

TITLE SPONSORS



PRESENTING SPONSOR



Saturday, April 27, 2024 | SPONSORSHIP OPPORTUNITIES

UNITED WAY OF BROWARD COUNTY'S

*Mayors' Gala*

**ALL EVENT PROCEEDS BENEFIT UNITED WAY OF BROWARD COUNTY'S LOCAL COMMUNITY PROGRAMS AND SERVICES.**

**Title Sponsor – \$50,000**

- 2 tables – priority placement
- 20 VIP Reception tickets
- Recognition from podium
- Recognition at event and in all pre/post media
- Company name and logo on all event collateral, including invite\* and signage
- Prominent placement of name and/or logo in all event publications and publicity
- Logo recognition on applicable event-related eblasts, social media, website and signage
- Full-page color ad in event program (5" wide by 8" high)
- Staff placement on event committee

**SOLD**

**Presenting Sponsor – \$40,000**

- Recognition as Entertainment Sponsor
- 2 table – priority placement
- 15 VIP Reception tickets
- Recognition from podium
- Recognition at event and in all pre/post media
- Company name and logo on all event collateral, including invite\* and signage
- Prominent placement of name and/or logo in all event publications and publicity
- Logo recognition on applicable event-related eblasts, social media, website and signage
- Full-page color ad in event program (5" wide by 8" high)

**SOLD**

**Premier Sponsor – \$25,000**

- 2 table – priority placement
- 10 VIP Reception tickets
- Recognition from podium
- Recognition at event and in all pre/post media
- Company name and logo on all event collateral, including invite\* and signage
- Prominent placement of name and/or logo in all event publications and publicity
- Logo recognition on applicable event-related eblasts, social media, website and signage
- Full-page color ad in event program (5" wide by 8" high)
- Staff placement on event committee

**Gold Sponsor – \$20,000**

- 1 table – priority placement
- 10 VIP Reception tickets
- Recognition from podium
- Recognition at event and in all pre/post media
- Company name and logo on all event collateral, including invite\* and signage
- Prominent placement of name and/or logo in all event publications and publicity
- Logo recognition on applicable event-related eblasts, social media, website and signage
- Full-page color ad in event program (5" wide by 8" high)



**Silver Sponsor – \$15,000**

- 1 table
- 4 VIP Reception tickets
- Recognition from podium
- Recognition at event and in all pre/post media
- Company name and logo on all event collateral, including invite\* and signage
- Prominent placement of name and/or logo in all event publications and publicity
- Logo recognition on applicable event-related eblasts, social media, website and signage
- Full-page color ad in event program (5" wide by 8" high)

**Bronze Sponsor – \$10,000**

- 1 table
- 2 VIP Reception tickets
- Recognition at event
- Logo recognition in program journal
- Logo recognition on applicable event-related eblasts, social media, website and signage
- Full-page color ad in event program (5" wide by 8" high)

**VIP Reception Sponsor – \$10,000**

- 4 tickets
- 4 VIP Reception tickets
- Recognition at event and in all pre/post media
- Logo recognition on applicable event-related eblasts, social media, website and signage
- Logo at VIP Reception
- Logo on VIP Reception cocktail napkins
- Full page color ad in event program (5" wide by 8" high)



**Cocktail Reception Sponsor – \$7,500**

- 4 tickets
- Logo at Cocktail Reception
- Logo recognition on applicable event-related eblasts, social media, website
- Logo on Cocktail Reception cocktail napkins
- 1/2 page color ad in event program (5" wide by 3.875" high)

**Photo Booth Sponsor 1 Available (Photo Booth, 360 Degree Video Booth) – \$7,500**

- Logo on Photo Booth signage
- 4 tickets
- 1/2 page color ad in event program (5" wide by 3.875" high)
- Logo recognition on applicable event-related eblasts, social media, website

**Auction Sponsor 2 Available (Live Auction, Silent Auction) – \$5,000**

- Logo on Auction signage
- 4 tickets
- 1/2 page color ad in event program (5" wide by 3.875" high)
- Logo recognition on applicable event-related eblasts, social media, website

**Check-In/Welcome Sponsor – \$5,000**

- Logo on Check-In/Welcome Sponsor signage
- 4 tickets
- 1/2 page color ad in event program (5" wide by 3.875" high)
- Logo recognition on applicable event-related eblasts, social media, website

**Gala VIP Friend – \$2,500**

- 2 tickets (includes VIP reception)
- Name recognition night of event

**Gala Friend – \$1,500**

- 2 tickets
- Name recognition night of event

**Gala Donation**

- I am unable to attend, but wish to support United Way of Broward County's work
- \$100 | \$250 | \$500

SOLD

SOLD

SOLD

\* To be included in the invitation, all logos must be received by January 30, 2024 in high resolution PNG. All program ads are due by March 15, 2024 and must be camera-ready, high-resolution PDF or JPG.

For more information, please contact Tony Hopper at: thopper@UnitedWayBroward.org

**Early Bird Ticket Price – \$350 before February 16, 2024**