



2017-2018 UNITED WAY OF BROWARD COUNTY ANNUAL REPORT

CHANGING LIVES IS THE HEART OF OUR WORK

Many organizations focus on one cause, but United Way of Broward County looks at our community as a whole, identifies specific gaps in services and then seeks partners and funds to develop programs that deliver measurable results.

Working collaboratively with dedicated volunteers, business leaders and other nonprofits, we bring together the best people, ideas, talents and resources to tackle a variety of complex challenges head-on and create long-lasting, positive changes in Broward County.

Through your generous support, we fight for people who are working hard and falling short – one emergency away from poverty. We fight for children who are not reading at grade level. We fight for veterans who are acclimating to civilian life. We are changing many more lives, today and for generations to come.

Thank you for joining us. United we fight. United we win.

MISSION

UNITED WAY OF BROWARD COUNTY FIGHTS FOR THE HEALTH, EDUCATION AND FINANCIAL STABILITY OF EVERY PERSON IN OUR COMMUNITY.

VISION

UNITED WAY OF BROWARD COUNTY WILL BE THE CATALYST FOR CHANGE AND CONVENER OF PARTNERSHIPS THAT UNITE HEARTS, MINDS AND RESOURCES WITHIN OUR COMMUNITY.

HEALTH

Investing in programs that ensure your neighbors have the opportunity to achieve optimal health

Individuals and families served by 22 health programs

- An increase in healthy days was found by 90 percent of those participating in funded health programs.
- After participating in health programming, 81 percent of parents with medically needy children increased their knowledge and ability to care for their child.
- Nearly 1,500 children in Title I elementary schools received oral sealants to protect their teeth from decay.

COMMISSION ON BEHAVIORAL HEALTH & DRUG PREVENTION

The Commission on Behavioral Health & Drug Prevention is the county's broad-based substance abuse prevention coalition dedicated to reducing substance use and all its devastating consequences on individuals, families and communities. It also presents a variety of programs to help students maintain good mental health.

- More than 12,000 middle- and high-school students participated in programs to prevent substance abuse.
- Students demonstrated a 97 percent increase in positive attitudes about abstinence from alcohol and other drugs after participating in the program.
- Of those at risk for mental health issues and/or substance abuse, 94 percent reported an increase in or maintenance of positive feelings of well-being.

PARTNERS: Broward Behavioral Health Coalition, Florida Department of Children and Families, SAMHSA, Florida Council on Compulsive Gambling

CRISIS INTERVENTION TEAM

The Crisis Intervention Team (CIT) helps law enforcement officers develop and practice skills to provide a safe, effective and compassionate response to people experiencing mental health crises. In 2017-2018, CIT provided training for more than 250 law enforcement officers from 14 different agencies, including 11 city police departments, the Broward Sheriff's Office, the Veterans Administration and the United States Postal Inspection office.

PARTNERS: Broward Behavioral Health Coalition, NAMI Broward, Fort Lauderdale Police Department, Broward Sheriff's Office, Henderson Behavioral Health, Broward Addiction Recovery Center, Department of Children and Families, Broward Outreach Center, South Florida Wellness Network, Chrysalis Health, Group Victory, Nova Southeastern University, Mental Health Association & 9 Muses, Veterans Administration, 2-1-1, Archways, Susan B. Anthony Recovery Center, Fort Lauderdale Behavioral Center



EDUCATION

Helping today's youth achieve their greatest potential by focusing on early learning and leadership programs

Children and families served by 14 education programs

- After participating in funded education programming, 98 percent of children with special needs improved their life skills and ability to function.
- Through programs that increase parents' knowledge of child development, 98 percent of their children became more school-ready.
- An increase in academic knowledge, skills and performance was demonstrated by 94 percent of adolescents exposed to STEM (Science, Technology, Engineering, Mathematics) programming.

READINGPALS

ReadingPals is an early literacy initiative matching children in pre-K through second grade with volunteer mentors to ensure the students are exposed to literature and are reading at grade level by the end of third grade. Students and volunteers meet one on one weekly for 25 weeks.

- More than 300 ReadingPals volunteers contributed more than 7,300 hours, impacting 388 students.
- More than 20 Broward County sites and 105 classrooms had students participating in ReadingPals.
- Over 11,000 books were distributed to ReadingPals children for their at-home libraries.

PARTNERS: *The Children's Movement of Florida, Broward County Public Schools, Children's Services Council of Broward County, City of Fort Lauderdale, A.D. Henderson, PNC Bank, Carol and Barney Barnett, City of Deerfield Beach, City of Miramar, City of Margate and The Howard Greenfield Charitable Foundation*

CHOOSE PEACE/STOP VIOLENCE

Choose Peace/Stop Violence is a school-based initiative focusing on social emotional learning. The program enhances a caring and supportive learning environment essential for academic success.

- There are 274 Choose Peace Club members in nine public schools, impacting more than 14,000 students in K-12 grades.
- Anti-Bullying Week activities in 150 public schools increased students' understanding of the problem of bullying.

PARTNERS: *Broward County Public Schools and Children's Services Council of Broward County*



FINANCIAL STABILITY

Empowering and ensuring individuals and families that they have the skills and tools needed to earn, keep and grow their assets

Individuals and families served by 36 financial stability programs

- Nearly 2,200 individuals and families were served by 13 funded programs to improve their financial stability.
- Of those adults seeking employment, 77 percent of program participants found a job. Those individuals with jobs (80 percent) retained their employment.
- Self-sufficiency improved for 74 percent of people participating in financial stability programming.

MISSION UNITED

MISSION UNITED is a critical program supporting US military service members, veterans and their families in Broward County by helping them acclimate to civilian life. Key focus areas include housing support, employment services, education, legal assistance, health and financial stability.

- MISSION UNITED assisted 785 veterans with one-on-one case management.
- Nearly 540 veterans received services to provide rapid rehousing and prevent homelessness.
- Thanksgiving meals were provided to 500 veteran families. Backpacks and school supplies were provided to 400 children of veterans.

PARTNERS: American Express, JM Family Enterprises, Inc. and Toyota of North America, Inc.

PROJECT LIFELINE

Project Lifeline coordinates the bulk purchase and delivery of healthy food to a network of food banks and feeding programs.

- Nearly 394,000 individuals and families received fresh, nutritious food through Project Lifeline.
- Project Lifeline funded 25 food banks and meal kitchens in Broward County, delivering nearly 1.3 million pounds of meats, dairy products, fruits, vegetables and packaged goods to hungry people in our community.

PARTNERS: The Jim Moran Foundation and The Watts Foundation



DISASTER/EMERGENCY RELIEF

Following our long-standing tradition of aiding our community in times of emergency and in the aftermath of disasters, United Way of Broward County provided a variety of services to help local residents recover from Hurricane Irma, the tragedy at Marjory Stoneman Douglas High School in Parkland and other community emergencies.

HURRICANE IRMA DISASTER RELIEF

- Served 5,000 hot meals to local public school students and families without power or water.
- Assessed the needs of 625 individuals and families, and provided supportive services to 282 people in the community.
- More than 45 households received financial support for temporary housing after their homes were damaged or destroyed by the hurricane.

MARJORY STONEMAN DOUGLAS HIGH SCHOOL

- Provided resources and information to 330 individuals during nine days at the Family Assistance Center.
- Organized 27 trauma-trained therapists to support survivors and community members in the audience at the CNN Town Hall.
- Trained 25 students in advocacy prior to the March for Our Lives event.

ADDITIONAL EMERGENCY ASSISTANCE

- Of those provided with emergency financial assistance, 81 percent received help paying their rent or mortgage.
- Food assistance was provided to 18 percent of emergency aid recipients.



2017-2018 PARTNERS

United Way of Broward County extends a special thank you to all the organizations that generously support our work in the community.

TOP 25 WORKPLACE CAMPAIGNS*

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| 1. Publix Super Markets, Inc. | 13. Comcast NBCUniversal |
| 2. JM Family Enterprises, Inc. | 14. SunTrust Bank, South Florida |
| 3. Enterprise Holdings South Florida | 15. CHG Healthcare |
| 4. Memorial Healthcare System | 16. Holman Automotive Group |
| 5. United Parcel Service/Teamsters Local 769 | 17. PwC |
| 6. Wells Fargo | 18. Broward Health |
| 7. Florida Power & Light Company/IBEW Local 759 | 19. Royal Caribbean Cruises Ltd./Celebrity Cruises |
| 8. AT&T Florida/CWA Local 3104 & 3120 | 20. Macy's |
| 9. Bank of America | 21. PNC Bank |
| 10. Broward County Government/AFSCME Local 2866 & Federation of Public Employees | 22. Federal Express Corporation |
| 11. Broward County Public Schools, Florida/Broward Teachers Union & Federation of Public Employees | 23. Berkowitz Pollack Brant Advisors |
| 12. Nova Southeastern University | 24. StevenDouglas |
| | 25. TD Bank |

**as of June 30, 2018*

CORPORATE SPONSORS

DIAMOND CHAIRMAN'S CIRCLE



GOLD CORPORATE



SILVER CORPORATE



FINANCIAL HIGHLIGHTS

2017-2018

STATEMENT OF FINANCIAL POSITION

JUNE 30, 2018

Current assets	\$9,526,134
Other assets	2,839,017
Total assets.	12,365,151
Liabilities	7,181,751

NET ASSETS

Unrestricted	\$3,255,199
Temporarily restricted	927,574
Permanently restricted	1,000,627
Total net assets.	\$5,183,400

STATEMENT OF ACTIVITIES

YEAR ENDED JUNE 30, 2018

REVENUE

Gross contributions	\$11,811,617
Provision for uncollectible	(815,527)
Disaster relief (Hurricane Irma)	1,124,675
Net contributions.	\$12,120,765

Grants	5,823,723
Other revenue.	396,196
Investment gain	351,917
TOTAL REVENUE	\$18,692,601

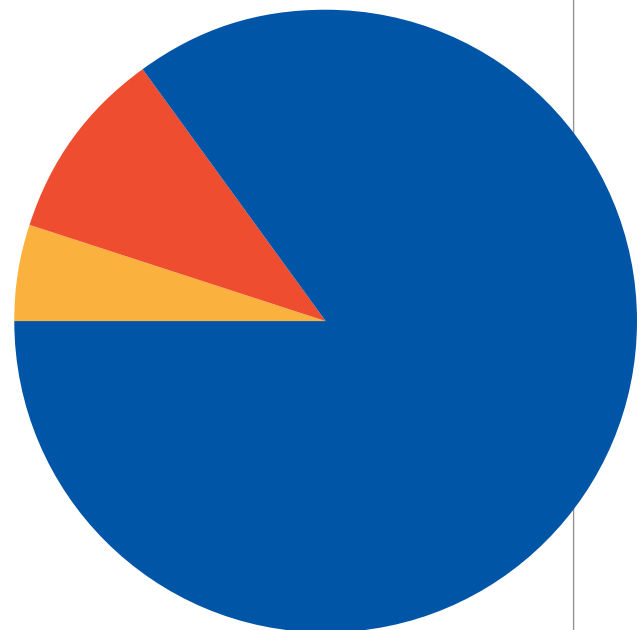
EXPENSES

Allocations and contracted programs. . .	\$10,393,571
Designations	1,688,728
Program services	3,015,834
Development	1,881,824
Management and general.	882,306
TOTAL EXPENSES	\$17,862,263

CHANGE IN NET ASSETS \$830,338

WHERE YOUR DOLLAR GOES

- 85% PROGRAMS & INITIATIVES
- 10% DEVELOPMENT & OUTREACH
- 5% ADMINISTRATION



For complete audited financial statements, visit UnitedWayBroward.org

**UNITED WAY OF BROWARD
COUNTY FIGHTS FOR THE
HEALTH, EDUCATION
AND FINANCIAL STABILITY
OF EVERY PERSON
IN OUR COMMUNITY.**

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