making Broward County a better place for everyone!” – Marc Infante, Wells Fargo



WOMEN UNITED

Leading the Charge. Inspiring the Change.

Women United is about knowing and understanding the issues facing our community and rolling up our sleeves to help. It is about education, inspiring and empowering women of all ages. We are a diverse and vibrant group bound together by our belief in each other, to United Way's mission and to the community we call home. Our powerful global network of women confronts head-on the most critical issues facing our community.

Women United welcomes all women to come together UNITED to make an impact. Join us to be part of the solution and share YOUR ideas, YOUR strengths and YOUR passion.

UNITED WE:

- Drive community change through local and national advocacy
- Support United Way programs that impact the lives of Broward County women and children
- Participate in volunteer projects
- Network with influential women who share your passion for our community
- Advance your career and enhance your personal and professional skills

"Women United represents the incredible impact women have when they band together to tackle a common goal. I am amazed by what's been accomplished and the results our work has had in the community. The steps we have taken this year through advocacy and volunteerism have not only had immediate positive effects, but also lay the groundwork for the future. It is pleasure to work alongside such strong, remarkable women to help represent United Way." – Sasha Moon, JM Family Enterprises, Inc.

NEXTGEN UNITED



Good Deeds and a Good Time!

NextGen United is a network of emerging leaders (35 years old or younger) who share a passion for advancing community solutions in their own backyard. Through networking events, hands-on volunteering opportunities and innovative leadership trainings, NextGen United leverages the power of United Way to connect, serve and grow – both personally and professionally.

JOIN US TO:

- Enjoy unique networking events
- Participate in hands-on volunteering opportunities
- Attend innovative trainings in personal and professional development

Being active in NextGen United will expand your social and professional networks and enhance your skill sets by networking with other like-minded young professionals.

“Professional & philanthropic development go hand-in-hand. It is up to the future leaders of our community to stand UNITED and be the stewards of well-being & success for EVERYONE! Leadership and stewardship... that is the essence of NextGen United’s mission.” – Angelo Golemi, RxBenefits, Inc.

OUTREACH GROUPS



United Way of Broward County values diverse groups of like-minded philanthropic people who want to positively impact the community.

We invite you to bring your passion and skills to be a part of the change:

- Retirees
- Black/African Americans
- LGBT
- Hispanics

Join our outreach groups to voice your opinion in an open forum, to inspire your peers, to join the movement and to UNITE our community efforts so we can be the change for future generations.

LEGACY AND ENDOWMENT SOCIETY



Perpetuate your values by leaving a legacy

Legacy/endowment gifts are the most trusted way to assure that the values you cherish and the beliefs you champion will continue on in perpetuity. It cements and celebrates your legacy of generosity and service to others by leaving a permanent mark as well as inspiring current and future generations through your example.

Your legacy gift to United Way of Broward County will:

- Deliver the enduring message to your family and community of your philanthropic values
- Leverage your dollars to have the greatest influence
- Maximize diverse partnerships in our community to find long term solutions for current problems
- Allow continuous support for the health, education and financial stability of every person in our community

You legacy is a lasting testament to your charitable beliefs, generosity and a connector to the passion or cause you engage.

What will your legacy be?

To discuss the various planned giving options available to you please email pdigiacommo@UnitedWayBroward.org

CORPORATE PARTNERSHIPS

Partner With Our Prestigious Network of Donors

Enhance your company's reputation in the community as an exemplary corporate citizen and support United Way of Broward County, an organization that represents your business' premium market. For more than 75 years, United Way of Broward County has worked with top community leaders, corporations and families to build a vibrant, inclusive and supportive community. Place your business front and center with this desirable and admired network of decision makers by becoming a Corporate Partner.

It's More Than Good Will – It's Good Business

- Play a role in the success of events that attract the most influential members of our local community – including top business leaders, professionals and philanthropists
- Associate with donors who prefer to do business with companies giving back to the community and supporting United Way of Broward County's mission
- Receive premiere placement on print and digital communications that reach tens of thousands of interested, active and local consumers

Join United Way of Broward County as a corporate partner to garner exposure for your company during events like the Mayors' Gala (more than 700 community leaders) and the Magnolia Luncheon (approximately 600 influential women). Sponsorships are also available for affinity groups, signature events and United Way programming.

Contact: Trish Cashman
Director, Corporate and Business Development
954-453-3766 • tcashman@UnitedWayBroward.org

Thank You to Our Generous Corporate Partners

Diamond Chairman's Circle Partners



Gold Corporate Partners



Silver Corporate Partners



**UNITED WAY OF BROWARD COUNTY
FIGHTS FOR THE HEALTH, EDUCATION AND
FINANCIAL STABILITY OF EVERY PERSON
IN OUR COMMUNITY.**



Ansin Building
1300 South Andrews Avenue
Fort Lauderdale, FL 33316
UnitedWayBroward.org

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