

United
Way



United Way of Broward County

SUMMER | 2022 UnitedWayBroward.org

Season of Service



United Way of Broward County's Commission on Behavioral Health & Drug Prevention's Broward Youth Coalition invited middle and high school students to give back to the community by volunteering for a number of service projects throughout the county.

United Way of Broward County fights for the **Health, Education**
and **Financial Prosperity** of **EVERY** person in our community.

Letter from

THE CHAIR OF THE BOARD AND PRESIDENT AND CEO

Dear Friends of United Way of Broward County,

Since 1939, United Way of Broward County has changed millions of lives in our community. This wouldn't be possible without YOU, our generous volunteers and donors, who dedicate time and dollars to support and fund services helping us fight for the Health, Education and Financial Prosperity of EVERY person in our community. We've changed our community as a whole, because when one individual life improves, the entire community benefits.

The past years have been challenging for many. However United Way has remained steadfast, keeping our doors open and continuing to provide support for every one of our funded programs – even increasing support as needed.

This support includes addressing the crisis surrounding housing affordability.... running preventative awareness campaigns to intervene with overdoses.... and expanding current programs such as Supportive Services for Veteran Families. United Way of Broward County is where the community turns for solutions to a variety of important issues, and thanks to you, we always deliver.

United We've Got This!



With gratitude,

Lisa Lutoff-Perlo
Chairman of the Board
United Way of Broward County



Kathleen Cannon, LCSW
President and CEO
United Way of Broward County

PROJECT *lifeline*



It's estimated that 220,000 people in Broward County face food instability every day. To serve the needs of our community year-round, United Way of Broward County operates Project Lifeline, an innovative bulk purchasing and distribution program, delivering fresh and nutritional food to more than 35 local food banks and feeding programs. Since inception, Project Lifeline has distributed 14.5 million pounds of nutritious food.

Keeping Families Together

A HOME FOR EMMA

Can you imagine being at risk of losing your child because you could not afford the rent prices each month, even while working full-time? That is what many families in Broward are facing right now, families like Emma.

Emma was at risk of losing her baby girl after she was scammed out of her initial deposit for a home. While Emma works to provide for her daughter, she had little to no savings to find another place to live and had nowhere to turn.

While living at a shelter, in fear her daughter would be taken away, she was connected with United Way's new pilot program, *Keeping Families Together* – which provides intense support to families involved in the child welfare system due to insecure or lack of housing. Shortly after being connected, Emma was loading her belongings into a van and moving into her very own apartment with her daughter.

The outcome could have been incredibly different for Emma if United Way did not have the support from donors like you.



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SUPPORTING BEHAVIORAL HEALTH AND DRUG PREVENTION

More than 400 health professionals joined United Way of Broward County's Commission on Behavioral Health & Drug Prevention, in collaboration with Broward Behavioral Health Coalition, Florida Department of Children and Families, FHE Health and Signature Grand, for the 7th Annual Behavioral Health Conference: The Power of Prevention, where renowned psychologists, professors, trauma and grief specialists, DEI experts and prevention specialists provided crucial continuing education to Broward's behavioral health professionals.

During the event our United Way presented the Inaugural Paul E. Daly Champion for Prevention Award to Paul Daly, one of the founding fathers of United Way of Broward County's Commission on Behavioral Health & Drug Prevention.



Recent Events

An Evening of Stars

More than 800 people attended United Way of Broward County's Mayors' Gala recognizing Mayor Michael Udine and honoring the Ansin Family. The event raised dollars that support vital programs and services in our community.

A special thank you to our sponsors including: JM Family Enterprises, Inc., JM Lexus, Broward Health, Seminole Hard Rock Hotel & Casino, Consolidated Credit and many more.



Tocqueville Tuesday

United Way of Broward County's Alexis de Tocqueville Society, a group of passionate local leaders and philanthropists visited Nova Southeastern University's Alan B. Levan Center of Innovation for their first in-person Tocqueville Tuesday of 2022.

Women United Fashion Show

More than 150 Women United donors gathered at the Galleria Fort Lauderdale for: EAT. LIVE.SAVE. The fun-filled evening featured a spectacular spring fashion show as guests came together for a cause to serve those in need in our community.



NextGen United

FitnessAtYourDoor and the beach! Our NextGen United donors enjoyed a beautiful morning on Fort Lauderdale beach as they participated in a fun, dynamic and active workout led by founder of FitnessAtYourDoor, Kashawn Fraser. Following the workout was a refreshing afternoon at Park and Ocean filled with light bites and drinks.



Get Involved with United Way of Broward County, visit UnitedWayBroward.org to join us!

DONOR SPOTLIGHT

On a Mission to Serve Veterans Through MISSION UNITED

She served during the Cold War and Operation Desert Storm. She was an Air Force Sergeant, an airborne German linguist with special assignments to NATO, operating out of C130s. And today, Veteran Kelley Rheault gives back to the Veteran community, helping Veterans and their families make the transition to civilian life.

Through her organization, The Transitioning Warrior, Kelley coaches Veterans nationwide on how to transfer their military skills into a civilian career and how to determine their next mission. Through her involvement with United Way of Broward County's MISSION UNITED, Kelley shares her experience, leadership and skills to benefit our local community.

"There are a lot of resources available to Veterans, and there is also a lot of confusion in accessing and navigating these resources," said Kelley. "With the variety of organizations partnering with MISSION UNITED to serve Veterans, MISSION UNITED is really a one-stop shop for all Veterans' needs."

