

"I don't know where we would be without United Way." – Lopez family



UNITED, We've Got This!

2020 DONOR IMPACT REPORT



United Way of Broward County



The pandemic created many challenges this past year, but together we shared many successes.

Thanks to the tireless support of our valued donors, corporate sponsors and community partnerships, United Way of Broward County was able to **keep ALL of our year-round programs funded and operating, and expanded services to support the growing number of people in need.**

This meant clients could continue receiving services – although perhaps in a different way. Clients of Project Lifeline food banks, for example, picked up their weekly deliveries of fresh, nutritious food from the comfort and safety of their cars (rather than walk-in pickup). Our ReadingPals early literacy program switched from its usual in-person mentoring to an online scenario. And our community training sessions went virtual to keep hundreds of participants informed about key issues and techniques.

Innovation was also evident in other areas. Through our Dignity in Aging programs, lonely and isolated seniors learned how to connect with friends and loved ones via Zoom and other platforms. To help more than 50 local Black- and brown-owned microbusinesses weather the pandemic, we distributed more than \$500,000 in grants so they could purchase pandemic-friendly equipment or simply pay rent and salaries.

We are so grateful for your support of United Way of Broward County and our community this past year. And, of course, we tremendously appreciate the transformational gift we received from philanthropist and author MacKenzie Scott.

On the cover of this Donor Impact Report is an expression of gratitude from one of the families your support has touched. On behalf of them – and countless others – we say, “THANK YOU.”

A TRANSFORMATIONAL GIFT

This year, United Way of Broward County was thrilled and humbled to receive a transformational donation of \$20 million from MacKenzie Scott. This gift, the single largest in our United Way’s history, is part of \$4.2 billion Ms. Scott donated to 384 organizations to support those impacted by the pandemic. A total of 6,490 organizations were vetted.

After careful consideration and approval by our Board of Directors, it was determined that Ms. Scott’s gift will be used to address a number of current challenges and to be invested for future needs. We are deeply grateful for MacKenzie Scott’s visionary philanthropy and are working hard to ensure that her gift makes a meaningful, long-lasting impact on our community.



CHALLENGING YEAR

Half of all households in Broward County are hard-working, low-income ALICE (Asset Limited, Income Constrained, Employed) families or those living below the federal poverty line. They are one crisis away from disaster – and that one crisis was COVID-19, which has reduced income, increased healthcare needs and created havoc with childcare and other necessities. United Way increased our community outreach to help support the growing ALICE population.



YOU Touched Their Lives

MEET MATTIE, a Project Lifeline Client

Mattie has been struggling for years to make ends meet, particularly with the high cost of living in Broward County. That’s why she appreciates United Way of Broward County’s **Project Lifeline**. Each week, Mattie picks up a box of fresh fruits, vegetables, milk, bread, eggs, meat and packaged goods, which enables her to cook meals that are good for her. Since 2009, Project Lifeline has provided over 14.5 million pounds of fresh, nutritious food to food banks and feeding programs across Broward County.

“I don’t know what I would do without this assistance,” said Mattie.



Scan the QR codes to learn more about the difference YOU are making and how YOU can get more involved in changing lives.



MEET JOSÉ, a MISSION UNITED Veteran

José, a 9/11 first responder and an Army Veteran who served over a year in Iraq, moved to Broward County for a fresh start. After a divorce, he was living in his truck with his girlfriend and her teenage sons. Through his job as a heavy-duty mechanic, they were able to save a little money for a hotel, but couldn’t afford the costs of an apartment.

Fortunately, the VA referred José to United Way of Broward County’s **MISSION UNITED**, which serves those who served our country. José was able to get the funds needed to rent a two-bedroom apartment, as well as backpacks of school supplies for the children, and referral to other resources. Today, as José continues to work and save, he appreciates the hand up he received to help his family move forward.

“I never thought I’d find myself in this situation,” said José. “But MISSION UNITED really did everything they promised.”



MEET SUSAN, a ReadingPals Volunteer

For five years, Susan has been a ReadingPals mentor. **ReadingPals**, United Way of Broward County’s early literacy program, teaches students in Pre-K through second grade to read at grade level. Over the past decade, more than 1,800 mentors have completed over 39,000 volunteer hours, impacting the lives of over 2,320 children.

Before the pandemic, Susan spent an hour a week with a first-grade student, reading books and playing word and reading games. Last year, Susan’s volunteer work changed to online mentoring. Despite initial technology challenges with her mentee, by the end of the school year she felt he made progress. For the current school year, Susan is working with a student who has returned to the classroom.

“It’s wonderful to see the progress from the beginning to the end of the year. The students grow very enthusiastic as the weeks pass,” said Susan.



UNITED, we are making a difference throughout our community.



Helping children learn to read at grade level

With the pandemic keeping schools closed, United Way of Broward County's ReadingPals initiative operated virtually in 16 schools with one-on-one reading mentorship:

121 students in pre-K through second grade had a ReadingPal.

109 adults volunteered as a ReadingPals mentor.

142 families attended a virtual Family Literacy Night program with an author reading his book.

▶ **Still, there are 115 public elementary schools without ReadingPals' invaluable support for students and parents.**



Providing Veterans the support they have earned

Through MISSION UNITED, United Way of Broward County's supportive services for Veterans initiative:

948 Veterans received pro bono legal assistance.

829 Veterans were connected to housing support.

743 Veterans were connected to support for basic needs (food, employment, healthcare, etc.).

▶ **Still, there is a great need to expand these services so all Veterans have the support they have earned.**



Empowering people to earn, keep and grow assets

Of those served by United Way of Broward County's financial prosperity programs:

93% were able to increase their self-sufficiency through employment stability.

94% increased their level of self-sufficiency with housing support.

99% used adult education to increase their level of self-sufficiency.

▶ **Still, due to the financial challenges posed by the pandemic, only 57.5% of people were able to improve their credit scores.**



Providing access to fresh, nutritious food

Through United Way of Broward County's Project Lifeline program:

525,082 individuals and families were served.

1.7 million pounds of nutritious food were distributed.

35 local food banks and feeding programs distributed.

▶ **Still, thousands of people in Broward County are food insecure and going to bed hungry.**



Providing opportunities for people to achieve optimal health

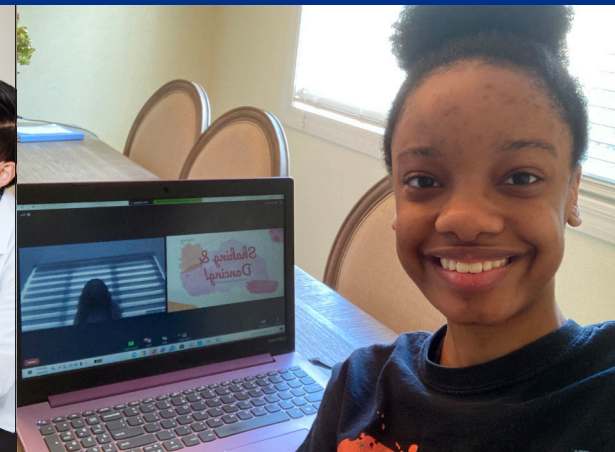
Of those supported by United Way of Broward County's health programs:

70% who received healthcare services experienced an improvement in overall health.

93% of participants with chronic medical conditions were able to access preventative care through home visits.

100% of parents with children who have special medical needs increased their knowledge, skills and abilities to care for their child.

▶ **Still, clinics offering free healthcare were unable to serve the typical number of clients due to concerns about COVID-19 and the absence of volunteer medical providers.**



Helping children, youth and families live substance-free

Through United Way of Broward County's Commission on Behavioral Health & Drug Prevention:

22,000+ middle and high school students participated in the Commission's programs and events.

60+ schools in Broward County implemented evidence-based prevention programs scientifically proven to prevent substance use.

▶ **Still, 16.8% of Broward County high school students reported misuse of prescription pain medicine.**

More than
100 programs
at work every day

July 2020 – June 2021

United Way of Broward County fights for the **Health, Education and Financial Prosperity** of EVERY person in our community.

Responding to emerging needs

As the pandemic continued, so did our assistance to the community. In addition to the dollars and supplies distributed in the first year of the COVID-19 pandemic, as well as funding for other nonprofits this year, our community support included the following:



\$135,695

to help pay **UTILITY BILLS**

\$35,000

to support **HEALTHCARE** needs

\$170,605

for **RENTAL AND MORTGAGE** assistance

\$200,000

to fund **LEARNING PODS** so parents could go to work outside the home

\$75,000

for **CHILDCARE** support

\$69,032

to help purchase **FOOD AND HOUSEHOLD SUPPLIES**

\$17,486

to help people with **TRANSPORTATION** needs



\$500,000

in grants to help more than 50 **BLACK- AND BROWN-OWNED MICROBUSINESSES** weather the pandemic



Supporting other communities in times of trouble

In response to devastating hurricanes in Guatemala and Honduras, and the tragic condominium collapse in Surfside, Florida, United Way of Broward County supported our worldwide family by directing donations to other United Ways to help their local communities.



Support Surfside

THANK YOU!

United Way of Broward County extends a special thanks to all the individuals and organizations that generously support our work in the community.

Top 25 Workplace Campaigns*

1. Publix Super Markets, Inc.
2. JM Family Enterprises, Inc.
3. United Parcel Service/Teamsters Local 769
4. Sunshine Health Plan
5. Memorial Healthcare System
6. Royal Caribbean Cruises Ltd.
7. Enterprise Holdings South Florida
8. Costco Wholesale
9. Florida Power & Light Company/IBEW Local 759
10. Broward County Government/AFSCME Local 2866 & Federation of Public Employees
11. Broward Health
12. Holman Automotive Group
13. Berkowitz Pollack Brant Advisors
14. Wells Fargo
15. School Board of Broward County, Florida/Broward Teachers Union & Federation of Public Employees
16. Nova Southeastern University
17. Bank of America
18. Price Waterhouse Coopers, LLP
19. Steven Douglas Associates
20. Truist
21. United Way of Broward County
22. Federal Express Corporation
23. Florida Blue
24. Space Coast Credit Union
25. Raymond James & Associates

Our Corporate Partners

DIAMOND CHAIRMAN'S CIRCLE



GOLD CHAIRMAN'S CIRCLE



DIAMOND CORPORATE PARTNER



GOLD CORPORATE PARTNER



SILVER CORPORATE PARTNER



Financial Highlights 2020-2021

STATEMENT OF FINANCIAL POSITION

JUNE 30, 2021

Current assets	\$32,773,178
Other assets	2,620,954
Total assets	35,394,132
Liabilities	6,706,819

NET ASSETS

Without donor restrictions	\$25,268,376
With donor restrictions	3,418,937
Total net asset	\$28,687,313

STATEMENT OF ACTIVITIES

YEAR ENDED JUNE 30, 2021

REVENUE

Gross contributions	\$10,223,145
Provision for uncollectible	(1,669,804)
MacKenzie Scott Gift	20,000,000
Disaster Relief- Covid	655,021
Legacy Gifts	846,948
Net contributions	\$30,055,310

Grants	\$8,649,101
Payroll Protection Program	401,819
Other Revenue	146,813
Investment Gain	1,917,017
TOTAL REVENUE	\$41,170,060

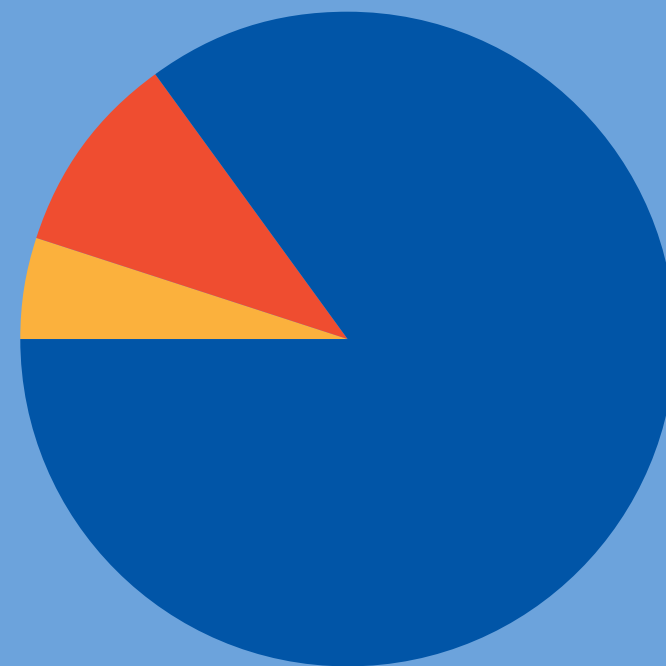
EXPENSES

Allocations and Contracted programs	\$13,471,278
Designations	865,402
Program Services	3,546,308
Development	1,780,025
Management and General	951,908
TOTAL EXPENSES	\$20,614,921

CHANGE IN NET ASSETS \$20,555,139

WHERE YOUR DOLLAR GOES

- 86% PROGRAMS & INITIATIVES
- 9% DEVELOPMENT & OUTREACH
- 5% ADMINISTRATION



For complete audited financial statements, visit UnitedWayBroward.org



Change lives every day!
Put your kindness into action

GIVE

- Increase your pledge
- Join an affinity group
- Consider a legacy gift
- Honor a loved one with a tribute gift

ADVOCATE

- Use your voice to make an impact
- Support advocacy opportunities in Broward County
- Follow us on social media to learn about advocacy opportunities

VOLUNTEER

- Volunteer to support those in need
- Read with a child for 1 hour a week
- Mentor a Veteran
- Attend United Way of Broward County events

Yes, I want to continue changing lives



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