

MARCH 2019

LIVING UNITED



More than 500 enthusiastic volunteers packaged 300,000 nutritious breakfast meals for United Way of Broward County's Project Lifeline during our 27th Annual Day of Caring at the BB&T Center.



UNITED WAY FIGHTS FOR THE HEALTH, EDUCATION AND FINANCIAL STABILITY OF EVERY PERSON IN OUR COMMUNITY.

HEALTH

Investing in programs that ensure your neighbors have the opportunity to achieve optimal health.

EDUCATION

Helping today's youth achieve their greatest potential by focusing on early learning and leadership programs.

FINANCIAL STABILITY

Empowering and ensuring individuals and families that they have the skills and tools needed to earn, keep and grow their assets.

Dear Valued Donor:

The latest ALICE (Asset Limited, Income Constrained, Employed) Report came out in early February, showing 50 percent of Broward County's households struggle to pay for basic needs such as housing, childcare, food, transportation, healthcare and technology. This includes 37 percent of households earning above the poverty line but not enough to cover basic household expenses.

You can download the ALICE report at UnitedWayBroward.org/financial-stability. Such data shows there is a lot of work to be done in our community – and why your support of United Way of Broward County is so critical. Every day, your United Way is fighting for the **health, education and financial stability** of every Broward County resident, providing several in-house initiatives and funding more than 100 programs and services that help ALICE families, military veterans and so many more men, women and children. We strive for the highest standards of excellence in everything we do, and we are proud to announce we have received certification from the Council on Accreditation (COA) – making us the **first United Way in the United States** to receive this prestigious designation.

This newsletter highlights some of the work we do, some of the important events that help us raise community awareness and support and the results of our partnerships with many wonderful corporate and nonprofit partners.

Thank you for all you do.



Andy Cagnetta
Chairman of the Board
United Way of Broward County



Kathleen Cannon, LCSW
President & CEO
United Way of Broward County

NEW COMMUNITY CENTER FOR PARKLAND/CORAL SPRINGS

A year after the unspeakable tragedy at Marjory Stoneman Douglas High School, local residents will continue to get support through a new community center being created by United Way of Broward County, the Children's Services Council of Broward County, Jewish Adoption & Family Care Options and the City of Parkland.

Funded by a federal grant, the center, called Eagles' Haven, will offer an array of positive, helpful services and programming in a safe and welcoming environment which is easily accessible to Parkland and Coral Springs. Eagles' Haven will be open to the community seven days a week. Learn more at EaglesHaven.org



...rediscovering wellness, restoring hope



UPS DELIVERS IN A BIG WAY

To date, United Parcel Service's 2018-2019 workplace campaign has **raised more than \$244,000** for United Way of Broward County. We thank UPS employees for their support.

UNITED WE END HOMELESSNESS

United Way of Broward County, the Greater Fort Lauderdale Alliance, Broward Business Council on Homelessness, Broward County, City of Fort Lauderdale and numerous other organizations and individuals are working together to end chronic homelessness in Broward County using the Housing First approach. All seventy-seven former residents of the downtown Fort Lauderdale encampment now have homes of their own, thanks to this collaborative.

The Broward Business Council on Homelessness is chaired by Mike Jackson, Chairman, CEO & President, AutoNation, Inc., and James Donnelly, Founder & CEO, The Castle Group. The group focuses on four areas: Employment, Fundraising, Data and Landlord Recruitment.

If you would like to donate to this important initiative, please visit UnitedWeEndHomelessness.org



Broward Business Council
ON HOMELESSNESS



More than 450 people shared two delightful days at sea in November aboard the innovative Celebrity Edge ship. The exclusive, pre-inaugural cruise brought together long-time donors and those new to United Way of Broward County. One hundred percent of the proceeds go to United Way to support people in need in our community.

Special thanks to Lisa Lutoff-Perlo, United Way of Broward County Board member and Celebrity Cruises' President and CEO, for leading this amazing fundraising opportunity.

Photos: (Left) Connie Chiara, Kathy Koch, Lisa Lutoff-Perlo, Kathleen Cannon, Melanie Dickinson; (Middle) Dannie and Genese Augustin; (Right) Dot and Keith Cobb



More than 250 healthcare providers and parents came together in February for Rising Above Stigma, conversations and training to address the stigma of mental health and substance abuse in the Hispanic community. Such stigma is a public health issue – a major cause of discrimination and exclusion, contributing to the abuse of human rights and overall access to health.

RISING ABOVE STIGMA Hispanic Behavioral Health Conference



The first-ever conference was presented by United Way of Broward County's Commission on Behavioral Health & Drug Prevention in collaboration with Broward Behavioral Health Coalition. The keynote speaker was life and business strategist and best-selling author Ismael Cala.

Photos: United Way was proud to partner with many outstanding nonprofit organizations from across Broward County.

PROGRAM SPOTLIGHT

MISSION UNITED is a critical program supporting United States military veterans and their families as they acclimate to civilian life. One of the program's six pillars connects eligible veterans with pro bono legal assistance. Since inception, nearly **6,000 veterans** have received aid in the following areas: family law, consumer issues, housing issues, VA benefits, estate planning, real estate transactional matters and more.

6,000

MISSION UNITED

GET INVOLVED

United Way of Broward County's affinity groups provide networking, professional development and volunteer opportunities with like-minded individuals who care about supporting our neighbors in need.

For information about affinity groups, please email: ConnectUnited@UnitedWayBroward.org

The Pop of Color Sunset Social, a pre-event for **Power of U: All White Affair** on Wednesday, February 27th, enabled community and business leaders to learn about philanthropic giving within our diverse communities and how United Way promotes equity and inclusion in Broward County.

Women United closed out their three-part series EAT.LIVE.SAVE on Tuesday, February 5th at Lauderdale Yacht Club. More than 70 guests enjoyed cocktails and participated in presentations from experts about financial matters during every stage of life. We thank BNY Mellon Wealth Management for sponsoring the event.



The **Alexis de Tocqueville Society** shared a fun-filled evening Wednesday, January 30th cruising the Intracoastal Waterway aboard the **Gallant Lady**. The event was hosted by JM Family Enterprises, Inc. and its Chairman, Colin Brown, who is also a United Way of Broward County Board member.

Photos: (Top Left) Georgia Brown, Lisa Thompson, Monique Harley, Ana Valladares, Lorraine Shim; (Top Right) Lindsay Norman, Cathy Donnelly and Mikesha Murray; (Bottom Right) Sandy Tagliamonte, Samantha and Sean Riley; (Bottom Right) Colin Brown, Kathleen Cannon, Chae and Gregory Haile.

PARTNER SPOTLIGHT

UHealth, University of Miami Health System - Since 2014, UHealth, University of Miami Health System has been a corporate partner to United Way of Broward County. Through their partnership, they serve as the Presenting Sponsor at the annual Mayors' Gala. In addition, they actively support our impact work – specifically work related to our health focus – and recently invested in a program that will enhance access to healthcare for the LGBT community. We thank UHealth, University of Miami Health System for their long-standing partnership and look forward to continuing to make an impact in our community together.





Despite cold temperatures and ceaseless rain, more than 40 United Way volunteers came out to Suddath Relocation Systems early on Saturday, January 26th to distribute **\$450,000 worth of school supplies** – including 1,400 boxes of pencils, 1,200 boxes of crayons, 3,200 packages of filler paper, 1,300 pocket folders and much more – to more than 1,000 Broward County public school teachers. We are grateful to Suddath Relocation Systems and Publix Super Markets for working with United Way of Broward County to make this wonderful event happen for our community's educators.

Upcoming Volunteer Opportunities

IMPACT BUS TOUR

Friday, April 12, 2019

United Way of Broward County

Join us for an exclusive chartered bus tour to our funded agencies and partners

PROJECT SHOEBOX

Now Through May 6, 2019

Decorate a shoebox, fill it with toiletries and donate it to help homeless individuals in our community. For details, visit UnitedWayBroward.org/project-shoebox

DISASTER RESPONSE VOLUNTEER

Following a hurricane or other natural disaster, our community needs help distributing supplies, serving warm meals, doing light repairs and more. Be a Disaster Response Volunteer by signing up at UnitedWayBroward.org/volunteer

For more information about volunteer opportunities, please email: Volunteer@UnitedWayBroward.org

SUCCESS STORY

Returning to civilian life after deployment isn't easy. Lisa, a U.S. Army veteran, struggled to readjust upon returning home. She suffered from a painful shoulder injury and battled Post-Traumatic Stress (PTS), impacting her family, her health and her finances, until she found United Way of Broward County's MISSION UNITED program. Lisa was paired with a case manager who worked with her one on one to help her get back on track. "MISSION UNITED helped me tremendously," Lisa says. "They've given me the tools I need to make my life so much more enjoyable. I'm back on my feet and able to pay my rent on time every month. And I'm able to do things for my kids that I wasn't able to do before."



DIAMOND CHAIRMAN'S CIRCLE



GOLD CORPORATE



SILVER CORPORATE



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Kathleen Woods-Richardson
Community Advocate



Ansini Building
1300 South Andrews Avenue
Fort Lauderdale, Florida 33316



UPCOMING EVENTS

POWER OF U: ALL WHITE AFFAIR

Grateful Palate Catering & Events
Saturday, March 30, 2019

A celebration bringing together the rich diverse populations of Broward County, right on the Intracoastal in Fort Lauderdale. Enjoy sunset views against a tropical backdrop with cabana-style furniture, a cigar lounge and great music to get you grooving.

8TH ANNUAL MAGNOLIA LUNCHEON

Greater Fort Lauderdale/Broward County Convention Center
Wednesday, May 1, 2019

Join Women United as we recognize women of dignity, strength and perseverance with featured keynote speaker, American journalist, television presenter and author Lisa Ling. This year's honorees are Lisa Lutoff-Perlo – Woman of Inspiration – and Nicole Golemi – Woman of Promise.

5TH ANNUAL BEHAVIORAL HEALTH CONFERENCE: THE POWER OF PREVENTION

Signature Grand
Tuesday, May 14 - Wednesday, May 15, 2019

Attend informative sessions to learn and discuss behavioral health practices, policies and research regarding mental health promotion and substance abuse prevention.

For more information about upcoming events, please visit:
UnitedWayBroward.org/events