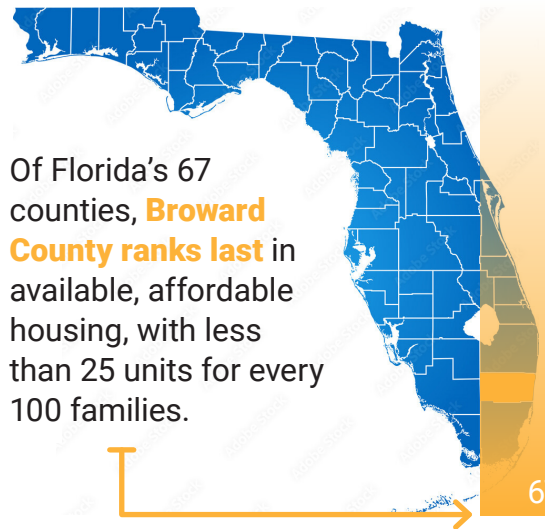




**Affordable Housing** is defined as “housing for which the occupant is paying **less than 30%** of gross monthly income for housing costs.”



**94%** of households in **Broward County** can not afford to buy a home at the median sale price.



# Asset Limited Income Constrained Employed

**ALICE** workers earn above the Federal Poverty Level, but make less than what is needed to afford basic essentials.

**ALICE workers are the backbone of our economy.**

- Office Workers
- Hospitality Workers
- Child Care Workers
- Student Teachers
- Delivery Drivers
- Uber Drivers
- Factory Workers
- Nurses Aides
- Cashiers
- Baristas
- Bank Tellers



United Way of Broward County created the **Housing United** affordable housing initiative to provide cost-burdened residents with immediate and long-term solutions.

# COLLABORATE, ADVOCATE, HOUSE

## THE PATH TO SUCCESS



### Housing Subsidies

Housing United works closely with the community to meet the immediate needs of the housing affordability crisis and provides financial assistance to secure safe and secure housing.



### New Homes

Housing United collaborates with developers, public and private sources of funding and community stakeholders to help create more affordable housing units – rental and homeownership – for Broward County residents to have access to sustainable, long-term housing.



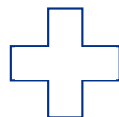
### Preservation

Housing United works closely with private and civic communities to keep a pulse on the current affordable housing supply, ensuring it remains affordable for the next 30 to 50 years. This initiative also supports homeowners by assisting with repairs to their homes.



### Homebuyer Empowerment

Housing United works closely with individuals and families to ensure a successful homeownership journey, including down-payment assistance, financial literacy training, and long-term case management. With this initiative, homebuyers get and maintain housing for years, enabling them to build generational wealth.



For more information, contact our **Senior Development Consultant, Heidi Alzate Kaufman** at halzate@UnitedWayBroward.org or 954.462.4850

