

2016 - 2017 ANNUAL REPORT



OVERVIEW



United Way of Broward County is an architect of solutions for challenges faced by many people in our community. The goal is to help people reach their fullest potential through a quality education, give families the support they need to earn, keep and grow assets, and educate individuals how to make smart decisions about their health.

United Way, along with community volunteers who are experts in their fields identify specific unmet needs, and then seek partners and funds to develop programs delivering measurable results. Through a collaborative approach, the best people, ideas, talents and resources are brought together to tackle complex challenges head on and create long-lasting positive changes in Broward County.

MISSION

To focus and unite our entire community to create significant lasting change in the impact areas of Education, Income and Health – the building blocks for a better life – which positively impacts people’s lives.

VISION

United Way of Broward County will be the catalyst for change and convener of partnerships that unite hearts, minds and resources within our community.

COMMUNITY IMPACT



YOUTH SUCCESS

Helping children and youth achieve their greatest potential through early learning and leadership programs

**Youth and families served by
11 programs with a total funding
of more than \$940,000.**

Achievements of the youth touched by United Way of Broward County funded programs and initiatives.

- Functioning and life skills of special needs children increased by 78 percent
- Children increased their math scores by 68 percent

YOUTH SUCCESS

- Due to the increase in a parent's knowledge of child development, 98 percent of their children improved their ability to be school ready
- Language skills of special needs children were increased 83 percent
- Student participation in academic endeavors was increased by 89 percent and 76 percent of these students had a positive attitude towards academics
- Of the adolescents exposed to STEM 84 percent increased their knowledge, skills, and abilities

READINGPALS

ReadingPals is an early literacy initiative for children kindergarten through third grade. The program focuses on ensuring these children have been exposed to the wonders of literature and are reading at grade level at the end of third grade. United Way of Broward County engages, trains and deploys volunteer “reading pals” in our community. These volunteers dedicate an hour a week for 25 weeks to read in individual or small group settings. ReadingPals also provides the children with books so they can start a home library.



Achievements:

- Children with a “reading pal” increased their scores significantly in print knowledge, phonological awareness, math, and oral language.
- ReadingPal volunteers contributed more than 7,000 hours impacting more than 370 students.
- Broward County has 21 schools providing the ReadingPals program.
- More than 11,000 books were distributed to ReadingPals children.

Partners: Children Movement of Florida, Broward County Public Schools, Children Services Council, City of Fort Lauderdale, A.D. Henderson, PNC Bank and Carol and Barney Barnett



COMMUNITY IMPACT

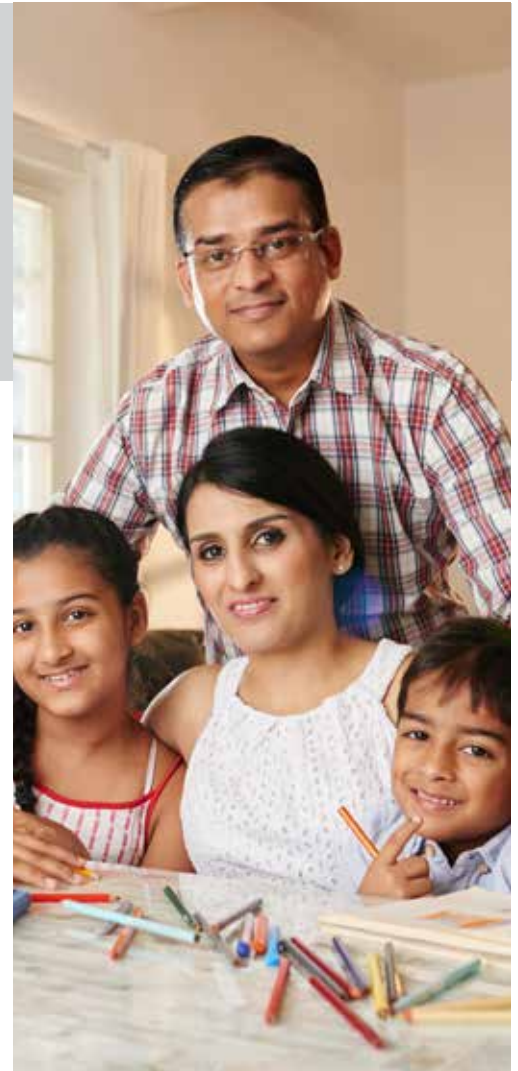
FINANCIAL STABILITY

Empowering people to earn, keep and grow assets

**Clients and families served through
13 programs and 2
initiatives with a total
funding of \$1,000,000.**

**Achievements of the clients and families
assisted by United Way of Broward County
funded programs and initiatives**

- Of the clients who received financial stability programming 95 percent reported being satisfied with the services they received
- More than 70 percent of participants reported that they feel that their wellbeing was increased by the services they received
- Of those clients participating in the program 60 percent increased their ability to be self sufficient
- More than 50 percent of those receiving financial stability services at the Centers for Financial Stability were able to access eligible benefits
- More than 80 percent of program participants increased their financial literacy level



IMPROVING PEOPLE'S HEALTH

Ensuring people have the opportunity to achieve optimal health

**Clients and families served by
14 programs with a total
funding of more than
\$1,345,000.**

Achievements of the clients and families supported by United Way of Broward County Health funded programs

- Nearly 100 percent of persons receiving funded health programming reported being satisfied with the services they received
- Over 90 percent of program participants were able to access needed medical services.
- 95 percent of medically needy children made progress with their health goals
- More than 80 percent of program participants reported an increase in knowledge related to HIV/AIDS/STIs
- Of those parents participating in the program with medically needy children 89 percent increased their knowledge and ability to care for their child



COMMUNITY IMPACT

MISSION UNITED

Assisting Broward's Veterans as they re-acclimate to civilian life

More than 2,000 veterans and their families were served through MISSION UNITED with a total funding of \$2.7 million.



2016 - 2017 ACHIEVEMENTS:

- MISSION UNITED has assisted our local American Job Center, Career Source Broward, by assisting over 2,000 veterans and family members with employment services.
- More than 500 veteran households were served through a VA Homeless prevention grant received by the United Way of Broward County.
- The Legal Aid Pro Bono Project has provided more than 1,200 veterans free legal services through our 400 Pro Bono Attorneys in Broward County.
- More than 400 veterans have received behavior health services from United Way of Broward County community partners.
- MISSION UNITED has assisted more than 1,300 veteran clients and family members with one-on-one case management.

Partners

JM Family Enterprises, Inc., Roy and Kathryn Krause, Chase, NSU, Comcast and Sun-Sentinel.



SUBSTANCE ABUSE PREVENTION

Helping children, youth and families to live healthy and drug-free

**More than 22,000 clients and families
were served with a total funding
of more than \$2,790,000.**

United Way of Broward County's Commission on Substance Abuse is the county's broad based substance abuse prevention coalition dedicated to reducing substance use/abuse and all its devastating consequences on individuals, families and communities for more than 25 years.



ACHIEVEMENTS:

- Co-ordination of substance abuse preventions programs for youth have resulted in dramatic decreases in the prevalence of key gateway drugs among Broward school students.
- Hosted 25 YOUTH LEADERSHIP INSTITUTES in Broward County. Approximately 2500 youth ages 10-18 have graduated from this one-of-a-kind Institute in the State of Florida.
- Over one million Broward County Residents have received prevention services.
- Through our service provided partners more than 85,000 Broward County youth and adults participated in evidence based programs where participants showed an increase percent increase in knowledge regarding the risks related to substance use.
- Participants also reported a 73.3 percent increase in to increase or maintain their self-esteem levels at 86 percent.



COMMUNITY IMPACT

EMERGENCY NEEDS

Providing emergency food, clothing and shelter

Clients and families served by two programs with a total funding of more than \$830,000

ACHIEVEMENTS:

- Supplemental Nutrition Assistance Program screenings were provided to 43 percent
- Of those served, 100 percent had their emergency needs met and were referred to other community services
- Nearly 80 percent were able to access referred services

PROJECT LIFELINE

Project Lifeline is United Way of Broward County's response to the increased demands placed upon agencies and organizations throughout the community due to the economic hardships now facing so many of Broward County's families. Commencing in May 2009, this initiative coordinates the bulk purchases and delivery of nutritious food, including fresh fruits and vegetables, meats, rice, beans, and grains to a network of approximately 25 food banks and feeding programs in Broward County.

- More than 500,000 clients and families received over 1.5 million pounds of nutritious food
- Over 25 food banks engaged in bulk purchasing resulting in cost savings and increased volume of food

Partners: The Jim Moran Foundation, The Watts Foundation and Bi-Lo Holdings Grant



FINANCIAL HIGHLIGHTS

STATEMENT OF FINANCIAL POSITION

JUNE 30, 2017

Current assets	8,165,401
Other assets	<u>3,013,900</u>
Total assets	11,179,301
Liabilities	6,826,239

NET ASSETS

Unrestricted	2,713,948
Temporarily restricted	638,487
Permanently restricted	<u>1,000,627</u>
Total net assets	4,353,062

STATEMENT OF ACTIVITIES

YEAR ENDED JUNE 30, 2017

REVENUE

Gross contributions	11,817,859
Provision for uncollectible	<u>(792,832)</u>
Net contributions	11,025,027

Grants	5,464,871
Other revenue	737,608
Investment gain	<u>484,154</u>

TOTAL REVENUE 17,711,660

EXPENSES

Allocations and contracted programs	9,610,433
Designations	1,874,459
Program services	3,073,593
Development	1,498,947
Management and general	<u>865,800</u>

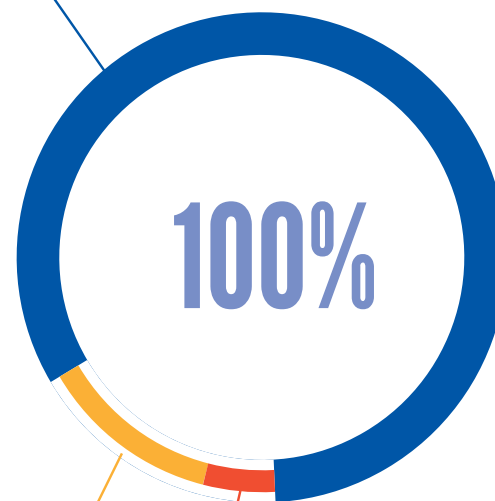
TOTAL EXPENSES 16,923,232

CHANGE IN NET ASSETS 788,428



WHERE YOUR DOLLAR GOES

86% PROGRAMS & INITIATIVES



5% ADMINISTRATION

9% DEVELOPMENT & OUTREACH

For complete audited financial statements, visit UnitedWayBroward.org

2016-2017 COMMUNITY PROGRAMS

ARC Broward

Alternative Behavioral Learning Environment
ARC Broward Center for Financial Stability

Archways, Inc.

Substance Abuse Prevention

American Red Cross, Broward County

Emergency Services

Boys & Girls Clubs of Broward County, Inc.

Youth Education Services
Working Families Transportation Program

Broward House

MEGA (Men Educating and Gaining Awareness)

Broward Housing Solutions

Chronic Homelessness Housing

Broward Partnership for the Homeless

Family Services

Broward Regional Health Planning Council

Healthy Families Broward
Healthy KIDS Broward
Subsidized Childcare

Center for Hearing and Communication

Aging with HIV/AIDS/STI's: The new Challenge for Seniors

Center for Independent Living of Broward

Living Well with a Disability

ChildNet, Inc.

Pathways to School Readiness

Children's Diagnostic & Treatment Center, Inc.

Lift a Child to Health

Children's Harbor

Solution Focused Brief Therapy

City of Fort Lauderdale

Chronic Homelessness Housing

Coast to Coast Legal Aid of South Florida, Inc.

Healthcare Access Project

Community-Based Connections, Inc.

Sunland Park – Early Achievers

Community Foundation of Broward

Leadership Institute/Non-Profit Resource Center

Covenant House Florida, Inc.

ACCESS: Healthcare Services for Homeless Teens Under 21, their Babies and Children

Crockett Foundation, Inc.

iHealth 4 Teens

Family Central, Inc.

Home Instruction for Parents of Preschool Youngsters

Firewall Ministries, Inc.

T.H.I.N.K. Leadership Middle School Program

First Call for Help of Broward, Inc.

2-1-1 Helpline Services
MISSION UNITED Helpline

The FLITE Center

One Stop Resource Center

Florida Department of Health in Broward County

KidCare

Gilda's Club South Florida

Kids CAN: Cancer Awareness Now

Hanley Center Foundation, Inc.

Promoting Positive Health and Personal Development
Provider Prevention Partnership Grant

HandsOn Broward

Emergency Preparedness and Recovery Initiative

Healthy Mothers-Healthy Babies Coalition

Emergency Basic Needs Assistance

Helping Abused Neglected Disadvantaged Youth

LIFE Program

Henderson Behavioral Health, Inc.

HIV Testing, Education & Counseling Program
MISSION UNITED Mental Health Counseling

Hispanic Unity of Florida, Inc.

Center for Working Families
Te Ayudo
VITA (Volunteer Income Tax Assistance)

Hope South Florida, Inc.

Faith in Action Community Housing
The Shepherd's Way Family Shelter

Impact Broward, Inc.

Foster Grandparent Program

Institute for Child & Family Health

Substance Abuse Prevention Program

Jack & Jill Children's Center

Family Strengthening Program
Early Childhood Program

Jewish Family Service, Inc. of Broward County

Emergency Assistance/Homelessness Prevention

Joe DiMaggio Children's Hospital Foundation, Inc.

Be Responsible

Junior Achievement of South Florida

JA World

Kids In Distress

Read With Me! At KID Aftercare

Legal Aid Service of Broward County, Inc.

TANF/LIFT Sanctions Project
MISSION UNITED Veteran's Pro Bono Legal Services

Lighthouse of Broward County, Inc.

Keys to Independence

Luz Del Mundo (Light of the World Clinic), Inc.

HEALTH (Helping Everyone Achieve Life Through Health)

Memorial Healthcare System

CARES (Community Access to Resources, Education and Support)

Museum of Discovery & Science

STEM Center for Education and Career Development APP-titude

Nova Southeastern University, Inc.

OIF/OEF Military Outreach
MISSION UNITED/NSU Center for Veteran's Assistance

Salvation Army – Broward County

New Beginnings for Homeless Pregnant Women
Plymouth Colony Family Transitional Program

Second Chance Society, Inc.

Hand Up Program

SunServe/Sunshine Social Services, Inc.

LGBTQ Youth and Young Adult Total Wellness Program

Susan B. Anthony Center, Inc.

The REAP Program (Readiness for Employment and Placement)

TaskForce Fore Ending Homelessness, Inc.

Homeless Outreach

Urban League of Broward County, Inc.

Center for Working Families
Individual Development Accounts

YMCA of Broward County, Florida, Inc.

Y Teen Leaders

FY 2016/17 (46 Agencies with 51 programs, 3 initiatives, and 1 partnership)
2 Grant Driven Initiatives: Project Lifeline & ReadingPals

2016-2017 PARTNER RECOGNITION

A special thank you to all the organizations who generously support the community work of United Way of Broward County.

TOP 25 WORKPLACE CAMPAIGNS

1. Publix Super Markets, Inc.
2. Enterprise Holdings South Florida
3. JM Family Enterprises, Inc.
4. Memorial Healthcare System
5. United Parcel Service/Teamsters Local 769
6. AT&T Florida/CWA Local 3104 & 3120
7. Wells Fargo
8. Bank of America
9. AutoNation
10. Florida Power & Light Company/IBEW Local 759
11. Broward County Government
AFSCME Local 2866 & Federation of Public Employees
12. Comcast Cable Communications, Inc.
13. School Board of Broward County
Broward Teachers Union & Federation of Public Employees
14. Macy's
15. CHG Healthcare Services
16. Holman Automotive Group
17. Broward Health
18. Nova Southeastern University
19. Royal Caribbean Cruises Ltd.
20. SunTrust Bank, South Florida
21. Federal Express Corporation
22. Kaplan Higher and Professional Education
23. United Way of Broward County
24. Berkowitz Pollack Brant Advisors
25. Steven Douglas Associates

*As of June, 2017

SPONSORS

Chairman's Circle Sponsors



PUBLIX SUPER MARKETS
CHARITIES



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Kathleen Cannon, United Way of Broward County
Carolyn Davis, Community Advocate
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Brett Frazee, Enterprise Holdings, Inc.
John Heins, Community Advocate
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Dara Levan, Community Advocate
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ORDRE DE CONNAISSANCE - (\$500,000 - \$999,999)

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Kathryn and Roy Krause



ORDRE D'ÉGALITÉ - (\$50,000 - \$74,999)

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ORDRE DE LIBERTÉ - (\$25,000 - \$49,999)

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Kurt Zimmerman


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Holly and Steve Thibault
Phyllis and Alfred Thomas
Lynne Wines 

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Jennifer O'Flannery Anderson, Ph.D. 
and Peter Anderson

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The Yerves Family

* deceased

 Tocqueville Legacy Circle Member

Two members wish to remain anonymous.

This list represents current
members as of June 30, 2015

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Coast to Coast Legal Aid of
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The Veterans Trust

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2-1-1 Broward

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Sawgrass Mills and
The Colonnade Outlets

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