

J U N E 2 0 1 8

# LIVING UNITED



UNITED WAY OF BROWARD COUNTY AND ITS PARTNERS PUBLIX SUPER MARKETS AND  
SUDDATH RELOCATIONS SYSTEMS HOSTED THE 5TH ANNUAL TOOLS FOR SCHOOLS EVENT.  
*OVER \$500,000* WORTH OF SCHOOL SUPPLIES WERE DISTRIBUTED TO  
BROWARD COUNTY PUBLIC SCHOOL TEACHERS.

**UNITED WAY FIGHTS FOR THE HEALTH, EDUCATION AND FINANCIAL STABILITY OF EVERY  
PERSON IN OUR COMMUNITY.**

#### HEALTH

Investing in programs that ensure  
your neighbors have the opportunity  
to achieve optimal health.

#### EDUCATION

Helping today's youth achieve their  
greatest potential by focusing on early  
learning and leadership programs.

#### FINANCIAL STABILITY

Empowering and ensuring  
individuals and families that they  
have the skills and tools needed to  
earn, keep and grow their assets.

Dear Valued Donors

It's hard to believe that we are getting ready to wrap up our 2017-2018 fiscal year! **Thanks to you, our donors**, we have truly left a long-lasting positive impact in our community. In January we distributed over \$500,000 worth of school supplies to our Broward County public school teachers, we took more than 300 children from our partners for a Black Panther movie experience like no other and we read to over 500 children during Read Across South Florida and Real Men Read, to name just a few.

While such great things were accomplished in our community, we felt as a whole the heartbreak and sorrow following the tragedy at Marjory Stoneman Douglas High School. United Way of Broward County was at the Family Assistance Center **providing support to the victims, families, teachers and first responders** and we will continue to be there and #NeverForget. In an effort to honor the 17 innocent lives that were taken we are facilitating advocacy trainings for students, this will be an ongoing initiative leading up to the 2019 Legislative Session. In addition to this great advocacy work we will be collaborating with the Community Foundation of Broward and the Jewish Federation to create an alliance for the elderly in our community.

There is still so much work that needs to be done. As we count down the final 100 days of our fiscal year, we should all ask – Whose life can I change? Our **100 Days of Impact** is an effort to raise the remaining \$1.5 million to finalize our annual campaign on a high-note to help support our food pantries, veteran programs, educational and health initiatives, youth development and fight the tragic opioid epidemic.

Inside our newsletter you will find a pledge card, whether you are a new donor or have contributed before we invite YOU to **act now and make an impact**. Together we can fight for the health, education and financial stability of every person in our community and change lives.



**Jon Ferrando**  
Chairman of the Board  
United Way of Broward County



**Kathleen Cannon, LCSW**  
President & CEO  
United Way of Broward County

## CRISIS INTERVENTION TRAINING LED BY UNITED WAY OF BROWARD COUNTY STAFF MEMBERS

Following the tragedy at Marjory Stoneman Douglas High School, Crisis Intervention Training (CIT), stepped right in to support the Broward Sheriff's Office and city police officers. Founded by the National Alliance on Mental Health (NAMI), CIT programs enhance communication, identify mental health resources for assisting people in crisis and ensure that officers get the training and support they need. These services are **crucial to our first responders** following traumatic events and we will continue to provide and promote self-care and mental health to them with the support of the Broward Behavioral Health Coalition.



## BLACK PANTHER CHALLENGE

United Way of Broward County recently partnered with the Leo Goodwin Foundation and took **nearly 300 children** from local after school programs for a screening of Black Panther at AutoNation IMAX Theater. Following the screening, a panel discussion was held to review the significance of the movie and the important life applicable lessons.

**UNITED WE END HOMELESSNESS** The Greater Fort Lauderdale Alliance, in partnership with United Way of Broward County, launched an important next-step in our community solution to end homelessness. The newly formed Broward Business Council on Homelessness will be the private sector's vehicle for becoming involved to **find new solutions and strategies to end homelessness**. For

more information, please visit  
[UnitedWayBroward.org](http://UnitedWayBroward.org)



**United We End Homelessness**  
BROWARD COUNTY

## MISSION UNITED Celebrating 5 Years

On May 1st MISSION UNITED celebrated 5 years of service here in Broward County. This critical program supports United States military veterans and their families as they re-acclimate to civilian life. MISSION UNITED focuses on employment services, legal assistance, education, financial services, health and housing support.

Pro bono legal work has been provided to over 5,000 veterans.

Since inception, MISSION UNITED has helped more than 10,000 veterans with solutions.

Provided more than 2,500 veterans and their families with housing support since inception.

Provided nearly 2,000 veterans with career resources.

10,000

2,500

5 YEARS



Over 300 women attended the 7th Annual Magnolia Luncheon on March 15th. The exclusive event for donors who give \$1,000 or more to the annual campaign was presented by Consolidated Credit and Nova Southeastern University. Prior to the event donors who gave \$2,500 or more enjoyed a private reception with Leigh Anne Tuohy. During the event we presented the Magnolia Awards to Ashley Shea, Woman of Promise and Maureen Shea, Woman of Inspiration for their commitment and passion for our community.

Our keynote speaker, Leigh Anne Tuohy's message inspired us that as one, you can make a significant impact in someone's life, but combined, as women, we can ignite long lasting change here in Broward County. Leigh Anne's story was documented in Michael Lewis' *New York Times* best-selling story *The Blind Side: Evolution of a Game*, later adapted in the beloved film *The Blind Side*.



Ashley Shea and Maureen Shea with past Magnolia Award Recipients

## MAGNOLIA LUNCHEON

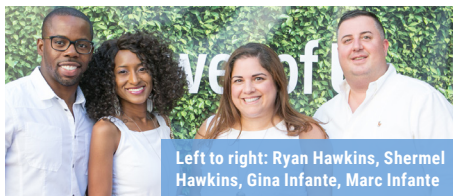


Title sponsor Consolidated Credit with Leigh Anne Tuohy



Left to right: Jennifer Chemtov, Wendy Wedeking, Valerie Brown, Charlotte Scheel

CELEBRATING WOMEN OF DIGNITY, STRENGTH AND PERSEVERANCE



Left to right: Ryan Hawkins, Shermel Hawkins, Gina Infante, Marc Infante



Left to right: Jackie Mosley, Gaby West, Shannon Boynce, Dr. Philip Harris



Don Giustiniani and Kevin Graver

## ALL WHITE AFFAIR

On Saturday, April 14th United Way of Broward County hosted the first ever **All White Affair**, highlighting the launch of the **POWER OF U** at the Grateful Palate. Over 150 guests enjoyed passed hors d'oeuvres, spirits, live music by DJ Ivory from 103.5 the BEAT, dancing and special guests DJ Envy and Angela Yee from the nationally syndicated radio show, The Breakfast Club.

The event highlighted the **POWER OF U** which celebrates diversity in our community and recognizes those who influence positive change right here in Broward County.

# PROGRAM SPOTLIGHT

Did you know that nearly one third of Florida's third graders attending public school cannot read at their grade level? Those children are also four times more likely to drop out of high school. In an effort to ensure more children are reading at grade level by the end of third grade, United Way of Broward County introduced an early literacy initiative called ReadingPals. Volunteer 'reading pals' are screened, trained and deployed into the schools for one hour a week for 25 weeks to read to a child in 21 sites in Broward County. Since inception, ReadingPals has distributed over 40,000 books and volunteers have completed over 22,000 hours impacting more than 1,197 children.

40,000

READINGPALS



# GET INVOLVED

United Way's affinity groups provide networking, professional development and volunteer opportunities with like-minded individuals who care about supporting our neighbors in need.

**Leaders United** had a one of a kind experience at their Tesla and Technology event at the first ever Tesla dealership in Dania Beach. Guests had the opportunity to get behind the wheel of the newest Tesla models for a test drive. Guest speaker, Lenny Chesal from Cybraics discussed the growing technology industry here in South Florida.

**NextGen United** enjoyed a yoga class like no other at Bend and Brew. Located at the downtown brewery, LauderAle, guests enjoyed an outdoor yoga class, designed for all levels that focused on individual and group positions while sipping craft beer. Following the event, donors enjoyed brunch from a local food truck and complimentary brewery tours.



Over 70 **Women United** volunteers met at Sunland Park Academy and read "Did I Ever Tell You How Lucky You Are?" to more than 500 students to celebrate Dr. Seuss's birthday. After the reading, each child received a brand new copy of the book and participated in a coloring activity where they described why they are so lucky.

The **Tocqueville Society** held their Annual Reception at the home of Katy and Jon Ferrando. During the event, Carolyn Davis and Ned Black were honored with the **Tocqueville Society** award and celebrated their contributions in our community. We also recognized the late Al Sherman for his lifetime of philanthropy.

For more information please email: [connectunited@UnitedWayBroward.org](mailto:connectunited@UnitedWayBroward.org)

# PARTNER SPOTLIGHT

For over 20 years Royal Caribbean has been a supporter of United Way of Broward County. This year's workplace campaign theme, Team Up with United Way, showcased the commitment and excitement that the executives and associates have for our community. Events included Sport's Day, Finale Fair, Spin Class and a visit to nearby funded agencies. In South Florida, over 4,000 employees participated, raising close to half a million dollars. We are also thrilled to announce an exclusive opportunity with Royal Caribbean and Celebrity Cruise Lines for United Way supporters. They are offering 250 rooms for the pre-inaugural cruise on the brand new modern ship, The Edge. All proceeds will benefit United Way.



United Way's Broward Youth Coalition hosted its 4th Annual Alternative Spring Break. More than 62 middle and high school students spent their Spring Break giving back to the community by volunteering for a number of service projects throughout Broward County.

On Monday, students attended a professional development and networking event where they heard from United Way of Broward County



Students participating in the beach cleanup

# ALTERNATIVE SPRING BREAK

donors during a Q&A, roundtable discussion and a panel. On Tuesday, they created a piece of heart art with inspirational messages in honor of the Stoneman Douglas High School Tragedy, the artwork will be displayed in Parkland. Wednesday and Thursday the students spent time organizing donated food for homeless youth and families. The largest event took place on Friday where the students cleaned Fort Lauderdale beach and distributed prevention messages about underage drinking on water bottles to patrons on the beach. #ASBBrowardCounty

HOSTED BY UNITED WAY OF BROWARD COUNTY COMMISSION ON BEHAVIORAL HEALTH & DRUG PREVENTION'S BROWARD YOUTH COALITION



Students decorated heart shaped art with inspirational messages for Marjory Stoneman Douglas High School



Students sorted and organized donated food

# Upcoming Volunteer Opportunities

## BACKPACK BROWARD

June 1st – July 31st

United Way of Broward County

You can help a child in need feel confident when they walk into school by donating school supplies including notebooks, pencils, highlighters, crayons and more.

## IMPACT BUS TOUR

Friday, September 28th

United Way of Broward County

Join us for an exclusive chartered bus tour to our funded agencies and partners to see firsthand the impact your dollars have in our community.

## BECOME A READINGPALS VOLUNTEER

2018 – 2019 School year

Dedicate just one hour a week for 25 weeks to children in Pre-Kindergarten and First Grade, ReadingPals training takes place during the summer months.

For more information on volunteer opportunities please email: [volunteer@UnitedWayBroward.org](mailto:volunteer@UnitedWayBroward.org)

# SUCCESS STORY

First grade can be scary for any child, especially for one who just moved to Fort Lauderdale all the way from China. Rose barely spoke any English and she struggled with her reading and writing. To help her, Rose's teachers paired her with Clara, a ReadingPals volunteer. Clara visited Rose every Wednesday, they practiced reading aloud, played interactive games and became fast friends. One day, Rose turned to Clara and said that a few kids in her class were teasing her because she had an accent. Clara, born in Venezuela, explained to Rose she was also picked on as a little girl, but focused on the amazing things that came with her culture – great music, food and her family. This brought a huge smile on Rose's face and she realized being different is a good thing. Over the year Rose's teachers saw a dramatic improvement with her reading and writing, they credited this to the weekly sessions with Clara. Rose now confidently can read and write and is quickly catching up to other children in her classroom.





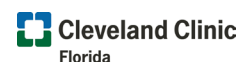
## DIAMOND CHAIRMAN'S CIRCLE



## GOLD CORPORATE



## SILVER CORPORATE



Thank you to our Partners, Supporters and Volunteers

# BOARD OF DIRECTORS

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Chairman of the Board  
United Way of Broward County

**Kathleen Cannon, LCSW**  
President & CEO  
United Way of Broward County

**Colin Brown**  
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Celebrity Cruises Inc.



**Ansins Building**  
1300 South Andrews Avenue  
Fort Lauderdale, Florida 33316



# UPCOMING EVENTS

## CELEBRATION OF EXCELLENCE

**Wednesday, August 22, 2018**  
**Signature Grand**

Join United Way as we celebrate our donors, advocates and volunteers and kick off the 2018-2019 Annual Campaign.

## Alexis de Tocqueville Society SEASON PREMIERE

**Friday, September 7, 2018**  
**Broward Center for the Performing Arts - Mary N. Porter Riverview Ballroom**

Save the date for the exclusive Alexis de Tocqueville Society's Season Premiere featuring special guest *New York Times* Best Selling Author, Brad Meltzer.

*Minimum gift of \$10,000 or more to the 2018-2019 Annual Campaign is required*

## United Way of Broward County's MAYORS' GALA

**Saturday, October 13, 2018**  
**Broward County Convention Center**

Save the date for the annual event of the season, honoring Broward County Mayor Beam Furr and Colin W. Brown, Chairman and CEO, JM Family Enterprises, Inc.

*Minimum Gift of \$365 to the 2018-2019 Annual Campaign is required*

## CELEBRITY EDGE

**Tuesday, November 27 – Thursday, November 29, 2018**

Come sail away with United Way as we embark on a getaway aboard the brand new Celebrity Cruises modern luxury ship the Edge, 100% of the proceeds from this event go directly to United Way of Broward County. Contact Trish Cashman at 954.453.3766 for more information.

*For more information about upcoming events please visit: [UnitedWayBroward.org/events](http://UnitedWayBroward.org/events)*