

FEBRUARY 2018

LIVING UNITED



United Way fights for the health, education and financial stability of every person in our community.

HEALTH

Investing in programs that ensure your neighbors have the opportunity to achieve optimal health.

EDUCATION

Helping today's youth achieve their greatest potential by focusing on early learning and leadership programs.

FINANCIAL STABILITY

Empowering and ensuring individuals and families that they have the skills and tools needed to earn, keep and grow their assets.



Dear Supporters,

Happy 2018! We are excited and thankful to ring in the new year with each of you, our donors, volunteers and advocates. Your United Way was very busy in 2017 from hurricane preparation and post recovery efforts to our advocacy efforts for the opiate epidemic to packing over 300,000 meals at the 26th Annual Day of Caring. These are just a few examples of the great work that was accomplished.

We are working hard to tackle the complex challenges our community is facing, but there are many that we are unable to reach. In Broward County ALICE and poverty households account for 44 percent of the population, that means **1 in 5 children live in poverty!** ReadingPals mentors are currently only in 16 public elementary schools, which means 125 elementary schools do not have access to this early literacy program. Since inception MISSION UNITED has ended or prevented homelessness for over 3,000 veterans and their families, but on any given night there are still 200 veterans without a roof over their heads.

So, we are asking you to open your heart and begin your new year with a charitable gift. If you have already donated, please think about increasing your gift. There are many of our neighbors who desperately need your help.

Together we can fight for the health, education and financial stability of every person in our community and change lives.



Kathleen Cannon, LCSW
President & CEO
United Way of Broward County



Jon Ferrando
Chairman of the Board
United Way of Broward County

1,200 THANKSGIVING MEALS WERE DISTRIBUTED: In partnership with the Castle Group, Children's Services Council and Hispanic Unity, United Way distributed over 700 turkeys at the Fort Lauderdale Black Police Officers' Association annual turkey distribution. At the same time MISSION UNITED partnered with Kaplan University, 15th Street Fisheries and Francis A. and Adeline M. Sines Memorial Fund of the Community Foundation of Broward and distributed 500 Thanksgiving dinner baskets to military veterans and active service members.



ADOPT A FAMILY

More than 20 volunteers came together to bring holiday cheer to the families at the Susan B. Anthony Recovery Center in Pembroke Pines. Donors gave more than 500 presents including toys, books and clothes to 24 families.

BROWARD SMILES

Volunteers gathered at Sunland Park Academy to educate over 500 students about the importance of dental hygiene. More than 1,000 dental products were donated including toothbrushes, toothpaste and floss and were distributed to the 26 classrooms visited.

HURRICANE RELIEF EFFORTS

United Way in collaboration with the Community Foundation of Broward and the Jewish Federation of Broward County created **BROWARD CARES**. It was designed to meet community needs during and following catastrophic events.

Eight schools were opened across Broward County to serve hot meals to over 4,000 students and their families who were impacted by Hurricane Irma.

We managed an event that provided assessments and referrals for over 450 families displaced from Hurricane Irma.

Over 3,800 Hurricane Maria evacuees from Puerto Rico arrived at Port Everglades aboard the Royal Caribbean's Adventure of the Seas, United Way planned a Hurricane Relief Fair to provide aid for the evacuees in need.

8

450

3800

"The annual Mayors' Gala is a great opportunity for the community to come together to build a better Broward through United Way of Broward County," said Hector J. Ponte, Southeast Florida Region Bank President at Wells Fargo.



Former Mayor Barbara Sharief with the art contest winners

MAYORS' GALA

BECAUSE OF YOU, WE RAISED OVER \$400,000!

More than 700 guests, including mayors, city officials, business leaders and local notables, attended the 2017 Mayors' Gala at the Greater Fort Lauderdale/Broward County Convention Center on October 21st. JM Family Enterprises, Inc. and Southeast Toyota Distributors, served as the event's title sponsors and Sylvester Comprehensive Cancer Center was the presenting sponsor.

Hosted by former Broward County Mayor Barbara Sharief, the evening included live entertainment, dinner, dancing, live/silent auction and a brief program. During the program students across the nine districts of Broward County were presented awards for the first ever Mayors' Art Challenge. The art was a part of the silent auction with all proceeds going to United Way of Broward County.



Left to Right: Colin Brown, Nancy Daly, Paul Daly



Left to Right: Hector Ponte, Ana Ponte, Raquel Ferrero, Chancellor Ray Ferrero



Left to Right: Kathleen Cannon, Stephen Moss, Rhoda Moss



Left to Right: Andy Cagnetta, Allison Cagnetta, Caren Berg, Peter Berg

Dollars raised will support our initiative to fight for the health, education and financial stability of every person in our community. During the event guests had the opportunity to Bid from the Heart with funds directed toward Project Lifeline to guarantee families have access to fresh nutritious food. Your presence and support at the gala allows us to better our community now and for generations to come.

PROGRAM SPOTLIGHT

Every month is a juggling act for so many families in our community who are working hard, but struggling to make the bare minimum. In just our county, **over 81,000 children go to bed hungry.** Project Lifeline was created as a response to aid the increasing demands placed upon organizations throughout Broward County who are serving these families. Since inception, Project Lifeline has distributed 7 million pounds of food to over 25 local food banks.

PROJECT LIFELINE

GET INVOLVED

United Way's affinity groups provide networking, professional development and volunteer opportunities with like-minded individuals who care about supporting our neighbors in need.

Leaders United offers an innovative approach to philanthropic professionals from all industries to advance their personal, professional and community impact. They lead by example, demonstrating a spirit of caring and inspire others to think bigger and do more.

NextGen United is a network of emerging leaders (35 years old or younger) who share a passion for advancing community solutions in their own backyard. Young professionals have the opportunity to participate in meaningful volunteer opportunities, innovative trainings and networking events.



Leading the Charge – Inspiring the Change. **Women United** consist of vibrant women who bring passion, expertise and empowerment to improve our community. They educate, inspire and empower women of all ages to roll up their sleeves and confront Broward's most critical issues head-on.

The **Tocqueville Society** is comprised of leading philanthropist who understand the value of a major investment in our community, especially when directed and leveraged. These leaders believe deeply in our community, in *living united* and making a tangible difference in the lives of children and families in Broward County.

For more information please email: ConnectUnited@UnitedWayBroward.org

PARTNER SPOTLIGHT

For nearly 25 years employees of JM Family Enterprises have participated in United Way of Broward County's workplace campaign. This year, results from their Making Waves with United Way campaign were record-breaking, more than 750 associates contributed in donations totaling **\$533,822**. JM Family offered their associates an array of incentives during the campaign and the week concluded with a companywide tropical themed celebration including an inflatable, mechanical surfboard!





DAY OF CARING

More than 700 volunteers from over 30 companies joined United Way of Broward County for the 26th Annual Day of Caring, presented by Memorial Healthcare System.

These **volunteers packed over 300,000 meals** for our neighbors in need at the BB&T Center in Sunrise. The meals were then distributed, with holiday themed

ceramic tiles, to 25 local food banks and feeding pantries through Project Lifeline. Canned goods were collected at the door and were donated to LifeNet4Families.

Volunteer Opportunities

For more information on volunteer opportunities please email: volunteer@UnitedWayBroward.org

IMPACT BUS TOUR Friday, February 9th

United Way of Broward County

Join us for an exclusive chartered bus tour to our funded agencies and partners.

READ ACROSS SOUTH FLORIDA Friday, March 2nd

Sunland Park Academy

Celebrate Dr. Seuss's birthday by joining Women United as they read to over 500 children.

BROWARD BOOK SWAP Saturday, May 19th

Xtreme Action Park

Freshen up your child's at home library by bringing your gently used books and swap them out for a different one.

SUCCESS STORY

Lisa had everything she ever dreamed of, two young beautiful children, a loving fiancé and a stable household. Until one day her earth shattered – she lost her fiancé in a freak accident. Lisa was left without a home, not knowing if she would have food on the table or how she would be able to support her children. She turned to a Family Strengthening Program, funded by United Way of Broward County. Through emergency assistance programs she was provided shelter, food and clothing. Because of the help she received she was able to get back on her feet and provide for her children. Despite all she went through, her children never missed a day of school and she proudly displays their honor roll certificates on the fridge in their new apartment.



DIAMOND CHAIRMAN'S CIRCLE



PUBLIX SUPER MARKETS
CHARITIES



GOLD CORPORATE



SILVER CORPORATE



Thank you to our Partners, Supporters and Volunteers

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Ansins Building
1300 South Andrews Avenue
Fort Lauderdale, Florida 33316



UPCOMING EVENTS

United Way of Broward County's Women United 7TH ANNUAL MAGNOLIA LUNCHEON

Thursday, March 15, 2018

Pier 66 Hotel and Marina

11:00am – 1:30pm

Recognizing women of dignity, strength and perseverance with featured speaker Leigh Anne Tuohy.

Minimum Gift of \$1,000 to the 2017-2018 Community Campaign is Required

ALL WHITE AFFAIR

Saturday, April 14, 2018

Grateful Palate

Join us for a South Florida chic affair right on the Intracoastal.

United Way of Broward County's MAYORS' GALA

Saturday, October 20, 2018

Save the date for the annual event of the season, the Mayors' Gala.

Minimum Gift of \$365 to the 2018-2019 Community Campaign is Required

For more information about upcoming events please visit: