



2018-2019 DONOR IMPACT REPORT

YOUR DOLLARS AT WORK





UNITED WAY OF BROWARD COUNTY FIGHTS FOR THE HEALTH, EDUCATION AND FINANCIAL STABILITY OF EVERY PERSON IN OUR COMMUNITY.



HEALTH

Ensuring people
have the opportunity to
achieve optimal health

Individuals and families served by
19 health programs



EDUCATION

Helping people achieve
their greatest potential
through learning and
leadership programs

Individuals and families served by
14 education programs



FINANCIAL STABILITY

Empowering people
to earn, keep and
grow assets

Individuals and families served by
35 financial stability programs

THANK YOU!

Through your support of United Way of Broward County, you are changing lives every day. You are tackling complex challenges and providing long-lasting, positive solutions. And you are standing up for those who can't stand up for themselves.

This Donor Report provides a snapshot of how **your** support made a real impact this year.

OUR COMMUNITY

According to United Way's ALICE Report, the ALICE (Asset Limited, Income Constrained, Employed) population continues to grow in Broward County. These are people who are working hard and falling short. Your dollars are fighting for the financial stability of every person in our community.

50%

of households (over 340,000) are ALICE or living below the poverty line



Thanks to you, United Way of Broward County has the ability to quickly mobilize the community around emerging issues and create immediate solutions.



You helped house the homeless.

Seeking to find new solutions and strategies to end homelessness as we know it, United Way of Broward County and the Greater Fort Lauderdale Alliance created the Broward Business Council on Homelessness, which supports a joint initiative called United We End Homelessness. In a collaboration with the City of Fort Lauderdale and Broward County, homeless residents of the downtown Fort Lauderdale encampment were housed and provided supportive services. To date, **90% of those housed remain in their homes.**

▶ *Still, there are more than 2,800 homeless people in Broward County.*

Thanks to your generosity, you...

Helped children learn to read.

Through United Way of Broward County's ReadingPals initiative in 20 schools



408 students had a ReadingPal

14,000 books were provided to students

100% of teachers call the ReadingPals initiative a positive social and learning experience for students

▶ *Currently, 122 elementary schools do not have access to the ReadingPals program.*

Gave veterans the support they have earned.

Through United Way of Broward County's MISSION UNITED supportive services for veterans initiative

1,362 received case management

276 secured behavioral health services

158 received employment assistance

1,029 were housed

1,441 received pro bono legal assistance

▶ *Still, there is a great need to expand these services so all veterans have the support they have earned.*

Empowered people to earn, keep and grow financial stability assets.

Of those served by United Way of Broward County's financial stability programs



100% of women in recovery increased their employment stability, housing, life skills and income

98% of young adults leaving the child welfare system were able to access housing

67% of adults with special needs were able to increase their self-sufficiency through employment stability

▶ *Still, 50% of households in Broward County are ALICE or living below the poverty line.*

Thanks to your generosity, you...

Helped children, youth and families live drug-free.

Through United Way of Broward County's Commission on Behavioral Health & Drug Prevention



4,531 youth and health providers participated in vaping prevention presentations

15.5% Broward County high school students reduced their alcohol use

7,250 youth participated in Life Skills training and increased their knowledge and skills related to substance abuse

▶ *Still, in the first six months of the year, more than 350 people had an opioid in their system when they died.*

Provided opportunities for people to achieve optimal health.

Of those supported by United Way of Broward County's health programs

4,558 children received dental hygiene services

76% of participants felt they increased their number of healthy days

88% increased their knowledge regarding health

▶ *Currently, 16.5% of Broward residents do not have health insurance.*



Provided access to fresh, nutritious food.

Through United Way of Broward County's Project Lifeline program



1.1 million pounds of food were distributed

388,850 individuals and families were served

25 local food banks are distributing

▶ *However, more than 257,900 residents don't know where they will get their next meal.*

2018-2019 Community Programs

Arc Broward

- *Alternative Behavioral Learning Environment*
- *Arc Works*
- *Disaster Case Management*

Archways, Inc.

- *Substance Abuse Prevention Program*

American Red Cross, Broward County

- *Emergency Services*

Boys & Girls Clubs of Broward County, Inc.

- *Working Families Transportation Program*
- *Youth Education Success*

Broward Housing Solutions

- *Affordable Housing Program*

Broward Partnership for the Homeless

- *BPHI Healthcare Division*
- *Family Services*
- *Targeted Outreach for Persons Experiencing Homelessness*

Broward Regional Health Planning Council

- *Disaster Case Management*
- *Healthy Families Broward*
- *MISSION UNITED Case Management Services*
- *Subsidized Childcare*

Center for Hearing and Communication

- *Disaster Case Management*

ChildNet, Inc.

- *Pathways to School Readiness*

Children's Diagnostic & Treatment Center, Inc.

- *Dental Clinic for Special Needs Children*
- *Lift a Child to Health*

Coast to Coast Legal Aid Services of Broward

- *MISSION UNITED SSVF Legal Services*

Community-Based Connections, Inc.

- *Sunland Park – Early Achievers*

Crockett Foundation, Inc.

- *Bridge Builders*

Family Central, Inc.

- *Home Instruction for Parents of Preschool Youngsters*

Firewall Centers, Inc.

- *T.H.I.N.K. Leadership Middle School Program*

First Call for Help of Broward, Inc.

- *2-1-1 Helpline Services*
- *Disaster Case Management Helpline*
- *MISSION UNITED Helpline*

The FLITE Center

- *One Stop Resource Center*

Florida Department of Health in Broward County

- *Oral Sealants*

Hanley Foundation, Inc.

- *Promoting Positive Health and Personal Development*
- *Reducing Underage Drinking Through Alcohol Literacy*

Healthy Mothers-Healthy Babies Coalition

- *Emergency Basic Needs Assistance*

Helping Abused Neglected Disadvantaged Youth

- *LIFE Program*

Henderson Behavioral Health, Inc.

- *Helping Individuals Live Longer (HILL)*
- *MISSION UNITED Mental Health Counseling*

Hispanic Unity of Florida, Inc.

- *Center for Working Families*
- *Disaster Case Management*
- *VITA (Volunteer Income Tax Assistance)*

Hope South Florida, Inc.

- *Faith in Action Community Housing*
- *Hollywood Home Rapid Re-Housing Program*

Institute for Child and Family Health, Inc.

- *Institute for Child and Family Health*
- *Substance Abuse Prevention Program*

Jack & Jill Children's Center

- *Early Childhood Program*
- *Family Strengthening Program*

JAFCO

- *Disaster Case Management*

Jewish Family Service, Inc. of Broward County

- *Emergency Assistance/Homelessness Prevention*

Kids In Distress

- *Read With Me! At KID Aftercare*

Lee County Human & Veteran Services

- *Disaster Case Management*

Legal Aid Service of Broward County, Inc.

- *MISSION UNITED Veteran's Pro Bono Legal Services*
- *TANF/LIFT Sanctions Project*

Lighthouse of Broward County, Inc.

- *Keys to Independence*

Luz Del Mundo (Light of the World Clinic), Inc.

- *HEALTH (Helping Everyone Achieve Life Through Health) Indigent Healthcare & Prevention Outreach*

Memorial Foundation, Inc.

- *LivWell*

Memorial Healthcare System

- *Community Access to Resources, Education and Support*
- *Disaster Case Management*

Museum of Discovery & Science

- *STEM Center for Education and Career Development - APP-titude*

Nova Southeastern University, Inc.

- *MISSION UNITED/NSU Center for Veterans' Assistance*

Rebuilding Together Broward

- *VF Construction Grant*

Salvation Army – Broward County

- *Emergency Services-Mass Donations*
- *New Beginnings for Homeless Pregnant Women*
- *Plymouth Colony-Transitional Housing for Families*

Second Chance Society, Inc.

- *Hand Up Program*
- *South Florida Institute on Aging, Inc.*
- *Foster Grandparent Program*

SunServe/Sunshine Social Services, Inc.

- *Interactive Journaling Program*
- *LGBTQ Health and Wellness Coordination*

Susan B. Anthony Recovery Center, Inc.

- *Readiness for Employment And Placement*

TaskForce Fore Ending Homelessness, Inc.

- *Homeless Outreach*

United Way of Collier County

- *Disaster Case Management*

Urban League of Broward County, Inc.

- *Center for Working Families*
- *Individual Development Accounts*
- *Mission United SSVF Case Management*

YMCA of South Florida, Inc.

- *911 Super Utilizers Connect*
- *Y Teen Leaders*

THANK YOU!

United Way of Broward County extends a special thank you to all the organizations that generously support our work in the community.

THE TOP 25 WORKPLACE CAMPAIGNS

1. Publix Super Markets, Inc.
2. JM Family Enterprises, Inc.
3. Enterprise Holdings South Florida
4. Memorial Healthcare System
5. United Parcel Service/Teamsters Local 769
6. Wells Fargo
7. AT&T Florida/CWA Local 3104 & 3120
8. Florida Power & Light Company/IBEW Local 759
9. Broward County Government/AFSCME Local 2866 & Federation of Public Employees
10. Bank of America
11. Nova Southeastern University
12. Holman Automotive Group
13. CHG Healthcare Services
14. Comcast Cable Communications, Inc.
15. School Board of Broward County, Florida/Broward Teachers Union & Federation of Public Employees
16. Royal Caribbean Cruises Ltd.
17. Berkowitz Pollack Brant Advisors
18. SunTrust Bank, South Florida
19. Price Waterhouse Coopers, LLP
20. TD Bank
21. Federal Express Corporation
22. StevenDouglas
23. Costco Wholesale
24. Raymond James & Associates
25. Sunshine Health Plan

THANK YOU TO OUR PARTNERS

DIAMOND CHAIRMAN'S CIRCLE



GOLD CORPORATE



SILVER CORPORATE



Financial Highlights 2018-2019

STATEMENT OF FINANCIAL POSITION

JUNE 30, 2019

Current assets	\$11,776,308
Other assets	2,707,569
Total assets	14,483,877
Liabilities	8,001,703

NET ASSETS

Without donor restrictions	\$3,644,174
With donor restrictions	2,838,000

Total net assets \$6,482,174

STATEMENT OF ACTIVITIES

YEAR ENDED JUNE 30, 2019

REVENUE

Gross contributions	\$12,330,568
Provision for uncollectible	(1,257,550)
Broward Business Council on Homelessness	1,668,467

Net contributions \$12,741,485

Grants	8,928,992
Other revenue	598,526
Investment gain	227,525

TOTAL REVENUE \$22,496,528

EXPENSES

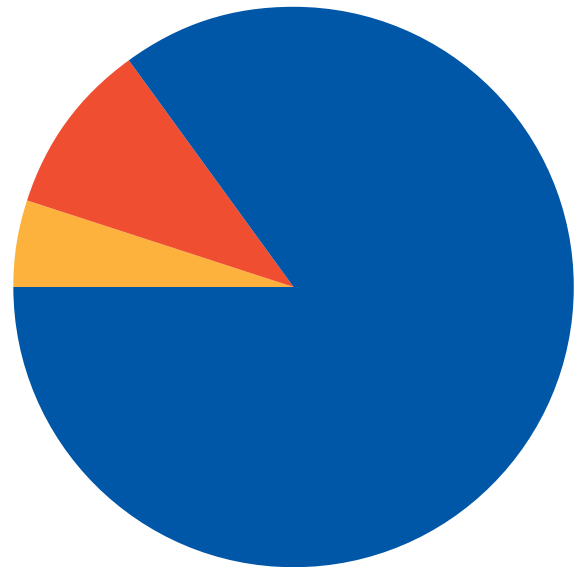
Allocations and contracted programs	\$13,084,222
Designations	1,667,213
Program services	3,632,774
Development	1,919,420
Management and general	894,125

TOTAL EXPENSES \$21,197,754

CHANGE IN NET ASSETS \$1,298,774

WHERE YOUR DOLLAR GOES

- 87% PROGRAMS & INITIATIVES
- 9% DEVELOPMENT & OUTREACH
- 4% ADMINISTRATION



For complete audited financial statements, visit UnitedWayBroward.org

Change lives every day...

PUT YOUR KINDNESS INTO ACTION

GIVE

- Increase your pledge
- Join an affinity group
- Consider a legacy gift
- Honor a loved one with a tribute gift

ADVOCATE

- Use your voice to make an impact
- Support advocacy opportunities in Broward County
- Follow us on social media to learn about advocacy opportunities

VOLUNTEER

- Volunteer to support those in need
- Read to a child for 1 hour a week
- Mentor a veteran
- Attend United Way of Broward County events

UnitedWayBroward.org



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