



UNITED WAY
Broward



...so all can thrive



UNITED WAY BROWARD'S CASINO NIGHT FUNDRAISER

Saturday, June 13, 2026

6:00 pm - 10:00 pm

Tower Club

100 SE 3rd Avenue, Fort Lauderdale, Florida 33394



United Way Broward's Casino Night Fundraiser

ALL IN is a casino-themed fundraising event benefiting United Way Broward's Financial Security pillar – helping to create a stronger financial future for every generation. Open to all, this immersive evening of games, entertainment, and philanthropy brings together community members, corporate partners, and philanthropic leaders in support of United Way Broward's mission to mobilize our community so all can thrive.

Guests will enjoy classic casino games, dynamic networking, and opportunities to directly invest in programs that support:

- Access to healthy food and reliable nutrition
- Affordable housing options, transitional housing, and supportive services
- Emergency financial assistance and homelessness prevention
- Financial literacy education, job training, and career placement assistance

ALL IN so all can thrive reinforces the idea that when our community shows up together, everyone wins.

The evening will feature casino-style gaming with professional dealers, sponsored game tables hosted by corporate and individual partners, open networking in a lively social atmosphere, a mission moment highlighting United Way Broward's impact, and sponsor recognition throughout the event.

Guests will enjoy an unforgettable experience featuring an open bar, thrilling casino games, live entertainment, heavy hors d'oeuvres, and a pasta station – all set against the breathtaking backdrop of downtown Fort Lauderdale.

This event will be promoted through: Email campaigns reaching over 100,000 contacts; social media outreach across Instagram (5.5K followers), Facebook (8.5K followers), and LinkedIn (5K followers); engagement with more than 500 corporate partners; amplification through board and cabinet members; and community calendar listings.

Sponsorship Opportunities

PRESENTING SPONSOR | \$25,000

- Top billing as “Presented by [Sponsor Name]”
- Company logo featured on all event posters, signage, and digital promotions
- Prominent placement on Step & Repeat backdrop (featured in guest photos)
- Logo and link on the event’s landing page and registration page
- Verbal recognition throughout the event
- 20 complimentary tickets

HIGH ROLLER SPONSOR | \$10,000

- Company logo featured on all event posters, signage, and digital promotions
- Logo and link on the event’s landing page and registration page
- Verbal recognition throughout the event
- 8 complimentary tickets

PREMIUM BEVERAGE SPONSOR | \$5,000

- Company logo featured at cocktail station
- Placement on Step & Repeat backdrop (featured in guest photos)
- Logo and link on the event’s landing page and registration page
- 4 complimentary tickets

CASINO TABLE EXCLUSIVE SPONSOR | \$2,500/table

- Company logo prominently featured at casino table(s)
- Logo and link on the event’s landing page and registration page
- 2 complimentary tickets
- Available tables:
 - Blackjack
 - Craps
 - Roulette
 - Texas Hold ‘Em Poker
 - 3 Card Poker
 - Slot Machine Table





...so all can thrive



UNITED WAY
Broward

Ansin Building | 1300 South Andrews Avenue | Fort Lauderdale, Florida 33316

UnitedWayBroward.org | 954.462.4850

A copy of the official registration and financial information may be obtained from the division of consumer services by calling 1-800-435-7352 within the state. Our registration number is CH536. Registration does not imply endorsement, approval or recommendation by the state. UWB does not use paid solicitations and 100% of each contribution is received by UWB.