

GIVE + ADVOCATE + VOLUNTEER = SUCCESS

SERVICES
SOLUTIONS
+ SUPPORT

= Success

2011-2012
UNITED WAY OF BROWARD COUNTY
ANNUAL REPORT



Welcome

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Overview

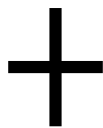
UNITED WAY OF BROWARD COUNTY IS A LEADER IN FINDING SOLUTIONS TO CHALLENGES FACED BY SO MANY PEOPLE IN OUR COMMUNITY. THE GOAL IS TO HELP CHILDREN AND YOUTH REACH THEIR FULLEST POTENTIAL THROUGH A QUALITY EDUCATION, GIVE FAMILIES THE SUPPORT THEY NEED TO EARN, KEEP AND GROW ASSETS, AND EDUCATE PEOPLE HOW TO MAKE SMART DECISIONS ABOUT THEIR HEALTH.

UNITED WAY, ALONG WITH COMMUNITY VOLUNTEERS WHO ARE EXPERTS IN THEIR FIELDS, IDENTIFY SPECIFIC UNMET NEEDS AND THEN SEEK PARTNERS AND FUNDS TO DEVELOP PROGRAMS DELIVERING MEASURABLE RESULTS. THROUGH A COLLABORATIVE APPROACH, THE BEST PEOPLE, IDEAS, TALENTS AND RESOURCES ARE BROUGHT TOGETHER TO TACKLE CHALLENGES HEAD ON AND **CREATE A BETTER BROWARD COUNTY**.

MISSION: *To focus and unite our entire community to create significant lasting change in the impact areas of Education, Income and Health – the building blocks for a better life – which positively impacts people's lives.*

VISION: *United Way of Broward County will be the catalyst for change and convener of partnerships that unite hearts, minds and resources within our community.*

**\$11,498,343
MILLION
REVENUES RAISED**



**\$39,301,421
MILLION
SERVICES GENERATED**

UWBC Substance Abuse..... \$ 1,676,457
Byrne/Jag..... \$ 656,203
Local Matching Gifts..... \$ 5,312,531
Federal & State Matching... \$31,186,527
Volunteer Time..... \$ 469,703



**\$50,799,764
MILLION
TOTAL IMPACT**

Sources of revenues and services

Executive Letter

Dear Friends,

For nearly 75 years, United Way of Broward County has focused on finding solutions to the challenges faced by many people in our community. As the largest private funder of health and human services in Broward County, we are proud to say dollars raised by United Way stay right here in our community.

The past year was difficult for so many of our neighbors due to the economy; however it was also a year of tremendous generosity and engagement from our dedicated supporters. With the help of donors, community leaders, volunteers and funded partners just to name a few, United Way was able to have an annual impact of nearly \$51 million in Broward County.

Throughout the year, we held many community conversations to determine what issues are the most important to residents. The outcomes of these conversations provided valuable information regarding gaps in services, such as helping Broward's military returning home from service. As a result, United Way is concentrating on the solutions to close these gaps and create a better life for all.

In the following pages, we have provided an overview of the significant work being accomplished in our Community Impact Areas: Education, Income and Health, including programs focusing on substance abuse prevention through our Commission on Substance Abuse. In addition, you will read amazing stories regarding people who, with your support, have been able to improve their lives.

On behalf of United Way, thank you for investing your passion, expertise and resources to create opportunities for a better Broward.



Lynne Wines

*Chairman, Board of Directors
United Way of Broward County*



Kathleen Cannon, LCSW

*President/Chief Executive Officer
United Way of Broward County*



Education



When Reather Morgan's loving husband of 46 years passed away, she felt completely alone in her own home and was looking for a way to fill the void.

Reather had always been around children and even helped her mother take care of her younger siblings. Now 74, she has raised three children of her own, an additional four children, 17 grandchildren, 20 great grandchildren and three great, great grandchildren. She has an amazing ability to nurture and teach children and said, "I feel lost if I don't have kids around me." Needless to say, Impact Broward's Foster Grandparent program was a perfect fit for Reather.

Known by the children of the Northeast Focal Point Intergenerational Child Care Center as "Grandma Reather," she has been a dedicated volunteer for nearly five years. She devotes more than five hours each day, Monday through Friday, to be a positive role model and help young children learn the basics so they succeed when they attend kindergarten.

Grandma Reather has helped many children, but she is most proud of those who begin school at the child care center unable to speak English and graduate from the program speaking better than most other students. Reather takes extra time and gives special attention to these children, taking them aside and reading to them one-on-one.

HELPING CHILDREN AND YOUTH ACHIEVE THEIR GREATEST POTENTIAL THROUGH EARLY LEARNING AND LEADERSHIP PROGRAMS



Thanks to United Way of Broward County funding, more children have Grandma Reather as a consistent, positive role model in their lives and are prepared for elementary school.

SUNLAND PARK EARLY ACHIEVERS INITIATIVE

Sunland Park Early Achievers finished its second year of programing and focused on school readiness and capacity building for students in kindergarten through second grade. Since Sunland Park was an F-grade school for more than three years, this program concentrates on increasing the readiness of students before they begin taking the FCAT in third grade. This initiative also includes four child care centers feeding into the school. Efforts include family literacy programs and parent involvement opportunities, as well as afterschool activities that include individualized tutoring support for academic success.

SECOND YEAR ACHIEVEMENTS: *Program served over 60 students, more than 50 parents, and over 25 teachers*

SCHOOL READINESS CAPACITY BUILDING

- The caregiver observed that 100% of preschoolers served demonstrated improvement in their cognitive abilities, language skills, as well as social and physical development.
- Increased understanding in a supportive learning environment by 100% of teachers participating in staff development coaching sessions.
- Increased knowledge in educational literacy and community resources demonstrated by 100% of parents attending workshops.

ENROLLMENT

During the 2011-12 school year, 78% of kindergarten through second grade students were active participants in the Early Achievers program.

EDUCATIONAL ENHANCEMENTS FOR STUDENTS

- 100% of kindergarten students were able to recall and recognize the sound of 26 letters and identify pre-primer sight words.

- 98% of first grade and 88% of second grade students demonstrated proficiency at or above 70% as evidenced by the end of the year Test Ready Assessment.

PARENT/ENGAGEMENT

- Every sibling and parent enrolled in the program with an identified need were referred to a local resource. The referrals helped decrease financial, psychological, and physical barriers impeding family success.
- More than 90% of participating parents were engaged in activities related to their children's education.



YOUTH SUCCESS STATS: MORE THAN 115,000 CLIENTS
AND FAMILIES SERVED BY 19 PROGRAMS AND ONE INITIATIVE WITH A
TOTAL FUNDING OF \$1,531,100

Income



Blain Cooper is a hard-working Broward County resident who, like so many, needed reliable transportation. Blain purchased a 1993 Ford Explorer when he was in Kentucky and decided to move to South Florida with his wife and three children. The Explorer began having problems after the first year. The family struggled to pay the \$78 per week gas bill and car maintenance, which began costing more and more. Eventually, traveling short distances grew to be too dangerous.

Within a two week period, Blain invested \$1,000 to have his Explorer fixed and was informed it would need an additional \$3,000 worth of work to completely repair his vehicle. Blain became frustrated and felt his hard earned money was going right back into a vehicle that was not meeting his transportation needs.

While obtaining credit counseling through United Way of Broward County's Center for Working Families, the Urban League of Broward County introduced Blain to Ways to Work, which is a United Way sponsored program in partnership with South Florida Urban Ministries. Ways to Work is a nationally recognized community lending program offering low to moderate income families access to low-cost loans to purchase or repair pre-owned cars.

EMPOWERING PEOPLE TO EARN, KEEP AND GROW ASSETS



Blain took the required steps to receiving a car loan and purchased a 2003 Ford Taurus with only 38,000 miles. With the help of United Way's funding of the Ways to Work program, he now has reliable transportation so he can pick up his children, get to work, and provide for his family.

Impact

CENTER FOR WORKING FAMILIES

Center for Working Families (CWF) is based on a national model developed by the Annie E. Casey Foundation to help low-income families make greater strides toward financial stability. Specifically, these “centers” help low-income families reach financial stability and move up the economic ladder through the provision of integrated and bundled services in the areas of employment, income/work supports and financial coaching.

ACHIEVEMENTS:

Program served more than 600 clients and families

- Screenings to gain access to public benefits were attended by 100% of eligible clients.
- More than 50% acquired employment or obtained a better job within nine months.
- Nearly 70% revised a budget within six months.
- More than 60% reduced their debt or did not incur new debt within 12 months of enrollment.
- More than 50% of participants with an active savings account made monthly deposits.
- On-time payment of household bills was demonstrated by 100% of employed participants.
- More than 60% increased their household savings rate within 12 months of enrollment.

PROJECT LIFELINE

Project Lifeline is United Way of Broward County's response to the increased demands placed upon agencies and organizations throughout the community due to the economic hardships now facing so many of Broward County's families. Commencing in May 2009, this initiative coordinates the bulk purchase and delivery of nutritious food, including fresh fruits and vegetables, meats, rice, beans, and grains to a network of approximately 25 food banks and feeding programs in Broward County.

ACHIEVEMENTS:

More than 469,000 clients and families were served and more than 1.16 million pounds of food.



PATHWAY TO PROSPERITY STATS: MORE THAN 484,300 CLIENTS AND FAMILIES SERVED BY 23 PROGRAMS AND TWO INITIATIVES WITH A **TOTAL FUNDING OF \$1,737,500**

Health



Staff Sergeant Deoraj Ramsaran served on the frontline for two tours in Iraq. He sustained many physical injuries due to exposure to improvised explosive devices and also battled Post Traumatic Stress Disorder and alcoholism. He served for eight years in the second and third infantry division and said upon returning to the states, "It felt like a whole new world, I couldn't adjust at all... everything felt so strange."

Soon after he returned to South Florida, Deoraj met a representative of the Veterans of Foreign Wars Post 8195 Stone of Hope who referred him to mental health counseling programs funded by United Way of Broward County. Since then, Deoraj has attended group counseling twice a week.

"Many of my friends were killed in combat and the groups have helped me deal with some of the things that happened over there. The camaraderie and being around other people who shared the same experiences – it really helps," he explained.

Deoraj is grateful for the counseling he received through United Way funding and believes without treatment, he would probably have a drinking problem and be divorced.

ENSURING PEOPLE HAVE THE OPPORTUNITY TO ACHIEVE OPTIMAL HEALTH



Through United Way's Supporting Broward's Military Families Initiative, returning soldiers receive support as they transition back into their lives. This is a collaborative effort led by Veterans of Foreign Wars Post 8195 and Nova Southeastern University with partners Urban League of Broward County, Henderson Behavioral Health and Impact Broward.

OPERATION IRAQI FREEDOM AND OPERATION ENDURING FREEDOM MILITARY OUTREACH

This initiative focuses on the emotional and mental health needs of Operation Iraqi Freedom (OIF) and Operation Enduring Freedom (OEF) returning service members, veterans and their families through educational, social and recreational programs, outreach and referrals. The program design allows military families to access services, benefits and referrals, from a centralized location. Through this initiative, returning soldiers and their immediate family members will receive support as they transition and readjust to life in the community and at home. Service providers will also receive training to ensure an understanding of the culture of the military family and will use the knowledge gained to improve service delivery.

ACHIEVEMENTS: *Program served more than 300 veterans and their families*

- > More than 70% of returning veterans maintained or regained structure and functionality within their family unit after 9 months.
- > A decrease of anxiety and depression after six sessions and/or at termination of counseling was self reported by 100% of counseling participants.
- > Nearly 90% of clients demonstrated increased knowledge of community resources and benefits within six months.
- > More than 85% of clients made a successful readjustment and assimilation into civilian life within 9-12 months.

SENIOR HEALTH NOW!

A collaborative effort ensuring seniors receive nutrition and medical support. Senior Health NOW! provides nutrition information, as well as prescription and medication management for improved health allowing seniors to live independently at home. The programs goal is to delay the onset of disease and help seniors enjoy improved health.

ACHIEVEMENTS: *Program served more than 440 clients*

- > **Nutrition Classes:** 100% of clients demonstrated increased health and nutrition awareness.
- > **Nutrition Assessment:** 100% of clients viewed themselves as having no nutritional problems.
- > **Medication Assessment:** 100% of clients demonstrated increased understanding of their medications, compliance, and interactions and usage.
- > **Medication:** 100% of clients reported feeling healthier.



IMPROVING PEOPLE'S HEALTH STATS: MORE THAN 16,300 CLIENTS AND FAMILIES SERVED BY 27 PROGRAMS AND TWO INITIATIVES WITH A **TOTAL FUNDING OF \$2,055,985**

Substance Abuse



Research shows the more we can delay the onset of alcohol and drug use by our children and youth, the less likely they will have a substance abuse problem in adulthood. United Way through its Commission on Substance Abuse administers funding helping children/youth in Broward learn skills to make good and responsible decisions to avoid alcohol, drug use and other risky behaviors.

Through this funding, Memorial Healthcare System's "Too Good for Drugs" program provided a 10-week course to more than 1,200 youth in five different Broward County schools.

The comprehensive curriculum spans grades six through eight and is interwoven with five different components including: goal setting, decision making, and bonding with others, identifying and managing emotions, and communicating effectively. The students learned the effects and consequences of all drug use including tobacco, alcohol, marijuana, cocaine, ecstasy, hallucinogens, inhalants, heroin, pain killers, and depressants.

During the completion of the course, students write letters reflecting on the valuable information they

HELPING CHILDREN, YOUTH AND FAMILIES TO LIVE HEALTHY AND DRUG-FREE



learned and expressing their gratitude for the knowledge they gained. With the help of United Way's Commission on Substance Abuse, more children in Broward can be empowered to live healthy, drug-free lives through adulthood.

Substance Abuse Prevention

SUBSTANCE ABUSE PREVENTION

United Way of Broward County Commission on Substance Abuse is the county's broad based substance abuse prevention coalition dedicated to reducing substance use/abuse and all its devastating consequences on individuals, families and communities for the last 24 years. The Commission's website is www.drugfreebroward.org.

DRUG TRENDS TRACKING In collaboration with Nova Southeastern University's Center for the Study and Prevention of Substances Abuse, Semi-Annual reports on Indicators of Drug Abuse in Broward County and Broward Briefings providing alerts to local emerging substance abuse issues are produced.

SUBSTANCE ABUSE PREVENTION FUNDING ADMINISTRATION AND OVERSIGHT

The Commission continues to oversee a majority of substance abuse prevention funding through the **Edward Byrne JAG Memorial Grant (\$611,930)** and **Partnership for a Healthy and Drug Free Broward (\$1.4 million)**. More than 18 local substance abuse agencies provide programming across the county.

INITIATIVES: *Working with partners around the county, the Commission continued to plan and implement key substance abuse prevention activities around the county. Initiatives included:*

1] FAMILY DAY: *Parental engagement fostered at the dinner table can be a simple, effective tool to help prevent substance abuse in kids. More than 2,000 people participated in Family day 2011.*

2] GUIDING GOOD CHOICES (GGC): *Parenting workshops provide parents with the skills and knowledge to keep their families drug-free.*

3] RECOVERY AND RESILIENCY ACROSS THE LIFESPAN AND ACROSS CULTURES CONFERENCE: *Promotes an understanding of positive recovery across the developmental lifespan; facilitates dialog between consumers and professionals specializing in working with specific cultures across the lifecycle, and reducing stigma and barriers to recovery.*

4] CHOOSE PEACE, STOP VIOLENCE: *Working closely with Project Bridge Core Team and Broward County Public*

schools, assisted in facilitating Choose Peace Week activities, city proclamations, and a one day "A-Mazing Choices" life skill maze for over 250 middle school students.

YOUTH INITIATIVES Through its **Broward Youth Coalition (BYC)** and its yearly **Youth Leadership Training Institute**, the Commission continues its long standing role in the community as a key provider of leadership and coalition-building training and advocacy training opportunities for high school youth leaders from across the county. More than 50 high school students participated in monthly meeting with more than 75 youth attending the yearly Institute.

TASK FORCES An extension of its 40 plus member Board of Governors, the Commission works on initiatives at the local, regional, state and national level. Through its four Task Forces (**Underage Drinking, Prescription Drug Abuse, Emerging Issues and Multicultural Hispanic Latino**), more than 75 volunteers meet monthly to analyze key data sets, identify needs in the community, select strategies for implementation and evaluate results.



Community

ACHIEVEMENT AND REHABILITATION CENTERS, INC.

Alternative Behavioral Learning Environment
Parents as Teachers (PAT)
Community Mental Health Center
Supported Employment Follow-Along Services
SPECIAL INITIATIVE: Building Generations

AMERICAN RED CROSS, BROWARD COUNTY CHAPTER

Emergency Services

ASPIRA OF FLORIDA, INC.

Academic Success and Substance Abuse Prevention
ASPIRA FLASH (Focused Learning About STI's and HIV/AIDS)
Health Program

BIG BROTHERS BIG SISTERS OF BROWARD, INC.

One-to-One Mentoring Program

BOYS & GIRLS CLUBS OF BROWARD COUNTY, INC.

Admirals Marine Academy
KISS After School Snack Program

BROWARD CHILDREN'S CENTER, INC.

Special Health Care Needs Support Services - Respite Care

BROWARD PARTNERSHIP FOR THE HOMELESS, INC.

Family Services

BROWARD REGIONAL HEALTH PLANNING COUNCIL, INC.

Healthy Families Broward

BROWARD WEALTH BUILDING COALITION

Individual Development Accounts (IDA)

CATHOLIC CHARITIES - BROWARD OFFICE

Crisis Respite Care Scholarship for Adult Day Care
HIV Volunteer Friendship Program

CENTER FOR HEARING & COMMUNICATION

Audiology

CHILDNET, INC.

SPECIAL INITIATIVE: SA and Child Maltreatment/SURF

CHILDREN'S DIAGNOSTIC & TREATMENT CENTER, INC.

Lift a Child to Health Project

CHILDREN'S HARBOR, INC.

Family Strengthening Program

COMMUNITY FOUNDATION OF BROWARD

Leadership Institute
Broward AIDS Partnership

COVENANT HOUSE FLORIDA, INC.

Parenting Education & Health Support Services for Homeless Youth

FAMILY CENTRAL, INC.

Subsidized Child Care
Positive Behavior Support (PBS)

FIRST CALL FOR HELP OF BROWARD, INC.

2-1-1 Helpline

GILDA'S CLUB SOUTH FLORIDA

Support and Networking Groups

HEALTHY MOTHERS-HEALTHY BABIES COALITION OF BROWARD COUNTY, INC.

Cribs for Kids

HELPING ABUSED NEGLECTED DISADVANTAGED YOUTH, INC.

LIFE Youth Development

HENDERSON BEHAVIORAL HEALTH, INC.

Family Resource Team

HISPANIC UNITY OF FLORIDA, INC.

Volunteer Income Tax Assistance Program (VITA)
SPECIAL INITIATIVE: Center for Working Families

HOPE SOUTH FLORIDA, INC.

Faith in Action Community Housing
The Shepherd's Way Family Shelter

JEWISH FAMILY SERVICE, INC. OF BROWARD COUNTY

Emergency Assistance/Homelessness Prevention Program

JUNIOR LEAGUE OF GREATER FORT LAUDERDALE

FLITE Center

KIDS IN DISTRESS, INC.

KID Preschool "Plus"

LEGAL AID SERVICE OF BROWARD COUNTY, INC.

Broward Foreclosure Defense Project

Programs

LIFENET4FAMILIES, INC./COOPERATIVE FEEDING PROGRAM, INC.

Emergency Food Services

LIGHTHOUSE OF BROWARD COUNTY, INC.

Keys to Independence Program (KIDS)
Adjustment to Blindness Counseling Services
Targeting Jobs, Matching Skills, Doing Business

LUZ DEL MUNDO (LIGHT OF THE WORLD CLINIC), INC.

Indigent Health Care and Prevention Outreach Program/Health Access

MEALS ON WHEELS

SPECIAL INITIATIVE: Senior Health - NOW!

MENTAL HEALTH ASSOCIATION OF BROWARD COUNTY

Building Resilient Children

MINORITY DEVELOPMENT & EMPOWERMENT, INC.

Employment & Self-Sufficiency Program

N.E. FOCAL POINT CASA, INC.

N.E. Focal Point Alzheimer's Day Care Center

NATIONAL MULTIPLE SCLEROSIS SOCIETY SOUTH FLORIDA

Crisis Financial Assistance

OPPORTUNITIES INDUSTRIALIZATION CENTER OF BROWARD COUNTY INC. (OIC)

Project Second Chance
SPECIAL INITIATIVE: Sunland Park - Early Achievers

PACE CENTER FOR GIRLS OF BROWARD

PACE Broward Transition Services

SAINT LAURENCE CHAPEL (EPISCOPAL MENTAL HEALTH MINISTRIES, INC.)

HELP (Health Education Linkage and Prevention) for the Homeless Program

SALVATION ARMY - BROWARD COUNTY

Yes Kids Can!
New Beginnings for Homeless Pregnant Women
Plymouth Colony Family Transitional Program

SECOND CHANCE SOCIETY, INC.

Hand Up Program

SENIOR VOLUNTEER SERVICES, INC.

Retired & Senior Volunteer Program (RSVP)
Foster Grandparents Program
Senior Companion Program

SOS CHILDREN'S VILLAGE OF FLORIDA, INC.

Children Achieve

SUNSHINE SOCIAL SERVICES, INC. DBA SUNSERVE

The SSR Project: Promoting LGBTQ Youth Self-Esteem, Self-Advocacy & Resiliency

SUSAN B. ANTHONY CENTER, INC.

Quality Medical Care for At-Risk Underserved Families
Stop the Cycle

TASKFORCE FOR ENDING HOMELESSNESS, INC.

Homeless Outreach

THE STARTING PLACE, INC.

Youth Opportunities for Lasting Health

URBAN LEAGUE OF BROWARD COUNTY, INC.

Home Ownership Ladder
Center for Working Families

VOLUNTEER BROWARD

Emergency Preparedness and Recovery Initiative and Disaster Response Training

WOMEN IN DISTRESS OF BROWARD COUNTY, INC.

Youth Primary Prevention Education Programs
Victim's Counseling

WOODHOUSE, INC.

Nursing Care for Developmentally Disabled, physically Challenged Adults

YMCA OF BROWARD COUNTY, FLORIDA, INC.

After School Program
Summer Camp
Y-Challengers

VFW SOUTH BROWARD POST 8195/NOVA SOUTHEASTERN UNIVERSITY

SPECIAL INITIATIVE: OIF/OEF Military Outreach

Year in



1



3



4



5



6



7

1] Women's Leadership Council packaged 65 gift boxes destined for women soldiers stationed in Iraq and Afghanistan. Pictured: Laurie Oestreicher, Jennifer Lacker, community volunteer Juliette Love, Lynn Armbrecht of SunTrust, Gale Butler of AutoNation, Kate Goldman and Kathy Turner. **2]** Kathleen Cannon and Anthony Guerrero, Pompano Ford General Sales Manager, presented Trudy Lackey Carrodegus of TD Bank with a brand-new 2012 Ford Explorer, generously donated by Holman Automotive Group. **3]** Team EDSA and more than 1,000 volunteers planted trees, ferns, and other shrubs during Day of Caring. **4]** Grant Thornton volunteers painted murals outside the residence building at Day of Caring. **5]** Day of Caring Co-Chairs Nelson Fernandez of ANF Group and Bill Manzie of Memorial Healthcare System lead the charge. **6]** Team Publix provided more than 1,100 lunches to volunteers. **7]** United Way Board Members Lynne Wines of First Southern Bank and Howard Dvorkin of Consolidated Credit Counseling Services, Inc. attend the Night of Caring.

Review



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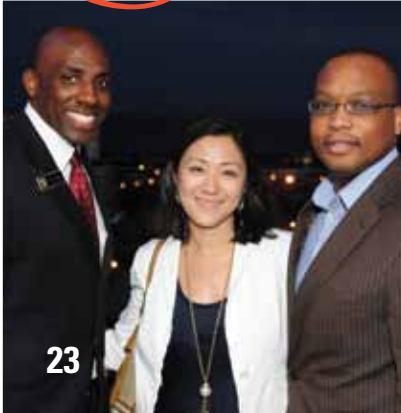
8] Tocqueville members Ray Southern of Balfour Beatty, Julie Southern, Kathleen Cannon, Raquel Ferrero and Chancellor Ray Ferrero, Jr. of Nova Southeastern University enjoy the Night of Caring. **9]** Plantation High School Step Team performed during the Night of Caring. **10]** Diane Schlachter accepts Publix Super Markets, Inc.'s Leader in Caring Award presented by JM Family Enterprises, Inc. President & CEO Colin Brown. **11]** Inaugural Magnolia Luncheon honorees, JM Family Enterprises, Inc. Women of Philanthropy, pose with keynote speaker, Vice Admiral Carol Pottinger and JM Family Enterprises, Inc. President & CEO Colin Brown. **12]** Magnolia Luncheon Co-Chair Gale Butler of AutoNation presents Susie Levan of Susie Levan & Associates, Inc. the Magnolia Lifetime Achievement Award. **13]** Nancy Thies and Tocqueville members Dot Cobb and Julie Southern at the Gingerbread Extravaganza. **14]** Chef Bil Mitchell of Publix Aprons Cooking School and Kim Reynolds of Publix Super Markets, Inc. present the Publix gingerbread house.

Year in



15] Doug Moul and Deena Lee, of WAI Global, and Elissa Mogilefsky and Jerry Willenborg, of Raymond James & Associates, enjoy the yacht hop. **16]** Tocqueville members Paul Daly, Nancy Daly and Bob Leider of WSVN explore ultra-luxury yachts. **17]** Tocqueville Chair Julie Southern and the 2010 Tocqueville Award recipient, Paul Daly, present this year's award to Ray Rodriguez with his wife, Cindy. **18]** George Meillarec of Prince Ridge Group, Matt Shore of Steven Douglas Associates, Jack McCarthy of Steven Douglas Associates and James Donnelly of Castle Group enjoy the Tocqueville Executive Breakfast. **19]** Tocqueville member Scott Parker of The Parker-Harrigan Group, Merrill Lynch, keynote speaker Jonathan Baum of Dreyfus, and Robert Harrigan of The Parker-Harrigan Group host the Executive Breakfast. **20]** John Benz of Memorial Healthcare System, Frank Nask of Broward Health, and Pam Holland of CRA Inc. at the Campaign Kick-Off Breakfast. **21]** Young Leaders Nick Bosse of JM Family Enterprises, Inc., Kevin Purvis of Advanced Insurance Underwriters, LLC, Shea Smith of Berkowitz Pollack Brant, Steve Weitz of Weitz & Schwartz, P.A., Ryan Shea of Right Management, and Marc Spoto of JM Family Enterprises, Inc. enjoy the Campaign Kick-Off. **22]** Employee Campaign Managers Jennifer Ramos of Nova Southeastern University, LJ Edwards of AT&T/CWA Local 3104, and Heidi Welch of JM Family Enterprises, Inc. attend the ECM Training.

Review



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23] Mike Gelin of CBIZ Benefits & Insurance Services of Florida, Chae Haile, and Gregory Haile of Broward College attend the VIP reception at the Red and White – Wine and Culinary Delight. **24]** Gwen Dvorkin, Howard Dvorkin of Consolidated Credit Counseling Services, Inc. with Andy Cagnetta of Transworld Business Brokers, Allison Cagnetta, and Bill Feinberg of Allied Kitchen and Bath sample fine wines. **25]** Red & White Co-Chair, Drew Saito of CNLBank, purchases raffle balloons. **26]** The Red & White committee poses for a Sun Sentinel photo. **27]** United Way's Mobile Resource Center brought nearly \$520,000 in refunds to Broward County low income families. **28]** Ralph Page of The Las Olas Company, Judge Marcia Beach and Dr. Joshua Perper attend the Commission on Substance Abuse's Annual Meeting. **29]** The Young Leaders Society hosts its quarterly Leadership Luncheon featuring Joseph Vittoria, Chairman and CEO of Puradyn Filter Technologies, Inc. **30]** Marv Bazile of Maroone, Gale Butler of AutoNation, Jeff Faulkner of Ways to Work, Dan Villani of Maroone, and Art Novak of AutoNation at the Ways to Work launch.

Partners

UNITED WAY OF BROWARD COUNTY PARTNERS

A special thank you to all the organizations who generously support the community work of United Way of Broward County.

TOP 50 WORKPLACE CAMPAIGNS

- | | |
|--|---|
| 1 Publix Super Markets, Inc. | 23 Holman Automotive Group |
| 2 Memorial Healthcare System | 24 Holy Cross Hospital |
| 3 AT&T CWA Local 3104 & 3120 | 25 Target |
| 4 Florida Power & Light Company IBEW Local 759 | 26 Comcast Cable Communications, Inc. |
| 5 Enterprise Holdings South Florida | 27 CHG Healthcare Services |
| 6 United Parcel Service Teamsters Local 769 | 28 Microsoft Corporation |
| 7 JM Family Enterprises, Inc JM Lexus | 29 Seitlin |
| 8 School Board of Broward County | 30 Broward College |
| 9 Bank of America | 31 Motorola, Inc. |
| 10 Wells Fargo | 32 United Way of Broward County |
| 11 Broward County Government AFSCME Local 2866 and Federation of Public Employees | 33 The Sun-Sentinel Company |
| 12 Florida State Employees' Charitable Campaign | 34 Balfour Beatty Construction |
| 13 Royal Caribbean Cruises Ltd. | 35 TD Bank |
| 14 Broward Health | 36 City of Fort Lauderdale |
| 15 Nova Southeastern University | 37 Costco Wholesale |
| 16 Macy's | 38 Steven Douglas Associates |
| 17 Federal Express Corporation | 39 JC Penney |
| 18 American Express Company | 40 Deloitte & Touche, USA LLP |
| 19 SunTrust Bank, Inc. | 41 Crowe Horwath |
| 20 AutoNation, Inc. | 42 PNC Bank |
| 21 Combined Federal Campaign | 43 State Farm Insurance Company |
| 22 Cordis Corporation | 44 BNY Mellon |
| | 45 Morrison, Brown, Argiz & Farra |
| | 46 City of Tamarac |
| | 47 Blue Cross & Blue Shield of Florida |
| | 48 KPMG, LLP |
| | 49 Broward County Sheriff's Office |
| | 50 HCA - The Healthcare Company |

SPONSORS

CHAIRMAN'S CIRCLE SPONSORS



PUBLIX SUPER MARKETS
CHARITIES



Financials

STATEMENT OF FINANCIAL POSITION

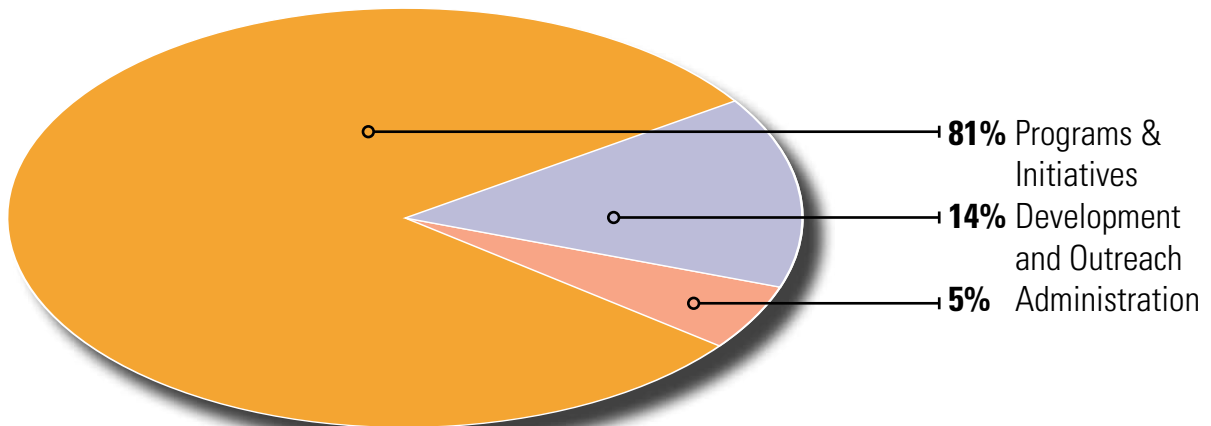
June 30,	2012	2011
Current assets	\$ 12,101,761	\$ 12,266,665
Other assets	1,773,932	1,517,973
Total assets	<u>\$ 13,875,693</u>	<u>\$ 13,784,638</u>
Liabilities	<u>\$ 8,717,970</u>	<u>\$ 8,219,802</u>
Net Assets		
Unrestricted	\$ 4,002,373	\$ 4,410,980
Temporarily restricted	154,723	153,229
Permanently restricted	1,000,627	1,000,627
Total net assets	<u>\$ 5,157,723</u>	<u>\$ 5,564,836</u>

Note: For complete audited financial statements, see our website at www.unitedwaybroward.org

STATEMENT OF ACTIVITIES

Year ended June 30,	2012	2011
Revenues		
Gross contributions	\$ 10,699,974	\$ 9,982,714
Provision for uncollectible	(611,120)	(679,139)
Net contributions	<u>10,088,854</u>	<u>9,303,575</u>
Grants	2,416,864	1,618,985
Other revenue	702,799	589,282
Investment gain (loss)	38,759	995,908
Total revenue	<u>13,247,276</u>	<u>12,507,750</u>
Expenses		
Allocations	5,640,585	6,040,891
Designations	1,493,232	1,446,210
Program services	3,866,740	2,662,898
Development	1,892,150	1,681,693
Management and general	<u>761,682</u>	<u>701,292</u>
Total expenses	<u>13,654,389</u>	<u>12,532,984</u>
Change in net assets	<u>\$ (407,113)</u>	<u>\$ (25,234)</u>

WHERE YOUR DOLLAR GOES



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Dot Cobb, *Community Activist*

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Two members wish to remain anonymous.

This list represents current members as of June 30, 2012.

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